

2008 - 2009

Community Impact Report



Preparing Santa Barbara County's Youngest
Children for Kindergarten and for Life



First 5 Santa Barbara County

First 5 Santa Barbara County supports organizations throughout the county that provide health, education and family strengthening services to children and their families, prenatal through age five. The goal is to fund and support the most essential and highest quality services so that all children will have the best start possible and achieve their full potential in school and in life.

First 5 receives and invests funds from the 1998 Proposition 10 tobacco tax initiative. In 2008-2009, First 5 Santa Barbara County invested \$4.6 million in services for children and families. Our local approach is to invest in communities and partnerships because we know that we will have more success if we work together.

In 2008-2009 First 5 funded programs reached:

882

Providers

5,390

Parents and
expectant parents

7,092

Children 0-5

170,001

Children, parents and providers
through workshops, trainings
and other group services



2008-2009 Community Investment \$4,688,951

22%	Newborn Home Visiting \$1,025,000	11%	School Readiness Initiative* \$544,098
21%	Family Support \$961,917	7%	Early Oral Health \$325,000
17%	Early Care & Education** \$788,329	4%	Healthy Kids \$200,000
11%	Early Mental Health & Special Needs \$521,607	4%	One Year Grants \$218,000
		2%	Spruce Up for Kids Day \$105,000

First 5's broader focus is on improving the systems of services and partnering to maximize the fiscal and human resources that can make our communities better for children. First 5 continued to support large scale systems change in the last year in the areas of health care, early care and education and family strengthening. These efforts resulted in:

- More children having access to health insurance and timely medical care
- The implementation of the Family Support Principles, the development of Advocate core competencies and trainings, and the use of evidence-based approaches to enhance the county-wide system of support for families
- Child care providers aware of, and utilizing, educational and professional development opportunities to improve the quality of early care and education
- The launch of the Main Family Resource Center in Carpinteria, a community-wide partnership to provide comprehensive services that prepare children to successfully enter kindergarten

This report is a snapshot of our collective progress and accomplishments over the past year. A detailed evaluation report is available at www.first5santabarbaracounty.org.

**These funds come from First 5 CA for the School Readiness Initiative **A percentage of these funds come from the First 5 CA CARES program*



Healthy Children

A healthy start begins with a healthy pregnancy and continues as children grow. Children who have health insurance and regular access to medical care tend to be healthier. Our focus is on preventing health problems, screening to ensure that children are healthy, and providing children with the health care and developmental support they need in the earliest years. Through First 5 health programs:

- Infants are receiving optimal nutrition to get a healthy start. Sixty-six percent of babies in the Welcome Every Baby Program were being breastfed at 6 months and 100% of the babies nutritional needs were being met at 9 months
- Women experiencing post-natal depression are receiving help in their community. Women receiving community-based support showed significant reductions in depression and suicidal thoughts
- Children's dental, vision and hearing problems are being identified and treated earlier. Nearly 1,400 children received dental screenings, 300 received support services through family resource centers and 87 children without insurance coverage received dental treatment with First 5 funding
- Children's developmental and social emotional delays are being identified and addressed earlier. More than 1,100 referrals were made for developmental concerns and more than half received services by the time of follow-up

Rates from initial contact to follow-up rose across the board:

66%  89%

Children with health insurance

63%  86%

Children with dental insurance

83%  96%

Children receiving well-child check-ups

61%  81%

Children receiving dental check-ups



More young children have health and dental insurance and are utilizing health care as a result of the efforts of First 5's Family Strengthening, Early Childhood Oral Health & Newborn Home Visiting Initiatives.





7

New Child Care Centers and
12 New Family Child Care Providers

343

New and Preserved
Licensed Child Care Spaces

5,000

Children in higher quality early
care and education programs

2,500

Bilingual books distributed and
more than 650 families reached
through literacy events

Children Learning

Whether at home, in child care, preschool, or in the community, in the first years of life children need to be with people who nurture them and support their learning. They also need to be in safe and stimulating environments. First 5 invests in the people who care for young children in the community, so that they can provide the highest quality care possible. Our focus is giving parents and professional providers the support and tools they need to inspire and promote learning—so that children have a foundation for lifelong learning and success. As a result of our early care and education, newborn home visiting, family support and school readiness programs:

- Parents are supporting their child's learning as early as possible—100% of parents receiving newborn home visits engaged in pre-literacy activities with their infants
- More parents are reading to their children. Among parents participating in school readiness and family support programs, the percentage of parents who read to their child at least 3 times a week rose from 40% to 88%
- Early care and education providers are increasing their knowledge and furthering their education—55 people received their Bachelors or Masters in early childhood education and 263 providers continued their education through the STAR/CARES stipend program
- The launch of the Main Family Resource Center in Carpinteria, a community-wide partnership to provide comprehensive services that prepare children to successfully enter kindergarten



Strong Families

For children to thrive they must grow up in strong and healthy families with a stable and secure relationship with at least one adult. We invest in services for families that begin from the first days of life and prepare them for kindergarten. Our focus is on connecting families to resources that can support them - whether they are in crisis, have concerns about their child or themselves, or they just want to know more about resources in their community. With the help of our partners:

- Parents of newborns are receiving support. Last year nurses and child development specialists made 7,495 home visits to 4,746 babies to support their health and development
- Families are finding community resources through the 2-1-1 information line for crisis and non-crisis issues. Nearly 16,000 callers accessed the hotline, with 3,246 calls for children 0-5 years. This is an increase of 1,004 calls from the previous year, with 91% being for basic needs assistance
- Families are more stable and parents are demonstrating healthier approaches to parenting. Families receiving services through family strengthening programs showed statistically significant improvements in functioning in the area of Social-Emotional Health and Competence



91%

Of the calls to 2-1-1 for
children 0-5 were for basic
needs assistance

4,287

Case management
hours to families

Why we invest in the first 5 years:

First 5 was founded on the knowledge of the importance of the first 5 years of a child's life. Research shows that when we invest in a child in the early years we see a return on our investment in terms of what that child becomes and what they contribute to their community. Every dollar invested in high quality early childhood education and supportive services returns at least \$7 and as much as \$16 to society.



