

Attachment A

Outdoor Festival License Application -- Palm Tree Music Festival		
	Form Questions	Application Submission
1	Title and brief description of the festival.	Palm Tree Music Festival -- Palm Tree Crew was launched in 2020 when co-founders Kygo and Myles Shear (Kygo's longtime manager) shared a dream of living a tropical lifestyle while bringing the Crew together through magical moments and experiences. Through the Palm Tree Music Festival, Palm Tree Crew creates immersive and unique experiences that embody the carefree vibe of an endless summer. We offer exclusive VVIP experiences, unique brand activations and unforgettable music by global icons. Our goal is to produce, via employing industry experts, a safe, community-friendly event that leaves our attendees and stakeholders wanting to return.
2	Name and address of organization applying for the permit.	Palm Tree Crew, LLC 1800 Bay Road (Suite 200) Miami Beach, FL 33139 651-216-9651
3	Name and address of a designated officer for the applicant. This is the address that will be used to notify the applicant of any required hearings or notices.	Joshua Greenberg (516-220-3695) 1115 Rhode Island St San Francisco, CA 94107
4	The owner, exact location, legal description, area, and shape of the premises for the festival and any related activities, such as parking. (Sec. 6-74)	Santa Barbara Polo and Racquet Club 3300 Via Real Carpinteria, CA 93013
5	Dates and times that the festival will take place. (Sec 6-74)	Saturday, October 10 & Sunday, October 11, 2026 3-10PM
6	Dates and times of festival set-up.	Monday, 10/5 - Friday, 10/9/2026
7	Dates and times of festival breakdown.	Monday 10/12 - Wednesday 10/13, 2026
8	Estimate of the number of attendees at the festival on each date. (Up to 5,000 permitted, except under certain conditions). (Sec 6-79)	7500 daily

9	A detailed explanation of the plan for security protection. (At least 1 security officer per 200 attendees). (Sec. 6-92)	We look forward to coordinating with the appropriate stakeholders on the below v1 plan: PERIMETER FENCING The entire Palm Tree Music Festival Montecito grounds will be secured using chain-link fencing. All fence panels will be accompanied by black or branded scrim. Emergency exits will be positioned in accordance with the guidelines recommended by the Santa Barbara County codes. All emergency exits will be clearly marked and equipped with large, visible “Emergency Exit” signage on the scrim. ENTRY/EXIT There will be one main access point for all general admission, GA+ and VIP patrons attending the event located just to the north of the parking area. There will also be a secondary, Club Gate, for our Palm Club guests. This gate will be located approx. 150’ north of the main entry. Upon entry into the venue, each patron will undergo security screening, including a wristband verification, walkthrough Open Gate weapons detection, and inspection of personal belongings for prohibited items. A comprehensive list of prohibited items will be available on the festival website and prominently displayed at each gate. All patron searches will be conducted by the contracted private security company. Blowout gates will be opened to expand exit points at the conclusion of each evening or as deemed necessary. Law enforcement personnel, along with medical staff where applicable, will be stationed at all patron gates. All Emergency Exit will be clearly marked with RED fence scrim as well as a truss tower showing their locations.
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	A detailed explanation of the plan for security protection. (At least 1 security officer per 200 attendees). (Sec. 6-92) (Continued)	STAGE AREAS AND BACK OF HOUSE: For general admission (GA) patrons a pressure withstanding barricade will be installed to account for force put forth towards the GA area of the stage. In addition to that there will be a section of barricade dividing the GA and VIP crowds into two sections. The barricade minimizes the likelihood of a barrier collapse and provides a working area for security staff and safety personnel immediately in front of the stage. Security staff is also utilized at various checkpoint gates, where back of house workers enter and exit the venue, to control and monitor access. Authorized staff members are instructed to display appropriate badges and/or wristbands to security for their inspection to gain access. There will be roving patrol teams in VIP and GA zones, Overnight security during load-in/load-out, Sheriffs Deputies at Gates and Roaming.
10	A detailed explanation of the plan for drinking water supply. (At least 1 drinking fountain per 100 attendees, or equivalent). (Sec. 6-88)	Free refill stations & bottled water for sale.
11	A detailed explanation of the plan for food supply. (Sec 6-74)	Various local food vendors throughout the festival grounds.

