

2008 - 2009

# Community Impact Report



Preparing Santa Barbara County's Youngest  
Children for Kindergarten and for Life



# Preparing Young Children for Kindergarten & for Life

- **2008-2009 Community Impact Report**
- **Strategic Plan 2010-2015**
- **Future Direction of First 5 Santa Barbara**



# **Focus Areas**

- **Early Childhood Health**
- **Family Strengthening**
- **Early Childhood Mental Health & Special Needs**
- **Newborn Home Visiting**
- **Early Care & Education**
- **School Readiness**





## 2008-2009 Community Investment \$4,688,951

**22%** Newborn Home  
Visiting  
\$1,025,000

**21%** Family Support  
\$961,917

**17%** Early Care &  
Education\*\*  
\$788,329

**11%** Early Mental Health  
& Special Needs  
\$521,607

**11%** School Readiness  
Initiative\*  
\$544,098

**7%** Early Oral Health  
\$325,000

**4%** Healthy Kids  
\$200,000

**4%** One Year Grants  
\$218,000

**2%** Spruce Up for  
Kids Day  
\$105,000

# **Additional Dollars for Young Children in Santa Barbara County**

\$7,322,676 of additional dollars has been brought in to First 5 Santa Barbara—primarily through government and foundation grants.

In the last 3 years alone, an additional \$4 million dollars has been leveraged by providers utilizing First 5 Santa Barbara dollars.





# Highlights 2008-2009

First 5 funded programs provided services to  
**7,092** children birth through 5 and nearly  
**5,390** family members and **882** providers

And more than **170,001 contacts**  
were made with children and  
families through workshops,  
trainings and other group services



# Result: Healthy Children

**Our Focus**— early identification, preventing health problems, and making sure children and families receive help when they need it.

- o Women experiencing **post-partum depression** are being identified and receiving help in their communities
- o Uninsured children are receiving **health insurance** — coverage rates among participants rose from **66% to 89%** from initial contact to follow-up
- o **Dental insurance** rates rose from **63% to 86%**
- o Children's **developmental and social emotional delays** are being identified and addressed earlier. More than **1,100 referrals** were made for developmental concerns

# Result: Children in Higher Quality Care

More child care spaces are available for children — **7 New Child Care Centers and 12 New Family Child Care Providers** and **343 New & Preserved Licensed Child Care Spaces**

Two-hundred sixty-three (263) child care providers participated in the STAR/CARES stipend program— **5,000 children in higher quality care**





# Result: Strong Families

We invest in support services for families that begin from their child's first days of life and prepare them for Kindergarten



Families are getting connected to resources when they need them—nearly **16,000 callers accessed 2-1-1**, with 3,246 calls for children 0-5 years old. **91%** of the total calls were for **basic needs assistance**.

First 5 is working in collaboration with Child Welfare Services through the **Differential Response Program**, to help parents learn healthier approaches to **parenting**.

Families receiving services through the Family Strengthening Programs showed statistically significant **improvements** in functioning in the area of **social-emotional health and competence**.

From the first days of life, babies and their families are getting support through the Welcome Every Baby (WEB)- Newborn Home Visiting Program



Last year, nurses and child development specialists made **7,495 home visits to 4,746 babies** to support their health and development.

**66% of babies** in WEB were being **breastfed** at 6 months which contributed to their healthy nutritional needs. The State average for breastfed babies at 6 months is 53% and 43% nationally.

Women receiving community-based support showed significant **reductions in depression** and suicidal thoughts.

## First 5 Santa Barbara County Funded Initiatives & Agencies 2008 - 2009

### NEWBORN HOME VISITING INITIATIVE

- Santa Barbara County Education Office  
Welcome Every Baby Program

### HEALTHY KIDS INITIATIVE

- CenCal Health

### FAMILY STRENGTHENING INITIATIVE

- Family Service Agency of Santa Barbara 2-1-1
- Guadalupe Union School District Family Resource Center
- Isla Vista Youth Projects
- Lompoc Unified School District, Lompoc Healthy Beginnings Family Resource Center
- Santa Maria-Bonita School District Healthy Start
- Santa Ynez Valley People Helping People
- Santa Barbara County, Dept. of Social Services Cuyama Family Resource Center
- Santa Barbara School Districts Early Childhood Healthy Start
- Santa Barbara County Education Office, Health Linkages Program

### EARLY CHILDHOOD ORAL HEALTH INITIATIVE

- Santa Barbara County Education Office, Health Linkages Program

### SCHOOL READINESS INITIATIVE

- Santa Barbara School District
- Guadalupe Union School District
- Isla Vista Youth Projects
- Lompoc Unified School District
- Santa Maria-Bonita School District

### EARLY CHILDHOOD MENTAL HEALTH & OTHER SPECIAL NEEDS INITIATIVE

Santa Barbara County Alcohol Drug & Mental Health Services—Contracted Partners:

- Santa Barbara County Education Office, C.A.T.C.H. Program
- CALM
- First Step, UCSB
- Sojourn Services Inc.
- People Helping People
- Alpha Resource Center