Why investing is even more critical now:

Many families are struggling in communities throughout our county. Families are facing financial hardships and are struggling to make ends meet, to put food on the table, to keep a roof over their heads, to keep and find jobs, to maintain their child care, and to cope with the emotional challenge of it all. Stable health care and early care and education helps mitigate the problems that families face and gives children hope for the future.

First 5's future focus:

Our ultimate goal is for children throughout Santa Barbara County to enter kindergarten with everything that they need to be healthy, active learners and to achieve all that they can in life. To do this, we must work in partnership to improve and expand programs that benefit young children. In the past year, we have invested in programs that are truly helping people. First 5 has worked with partners throughout the county to improve services, to increase coordination, to reach the most isolated and vulnerable communities and to leverage as many dollars as possible to support vital early childhood services.

As we move forward, we envision communities throughout our county that are inspired to join with us to ensure that all children are ready for kindergarten. In the coming years we will place even greater emphasis on engaging high need families in their communities and making kindergarten readiness a reality for all children.

Join First 5 Santa Barbara County in advocating for our youngest children to make sure that they are safe, healthy, eager to learn and ready to succeed in school and in life.



First 5 Santa Barbara County Financials

Statement of Net Assets as of June 30, 2009

ASSETS

Current Assets:

Cash and investments	\$6,698,524
Accounts receivable:	
Intergovernmental	\$1,390,289
Revenue from use of money	\$26,892
Rent deposit	\$4,000

Capital assets:

Equipment	\$ 21,093
Less accumulated depreciation	(\$21,093)
Total assets	\$8,119,705

LIABILITIES AND NET ASSETS

Liabilities:

Accounts payable	\$1,643,004
Salaries and benefits payable	\$72,816
Long-term liabilities	
Portion due within one year:	
Compensated absences	\$83,894
Portion due in more than one year:	
Compensated absences	\$9,909
Other post employment benefits	\$72,240
Total liabilities	\$1,881,863

Net Assets:

Unrestricted	\$6,237,842
Total net assets	\$6,237,842
Total liabilities and net assets	\$8,119,705

Statement of Revenues, Expenses and Changes in Fund Balance for the Year Ended June 30, 2009

OPERATING REVENUES:

Use of money and property	\$241,421
Intergovernmental revenues	\$5,596,202
Private Agency Grants	\$291,000
Other	\$52,362
Total operating revenues	\$6,180,985

OPERATING EXPENSES:

Salaries and benefits	\$1,506,076
Services and supplies	\$1,779,607
Contractual Services	\$4,426,712
Other charges	\$71,733
Total operating expenses	\$7,784,128

Net change in fund balance	(\$1,603,143)
Net assets - beginning of year	\$8,007,028
Net assets - end of year	<u>\$6,403,885</u>



*A copy of the entire audit report
is available upon request*

First 5 Santa Barbara County Funded Initiatives & Agencies 2008 - 2009

NEWBORN HOME VISITING INITIATIVE

- Santa Barbara County Education Office
Welcome Every Baby Program

HEALTHY KIDS INITIATIVE

- CenCal Health

FAMILY STRENGTHENING INITIATIVE

- Family Service Agency of Santa Barbara 2-1-1
- Guadalupe Union School District Family Resource Center
- Isla Vista Youth Projects
- Lompoc Unified School District, Lompoc Healthy Beginnings Family Resource Center
- Santa Maria-Bonita School District Healthy Start
- Santa Ynez Valley People Helping People
- Santa Barbara County, Dept. of Social Services Cuyama Family Resource Center
- Santa Barbara School Districts Early Childhood Healthy Start
- Santa Barbara County Education Office, Health Linkages Program

EARLY CHILDHOOD ORAL HEALTH INITIATIVE

- Santa Barbara County Education Office, Health Linkages Program

SCHOOL READINESS INITIATIVE

- Santa Barbara School District
- Guadalupe Union School District
- Isla Vista Youth Projects
- Lompoc Unified School District
- Santa Maria-Bonita School District

EARLY CHILDHOOD MENTAL HEALTH & OTHER SPECIAL NEEDS INITIATIVE

Santa Barbara County Alcohol Drug & Mental Health Services—Contracted Partners:

- Santa Barbara County Education Office, C.A.T.C.H Program
- CALM
- First Step, UCSB
- Sojourn Services Inc.
- People Helping People
- Alpha Resource Center

EARLY CARE & EDUCATION DIVISION, FIRST 5 SANTA BARBARA COUNTY

- Santa Barbara Family Care Center

First 5 Santa Barbara County One-Year Grants 2008 - 2009

- American Lung Association - Tobacco Cessation & Education
- Angels Foster Care
- Community Action Commission Main School Project
- Cuyama Early Childhood Enrichment Services
- Friends Club Music/Language Group
- Orcutt Union School District
- Radio Bilingue
- Transistion House
- Hope 4 Kids Preschool
- Las Flores Preschool
- Santa Barbara County Childcare Planning Council



1 East Anapamu Street, Suite 200,
Santa Barbara, CA 93101
Telephone: (805) 884-8085

218 Carmen Lane, Suite 111,
Santa Maria, CA 93458
Telephone: (805) 739-8740

www.first5santabarbaracounty.org