12	A detailed explanation of the plan for medical and first aid facilities. (Sec 6-74)	We look forward to coordinating with the appropriate stakeholders on the below v1 plan: The festival medical plan is designed to deliver safe, effective, and high-quality care to patrons, staff, volunteers, and artists requiring medical attention, while implementing measures to minimize the risk of serious or life-threatening injuries. Effective coordination among Palm Tree Montecito, on-site Emergency Medical Services (EMS), Santa Barbara County services, and local hospitals is critical to achieving our shared objective of providing exceptional medical support. Patrons may seek medical assistance by notifying any festival personnel, event staff, law enforcement, safety ambassadors, or other designated representatives. A centralized medical tent will be established, staffed by four Emergency Medical Technicians (EMTs): two assigned to full-time roaming duties across the festival grounds, and two stationed at the tent on standby. During the run of show (ROS), a dedicated standby ambulance will be on site, staffed with an additional EMT and a paramedic. All medical teams will be equipped with radios to enable seamless coordination with other emergency services and festival leadership.
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13	A detailed explanation of the plan for fire safety. (Sec 6-93)	We look forward to coordinating with the appropriate stakeholders on the below v1 plan: The festival is staffed by on-site fire response personnel located inside the festival grounds during all public festival hours. In addition, on-duty fire inspectors are expected on-site both pre-festival and during all festival hours. On-duty inspectors are responsible for monitoring all aspects of festival vending, merchandise and ingress/egress operations related to fire safety and compliance. All tents, structures, generators, and related equipment will be equipped with single or multiple fire extinguishers, as mandated by Carpinteria-Summerland Fire District fire codes, ensuring full compliance with local regulations. Local FD: Carpinteria-Summerland Fire Protection District – 1140 Eugenia Pl, Carpinteria, CA 93013 – (805) 684-4591
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14	A detailed explanation of the plan for operating an emergency communications system. (Sec 6-96)	Communications will be classified in one of two categories: Information Alert: Internal and/or public notifications to inform all parties of a potential situation that does not require immediate action by event staff, vendors, or the public. These alerts will be issued at a cadence of every 30 minutes until the situation is resolved. Emergency Alert: Internal and public notifications requiring immediate action by all parties. These alerts will be issued at a cadence of every 15 minutes until the situation is resolved. Internal Communications (from the Emergency Team to festival departments) will be disseminated via radio and cellphone. Only Tier 1 Emergency Team members (Festival Director, Safety Coordinator, SBC Officials) will authorize communications. Public Communications (directed toward patrons) will be disseminated through multiple channels, including but not limited to festival audio systems, video screens, SMS messaging, social media platforms, and the festival website. All public information will be released by the designated Festival Spokesperson at the appropriate time and location.
15	A detailed explanation of the plan for sanitary facilities. (At least 1 toilet per 100 attendees). (Sec. 6-89)	Temporary toilets and handwashing equipment will be installed through out the event. Restroom count: 86 (Marborg or other service provider)
16	A detailed explanation of the plan for vehicle parking space. (Number of spaces equal to at least 20% of attendees, continuously staffed by parking attendants). (Sec. 6-71, 6-91)	We look forward to coordinating with the appropriate stakeholders. Strategic Event Evolution & Design (SEED) will be managing traffic, parking and ride share operations. SEED is a leading provider for transportation planning and operational capabilities in the festival industry with extensive background in large scale events.
17	A detailed explanation of the plan for vehicle access and on-site traffic control. (Sec 6-74)	Traffic map forthcoming for review.

18	Identification of the sound equipment that will be used and the intensity of the sound (in decibels) at the boundaries of the festival. (Sec 6-74)	Sound levels per Santa Barbara County regulations/permit. Sound cutoff by 10:00 PM. Sound levels: 100 decibels at the front of the property condo lines
19	If attendees will remain overnight, a detailed explanation of the plan for illuminating the property and accommodating camping or similar facilities. (Sec. 6-90, 6-94)	n/a
20	A detailed explanation of the plan for clean-up of the property and removal of trash within 72 hours. (Sec. 6-95)	Ample trash, recycling and compost bins will be installed throughout the festival grounds. A qualified janitorial team will manage services.
21	Remit the following attachments by email to Clare Tobin, ctobin@countyofsb.org. (Sec. 6-74, 6-75) 1. List of the names, ages, and addresses (work address is acceptable) of all people serving as security guards. Identify a chief and assistant chief who will be on-site for the duration of the event and provide their contact information. 2. Detailed map of the location, including parking areas. Map should be drawn to scale and include all elements listed in Sec. 6-75(a). 3. List of names and addresses of all owners of property within 500 feet of the property boundary. (Request a Radius Report from the County Assessor: https://www.countyofsb.org/300/Mapping-Request-Forms) 4. A document showing that the applicant owns the property. If the applicant does not own the property, submit the documents in Question 23. 5. Agreements or contracts showing that doctors, first aid attendants, and ambulances will be available on-site.	