### EARLY CARE & EDUCATION DIVISION, FIRST 5 SANTA BARBARA COUNTY

- Santa Barbara Family Care Center

## First 5 Santa Barbara County One-Year Grants 2008 - 2009

- American Lung Association - Tobacco Cessation & Education
- Angels Foster Care
- Community Action Commission Main School Project
- Cuyama Early Childhood Enrichment Services
- Friends Club Music/Language Group
- Orcutt Union School District
- Radio Bilingue
- Transistion House
- Hope 4 Kids Preschool
- Las Flores Preschool
- Santa Barbara County Childcare Planning Council



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First 5 Santa Barbara County  
**Strategic Plan**

2010 - 2015



## How Our Vision Will be Reached

During the term of the 2010-2015 Strategic Plan, First 5 will invest in both county-wide and targeted strategies. Some services will be designed to broadly reach children and families across the county and some will be targeted services for communities where there is the greatest need.

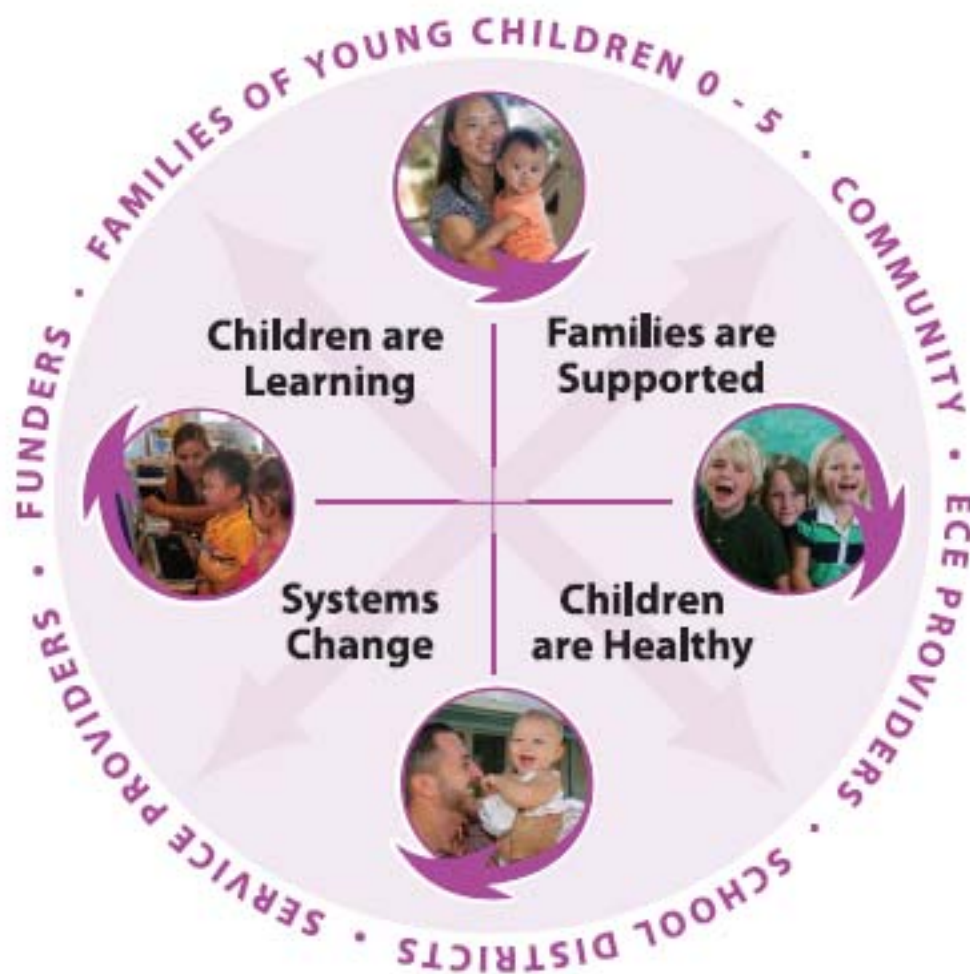


### County-Wide Services:

- Newborn Home Visiting
- Child Health & Safety
- Community Outreach & Education
- Family Strengthening Network
- Early Childhood Development & Education

# Community Collaboratives

*Targeted Communities*





# Public-Private Partnerships

- **Foundations** are making long term commitments to partner
- **Partnerships** with local agencies, school districts, and UCSB
- i.e. **Harlem Children's Zone** (Geoffrey Canada)
- **Locally**—Main Family Resource Center of Carpinteria

# Community Collaborative

- **3 Communities Selected for Planning Grants**
  - Guadalupe Community Collaborative
  - Isla Vista Community Collaborative
  - Santa Maria Community Collaborative
- **Carpinteria Main FRC-** a model for programs  
First 5 is developing county-wide
- **Unique-** Focus on the early years and following children through grade 3

# First 5 Future Focus

- **Maintaining local funds for local needs**
- **Maximizing Partnerships**
  - Funding
  - Service
  - Community
- **School Readiness**



# First 5 Santa Barbara County

For more information, please call our office at  
(805) 884-8085 or visit our web site at

[www.first5santabarbaracounty.org](http://www.first5santabarbaracounty.org)

