



SANTA BARBARA BOWL

March 15, 2010

Bob Nisbet
Director of General Services
105 East Anapamu St.
Santa Barbara, CA 93101

Dear Mr. Nisbet,

I am writing this letter on behalf of the Santa Barbara Bowl Foundation to request twelve (12) additional variance dates for mid-week events at the Santa Barbara Bowl. Due to what appears to be another great year at the Bowl it is now necessary to make this request in order to accommodate artists expressing interest in playing our facility that are unable to provide us with a date on a Friday or Saturday. Requesting additional variances in advance gives the Bowl Foundation the ability to book shows with the confidence of pre-approved variances rather than play catch-up mid-season with shows pending. As you may already know, the music industry tends to want answers immediately and is not generally willing to wait weeks for approval which could result in the loss of an event without this advance planning.

In years past, the Bowl has regularly requested six variances at a time necessitating a second request at sometime during the season. The last five years a request of twelve variances at once has proven efficient in saving time and attention for both the Board of Supervisors and the Bowl Foundation. Variances in the past have been granted and most were utilized. Therefore, I am initially requesting twelve in order to avoid the need to return a second time this season.

The type of artists for whom I request variances for are reasonably non-obtrusive in nature and generally have either previously performed at the Bowl without incurring any sound fines or the information I have suggests that they are not likely to incur sound fines. I would point out that although the Foundation is requesting twelve additional variances the actual number used may be less.

This request is important to both the Bowl itself as well as the community. The season will typically produce a number of shows by great artists that include events presented in order to benefit local non-profit organizations. During the last eleven years benefits at the Bowl have raised well over a million dollars for such organizations.

In addition, ongoing traffic, parking and security mitigation strategies addressing neighborhood impact continue to work very well. The Bowl staff and the Santa Barbara Police Department work closely together and remain committed to ensuring safety for everyone attending performances.

In keeping with the variance policy as set by the County of Santa Barbara, I would like to notify you of the shows for which I anticipate using some of these variances. This list will continue to grow as the season progresses.

Alicia Keys
Sugarland
Carole King/James Taylor
Roberto Carlos
Jack Johnson

Wednesday, April 7
Sunday, April 25
Tuesday, May 18
Sunday, May 30
Wednesday & Thursday, October 13 & 14

Thank you for your attention regarding this request. I believe dealing with this issue early in the season will alleviate the need for the kind of prompt action that has been requested previously due to pressing contractual obligations.

Sincerely,

Rick Boller
Executive Director
Santa Barbara Bowl Foundation