22	Applicant agreements -- Remit one or more documents to affirm agreement to the following conditions, by email as attachments to Clare Tobin, ctobin@countyofsb.org. (Sec. 6-74, 6-75, 6-85). For a template, request by email. 1. Agreement to allow admittance to any peace officer, or officer or employee of the County or fire district. 2. Agreement confirming that the applicant will clean up the property within 72 hours of the conclusion of the festival. Must be accompanied by a security deposit of \$5,000. (After the event, send photos by email and deposit will be returned). 3. Agreement to reimburse for damages caused to adjoining property by anyone involved with or attending the festival. Include a Certificate of Insurance (COI) of at least \$100,000. (Alternatively, provide a cash deposit). 4. Agreement to promptly provide notification of any changes to the information in the application after the permit is granted. 5. Agreement to all requirements in County Ordinance Chapter 6 Article VI – Outdoor Festivals.	
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23	Property owner agreements -- Remit one or more documents to affirm agreement to the following conditions, by email as attachments to Clare Tobin, ctobin@countyofsb.org. (Sec. 6-74, 6-75, 6-85). For a template, request by email. 1. Permission to use the property for the purposes of an outdoor music festival, as described in the application. 2. Agreement to allow admittance to any peace officer, or officer or employee of the County or fire district. 3. Agreement to reimburse for damages caused to adjoining property by anyone involved with or attending the festival. (Applicant will provide a Certificate of Insurance (COI) of at least \$100,000). 4. Agreement to all requirements in County Ordinance Chapter 6 Article VI – Outdoor Festivals.	
24	Pay the required fees and deposits by mailing separate checks to: County of Santa Barbara County Executive Office ATTN: Special Events Coordinator 105 E Anapamu St, Room 406 Santa Barbara, CA 93101 \$100 plus \$250 for each day of the festival - fee for application processing (for example: \$350 for a 1-day festival and \$600 for a 2-day festival) \$5,000 clean-up security deposit (will be returned to applicant after confirmation of successful clean-up) \$100,000 damages deposit, if choosing cash deposit rather than insurance policy (will be returned to applicant after event)	

25	Acknowledge that permits from other County and State departments may be required. Applicants may reach out to these departments proactively, or this application will be forwarded to them to assist in coordination of all needed approvals. Public Works Department: Special Event Permit. Fees assessed. Planning & Development Department Planning & Development Department - Building & Safety Division Fire Department (Santa Barbara County or Carpinteria-Summerland district): Special Event Permit and fire inspection Sheriff's Office Risk Management: Insurance policies approval County Health Department - Environmental Health Services: Temporary Food Facility Event Organizer Permit, including Temporary Food Facility Booth Permits. Fees assessed. Community Services Department - Parks CalTrans: Encroachment Permit	
26	DABC Permit	



Palm Tree Music Festival Montecito

Emergency Action Plan

10/10/2026 & 10/11/2026

Event Information:

Location: Santa Barbara Polo & Racquet Club, 3300 Via Real, Carpinteria, CA 93013

Date: Saturday, October 10 & Sunday, October 11 2026

Event Hours: 2:00PM - 10:00PM

Estimated Attendance: 7,500

Produced by: Palm Tree Crew Events

Festival Producer: Symbiotic Event Services

Emergency Coordinators: Festival Director- Jereb Carter, Operations Director- Judd Kleinman,
Site Director- Jake Meinardus, President- Josh Greenberg

The purpose of this plan is to provide an outline of festival safety operations and communications. This plan is not intended to be a detailed guide to respond to every situation that may occur at the festival regarding safety and security. This is an evolving document that is being actively pursued and discussed with relevant stakeholders

**Date published- 7/3/2026*

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Symbiotic Event Services
Palm Tree Music Festival
Montecito, CA
October 10 & 11 2026

Drawn by Judd Kleinman

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1. Event Overview

The Palm Tree Music Festival Montecito event will take place at the Santa Barbara Polo & Racquet Club located 3300 Via Real, Carpinteria, CA 93013. The venue is an open-airod grass field and equestrian facility totalling ~87 acres. It will be a one-day boutique electronic/pop music festival. The total capacity configuration of the event will be 7500 max attendees, single-stage (no overlapping sets), with a general access lawn along with various VIP zones including a high-end Palm Tree Club which includes a curated dining and lounge.

Artists included: Kygo, Zedd, The Chainsmokers, T Pain, The All American Rejects, Loud Luxury, Frank Walker, Myles O'Neal, Natalie Jinjue

Command Center Establishment:

A comprehensive Command Center will be strategically established within the Polo Clubhouse at the Santa Barbara Polo and Racquet Club to serve as the central hub for festival operations during the Palm Tree Music Festival Montecito. This facility will be staffed by a multidisciplinary team comprising representatives from Security, local Law Enforcement (Santa Barbara County Sheriff's Office), Fire Services (Carpinteria-Summerland Fire Protection District), Medical Services (including on-site EMS personnel), and Festival Leadership. This collaborative assembly will provide continuous oversight, enabling real-time coordination, strategic decision-making, and dispatching of roaming response teams across the festival grounds. The Command Center will be equipped with communication systems, including radio channels, to ensure seamless integration with on-site personnel, emergency services, and external agencies, thereby enhancing safety and operational efficiency throughout the even

2. Communication & Radio Plan

An Event Command Center will be established in the main festival office (refer to map on page 2). This facility will serve as the central dispatch hub, staffed by representatives from various disciplines, including but not limited to security, fire services, medical personnel, additional Santa Barbara County emergency officials, and weather-monitoring specialists.

On-site radios will be distributed to all department leads, with the emergency channel monitored continuously. A dedicated all-call radio system will be available for use by the Head of Security and Festival Directors to disseminate public safety notifications as required. For all other staff and internal communications and notifications, an SMS alert system will be utilized.

3. Security

Security Details

Palm Tree Festivals take safety and security very seriously. The event is coordinating with relevant authorities to ensure appropriate security management resources required to safely produce the event. PTMF will contract with a primary licensed security vendor with applicable event experience in crowd control and public safety measures. Security staff will be responsible for upholding festival policies and respond in an emergency throughout the event site and transportation areas.

Axis Security

Since 2006, Axis, Inc. has become one of the premier security and event staffing companies on the East Coast. Their company has gained distinction from our annual work at The Bonnaroo Music & Arts Festival, Hangout Festival, Electric Forest Festival, and Forecastle Festival, among many others. They provide services for both indoor and outdoor events throughout the southeast including, but not limited to, Bristol Motor Speedway, The University of Tennessee, East Tennessee State University, Freedom Hall Civic Center, The Historic Tennessee Theatre, The U.S. Cellular Center Asheville, Ascend Amphitheater, Western Carolina University, and The Tivoli Theatre. Axis, Inc. is licensed and insured, and is equipped to handle all aspects of concert, festival, and sporting event staffing. This includes security, crowd management, ticket-taking, ushering, parking services, guest services, and consulting.

SECURITY DIRECTOR - Axis Events

Adam Nitche - Palm Tree Security Director

Cell: +1-773-870-6439

SECURITY RESPONSE TEAMS - Axis Events

Adam Nitche - Palm Tree Security Director

Cell: +1-773-870-6439

PERIMETER FENCING

The entire Palm Tree Music Festival Montecito grounds will be secured using chain-link fencing. All fence panels will be accompanied by black or branded scrim. Emergency exits will be positioned in accordance with the guidelines recommended by the Santa Barbara County codes. All emergency exits will be clearly marked and equipped with large, visible "Emergency Exit" signage on the scrim.

ENTRY/EXIT

There will be one main access point for all general admission and VIP patrons attending the event located just to the north of the parking area. There will also be a secondary, Club Gate, for our 700 Palm Club guests. This gate will be located 150' north of the main entry. Upon entry into the venue, each patron will undergo security screening, a weapons detection search (see below), and inspection of personal belongings for prohibited items. A comprehensive list of prohibited items will be available on the festival website and prominently displayed at each gate. All patron searches will be conducted by the contracted private security company. Blowout gates will be opened to expand exit points at the conclusion of each evening or as deemed necessary. Law enforcement personnel, along with medical staff where applicable, will be stationed at all patron gates. All Emergency Exit will be clearly marked with RED fence scrim as well as a truss tower showing their locations.

Weapons Detection: All personnel will proceed through Open Gate Weapons Detection equipment before accessing the interior event site. These weapons detection systems are designed to screen individuals and their belongings for mass-casualty metallic threats like firearms, without requiring users to stop or remove personal items such as keys or cell phones. Firearms will not be permitted regardless of any attendee, celebrity or talent possessing a license/carry permit. If the open gate detects an issue the person will be pulled aside and guided through a magnetometer detection system by security personnel for further weapons search.

STAGE AREAS AND BACK OF HOUSE:

For general admission (GA) patrons a pressure withstanding barricade will be installed to account for force put forth towards the GA area of the stage, In addition to that there will be a section of barricade dividing the GA and VIP crowds into two sections. The barricade minimizes the likelihood of a barrier collapse and provides a working area for security staff and safety personnel immediately in front of the stage. Security staff is also utilized at various checkpoint gates, where back of house workers enter and exit the venue, to control and monitor access. Authorized staff members are instructed to display appropriate badges and/or wristbands to security for their inspection to gain access.

- Roving patrol teams in VIP and GA zones
- Overnight security during load-in/load-out
- Sheriffs Deputies at Gates and Roaming

4. Medical

OVERVIEW:

The festival medical plan is designed to deliver safe, effective, and high-quality care to patrons, staff, volunteers, and artists requiring medical attention, while implementing measures to minimize the risk of serious or life-threatening injuries. Effective coordination among Palm Tree Montecito, on-site Emergency Medical Services (EMS), Santa Barbara County services, and local hospitals is critical to achieving our shared objective of providing exceptional medical support. Patrons may seek medical assistance by notifying any festival personnel, event staff, law enforcement, safety ambassadors, or other designated representatives.

PLAN:

A centralized medical tent will be established, staffed by four Emergency Medical Technicians (EMTs): two assigned to full-time roaming duties across the festival grounds, and two stationed at the tent on standby. During the run of show (ROS), a dedicated standby ambulance provided by American Medical Response (AMR) will be on site, staffed with an additional EMT and a paramedic. All medical teams will be equipped with radios to enable seamless coordination with other emergency services and festival leadership.

EMT Services Provided by South Coast Standby Medics ***

- Will be scheduled throughout build and strike of show

NEAREST EMERGENCY HOSPITALS:

- Santa Barbara Cottage Hospital – 400 W Pueblo St, Santa Barbara, CA 93105 – Level I Trauma Center – (805) 682-7111

5. Fire

OVERVIEW

The festival is staffed by on-site fire response personnel located inside the festival grounds during all public festival hours. In addition, on-duty fire inspectors are on-site both pre-festival and during all festival hours. On-duty inspectors are responsible for monitoring all aspects of festival vending, merchandise and ingress/egress operations related to fire safety and compliance.

PLAN

All tents, structures, generators, and related equipment will be equipped with single or multiple fire extinguishers, as mandated by Carpinteria-Summerland Fire District fire codes, ensuring full compliance with local regulations.

LOCAL FIRE DEPARTMENT:

- Carpinteria-Summerland Fire Protection District – 1140 Eugenia Pl, Carpinteria, CA 93013 – (805) 684-4591
- On-Site Fire Safety: TBD

6. Weather

The Palm Tree Music Festival Montecito, located in Santa Barbara County's coastal climate, is susceptible to various weather conditions, including October's typical warm and breezy days with average high temperatures ranging from 71°F to 77°F and lows from 50°F to 58°F, alongside risks such as dense fog reducing visibility, intermittent rainfall, unseasonal heatwaves exceeding 83°F, cooler spells below 65°F, wildfires fueled by dry Santa Ana winds, and seismic activity.

This Weather Plan provides a structured framework for proactive and reactive responses to mitigate disruptions, ensure participant safety, and maintain operational continuity, incorporating systematic monitoring through real-time integration with the National Weather Service (NWS) and Santa Barbara County Emergency Services for forecasts and alerts, on-site weather stations for localized data, and automated notification services for key personnel.

It outlines tiered strategies, including engineer-certified high wind action plans with thresholds for securing structures, contingency measures for fog-related impairments (such as enhanced lighting and signage aligned with the Traffic Management Plan), and evacuation protocols for

severe events like heavy rain or wildfire proximity, while promoting seamless coordination among festival leadership, emergency teams, and local authorities to align with overarching safety objectives and regulatory compliance.

MONITORING

The Emergency Services Manager is tasked with maintaining continuous communication with Santa Barbara County Emergency Services and other relevant public safety agencies to receive weather updates, including forecasts and hourly reports, particularly in the event of potential severe weather threats impacting the Santa Barbara Polo and Racquet Club during the Palm Tree Music Festival Montecito. On-site weather monitoring stations will be established at strategic locations across the festival grounds, integrated with a command post station, to provide real-time localized weather data. Additionally, the festival will utilize a professional online weather monitoring subscription service, supplemented by the availability of a local meteorologist on call as needed. This service will deliver automated SMS notifications to designated recipients, conveying predicted weather conditions, local and National Weather Service (NWS) alerts, watches, and warnings for informational purposes, ensuring proactive awareness and preparedness for all stakeholders.

HIGH WIND ACTION PLAN

Each stage and permitted structure will have a weather plan determined by a certified engineer retained either by the manufacturer or operator of the structure and presented in stamped schematics. Festival Organizers will convene a meeting at each structure prior to opening the event to review thresholds, timelines, and personnel requirements to perform any actions dictated by engineering documents. Organizers may make the determination to lower thresholds to accommodate situational factors that may present but will never exceed thresholds dictated in engineering documents. Pre-show meetings will be held the day or two prior to festival opening and will determine the following:

1. Communication plan should high wind or other weather occur or have the potential to occur
2. Evaluate and determine thresholds and associated actions
3. Define specific action to take place when conditions are approached or predicted
4. Detail which personnel will perform each task

THRESHOLD INFORMATION:

STAGE:

APEX GEN3 HWP

THE FOLLOWING HIGH-WIND ACTION PLAN MUST BE POSTED IN A CONSPICUOUS AREA ON SITE. IT MUST BE PROTECTED FROM THE WEATHER AND AVAILABLE AT ALL TIMES TO VENUE OPERATORS AND CREW AND ANY AUTHORITY HAVING JURISDICTION RELATING TO THESE MATTER.

WHEN WIND GUSTS EXCEED 30 MPH: MOBILIZE THE HWP CREW AND HAVE THE NECESSARY PERSONNEL IN PLACE AND ON STANDBY. CEASE ALL SHOW OPERATIONS.

WHEN WIND GUSTS EXCEED 35 MPH: LOWER, REMOVE OR CUT WALL PANELS TO REDUCE WIND LOAD ON THE STRUCTURE. LOWERING OR REMOVAL OF WALL PANELS MUST BE ACCOMPLISHED FROM THE GROUND. NO PERSONNEL MAY CLIMB THE STRUCTURE TO EFFECT LOWERING OF THE SIDE PANELS. THESE SYSTEMS MAY INCLUDE ELECTRICAL LOWERING DEVICES, MECHANICAL RELEASE SYSTEMS OR OTHER SYSTEMS THAT ALLOW THE WALL PANELS TO BE BROUGHT TO THE GROUND IN LESS THAN 5 MINUTES.

IMMEDIATE VICINITY OF THE MAIN STAGE ROOF SYSTEM EXCEPT HWP CREW PERSONNEL. LOWER ALL RIGGING COMPONENTS TO STAGE DECK.

WHEN WIND GUSTS EXCEED 35 MPH: LOWER, REMOVE OR CUT WALL PANELS TO REDUCE WIND LOAD ON THE STRUCTURE. LOWERING OR REMOVAL OF WALL PANELS MUST BE ACCOMPLISHED FROM THE GROUND. NO PERSONNEL MAY CLIMB THE STRUCTURE TO EFFECT LOWERING OF THE SIDE PANELS. THESE SYSTEMS MAY INCLUDE ELECTRICAL LOWERING DEVICES, MECHANICAL RELEASE SYSTEMS OR OTHER SYSTEMS THAT ALLOW THE WALL PANELS TO BE BROUGHT TO THE GROUND IN LESS THAN 5 MINUTES.

WHEN WIND GUSTS EXCEED 40 MPH: ALL WALL PANELS MUST BE FULLY LOWERED AND SECURED AT GROUND LEVEL. IF WALL PANELS HAVE NOT BEEN REMOVED WHEN WIND SPEED EXCEEDS 40 MPH, ALL PERSONNEL SHOULD MAINTAIN A SAFE CLEAR DISTANCE FROM THE ROOF SYSTEM AS COLLAPSE OF THE ROOF OR MOVEMENT OF THE STRUCTURE MAY OCCUR.

ONCE WALL PANELS HAVE BEEN REMOVED FROM THE ROOF SYSTEM INSTALLED, THE MOBILE STAGE IS DESIGNED FOR 67.5 MPH SERVICE LEVEL WIND.

Emergency Team:

Tier One, Name:	Position:	Cell:	Secondary Contact:	Cell:
Josh Greenberg	Festival Producer	516.220.3695	TBD	TBD
Jereb Carter	Festival Director	970.708.1245	Rae Ann Vincelette	303.818.5852
Judd Kleinman	Site Director	720.320.8987	Jacob Meinardus	512.632.3551
Jeff Swagger	Festival Production	720.760.0614	Kevin Gregory (SM)	928.710.0136
Isaac Leonard	Festival Structures	612.390.9416	TBD	TBD
TBD	Incident Commander	TBD	TBD	TBD
TBD	SB Sheriff's Department	TBD	TBD	TBD
Cormac O'Brien	Emergency Service Manager	805.570.9652		
TBD	HWY Patrol	TBD	TBD	TBD
TBD	Fire Department	TBD		

8. Health, Safety, and Wellness

- Water Access: Free refill stations, water for sale
- Heat Plan: Shade tents, cooling zones, hydration encouragement
- Substance Safety: Medical amnesty, harm reduction team recommended

9. Power, Fire & Electrical Safety

- Generators placed away from public zones
- Fuel stored per Fire Code, In the polo grounds filling area.
- Fire extinguishers at each key location
- Certified electricians on site for setup/strike

10. Sound, Crowd, & Accessibility

- Sound levels per Santa Barbara County regulations/permit
- Sound cutoff by 10:00 PM
- ADA accessible paths, viewing platform, services team

11. Insurance & Permits

- Liability insurance (\$5M minimum)
- Required permits: Temporary Event, Fire Dept, ABC, Health Dept, Law enforcement

12. Parking & Traffic

The purpose of this Traffic Management Plan is to provide a clear operational plan for managing traffic, parking, rideshare, roadway impacts, traffic equipment, and public notification for Palm Tree Music Festival Montecito 2026. The plan outlines how event-related vehicle activity will be managed, including General Parking, VIP Parking, ADA Parking, rideshare, black cars, limousines/party buses, artist and production access, and emergency vehicle access.

The goal of the plan is to reduce impacts on Via Real, nearby roads, access points, and the surrounding community by keeping vehicle movement organized and contained within the Santa Barbara Polo & Racquet Club whenever possible. This plan also provides a framework for ingress, egress, parking operations, rideshare circulation, emergency access, staff deployment, traffic equipment placement, and advance public notification, with final implementation coordinated with the appropriate agencies, venue representatives, and event stakeholders.

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- **Parking Lots Open:** 1:00 PM
 - **Festival Doors Open:** 3:00 PM
 - **Show Ends:** 10:00 PM

Traffic Control Plan

PALM TREE MUSIC FESTIVAL

EVENT DATES
SAT. 10/10/2026 & SUN. 10/11/2026

TRAFFIC CONTROL HOURS
12:00PM TO 12:00AM (MIDNIGHT)

GENERAL NOTES

- IT IS THE RESPONSIBILITY OF THE CONTRACTOR PERFORMING WORK ON A PUBLIC STREET TO INSTALL & MAINTAIN THE TRAFFIC CONTROL DEVICES AS SHOWN HEREIN, AS WELL AS ANY SUCH ADDITIONAL TRAFFIC CONTROL DEVICES AS MAY BE REQUIRED TO ENSURE THE SAFE MOVEMENT OF TRAFFIC THROUGH THE CONSTRUCTION AREA AND AROUND THE PHASE AND PROVIDE MAX. PROTECTION & SAFETY TO CONSTRUCTION WORKERS.
- THE TEMPORARY TRAFFIC CONTROLS SHALL BE INSTALLED PER THE AGENCY APPROVED PLAN TO BE EFFECTIVE, FIELD CHANGES OTHER THAN MINOR ADJUSTMENTS APPROVED BY THE AGENCY OR THE AGENCY'S TRAFFIC CONTROL SPECIALIST OR THE TRAFFIC CONTROL DIVISION OF THE GOVERNMENTAL AGENCY OR AGENCIES HAVING JURISDICTION OVER THE ROADWAY.
- TOTAL BARRICADE SERVICE, INC. HAS NO CONTROL OVER OR RESPONSIBILITY FOR TRAFFIC CONTROL IMPLEMENTATION AND INSPECTIONS PERFORMED BY OTHERS' USERS OF THE INSTRUMENTAL. THE CONTRACTOR'S SERVICE, INC. SHALL CLAIMS MADE REGARDING FAILURE TO INSTALL, MAINTAIN OR REMOVE CONTROLS PER APPROVED TRAFFIC CONTROL PLANS.
- PLAN IMPLEMENTATION AND DEVICE PLACEMENT SHALL BE RECORDED BY EXPERIENCED/TRAINED PERSONNEL.
- THE TEMPORARY TRAFFIC CONTROL PLAN SHALL BE MONITORED AND MAINTAINED BY THE CUSTOMER/CONTRACTOR TO REMAIN EFFECTIVE. MONITORING AND MAINTENANCE REQUIREMENT IS DICTATED BY FIELD CONDITIONS BUT NOT LESS THAN DAILY BASIS.
- PLAN PREPARED TO CA M.U.T.C.D. (LATEST EDITION)
- TEMP. NO. PARKING SIGNS SHALL BE PLACED 72HRS. MIN. IN ADVANCE OF SCHEDULED CLOSURE. SIGNS MUST BE - SQUARE/RECTANGLE, WHITE, 36" X 48" WITH RED BORDERS. SIGNS SHOWN ON R/W/CL SHALL BE EQUIPPED WITH A TYPE "B" FLASHER DURING NIGHT WORK. ALL SIGNS SHALL BE REFLECTIVE, CONES SHALL HAVE (2) REFLECTIVE BANDS AND FLAGGER AND WORK AREA SHALL BE ILLUMINATED DURING NIGHT WORK.



PREPARED BY: 	TOTAL BARRICADE SERVICE, INC. 701 E. VENTURA BLVD. OXNARD, CA 93036 PH: (805)465-0345 FAX: (805)465-7411 E-MAIL: tlsgroup@totalbarricade.com
PLAN=36"x24"	PLAN TO SCALE LIC# 826823

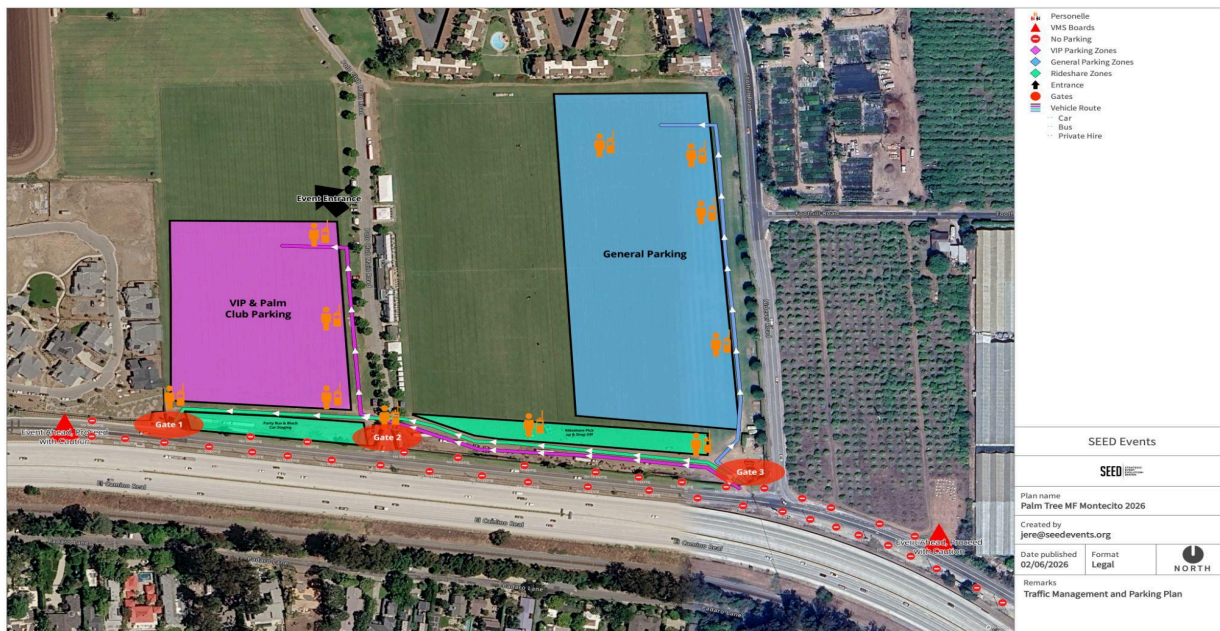
PLAN COMPLETED: 6/17/2026

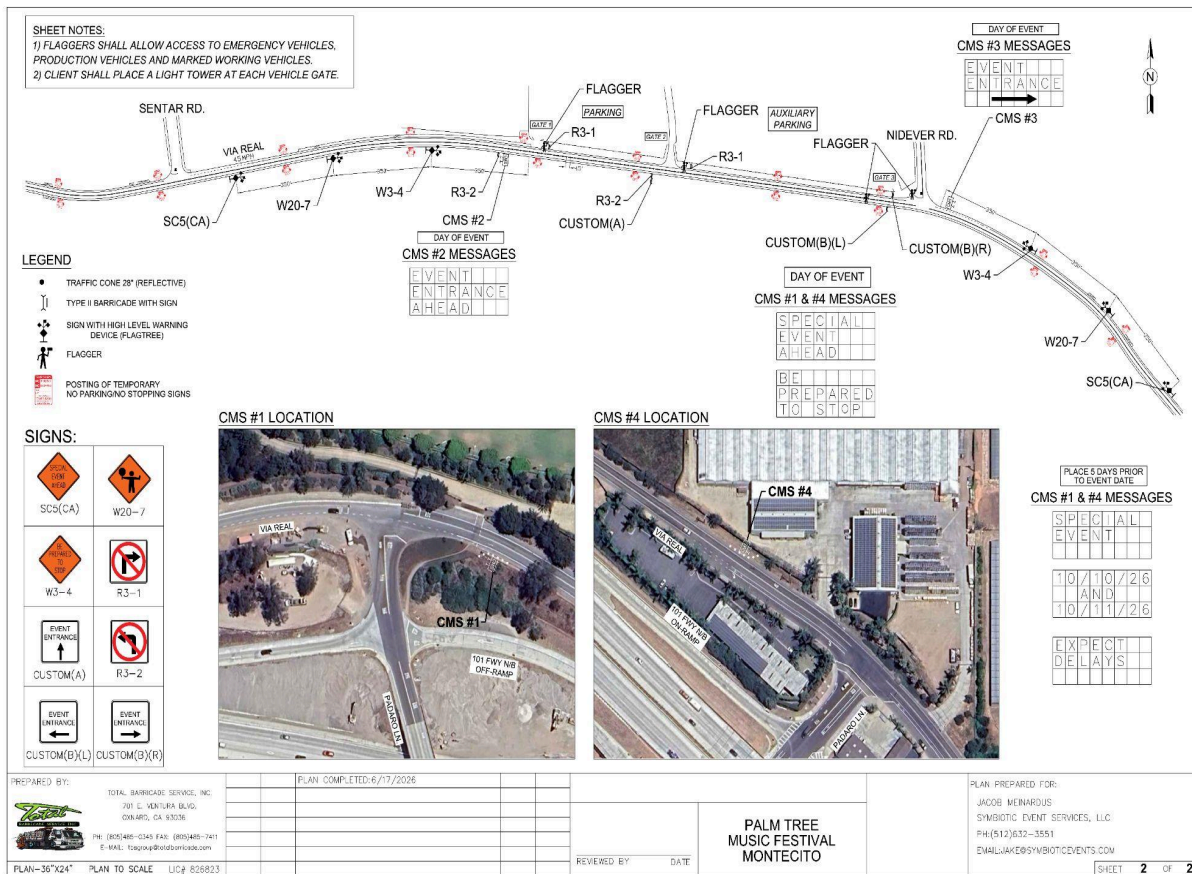
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PALM TREE
MUSIC FESTIVAL
MONTECITO

PLAN PREPARED FOR:
JACOB MEINARDUS
SYMBIOTIC EVENT SERVICES, LLC
PH: (512) 632-3551
EMAIL: JAKE@SYMBIOTICEVENTS.COM

SHEET 1 OF 2





Routing to the Event

Guest routing to Palm Tree Music Festival Montecito will be designed to distribute traffic from Highway 101 while guiding vehicles to the designated event entrance at **Gate 3**.

All guest-facing event directions, website language, parking pass instructions, rideshare instructions, and advance communications should direct vehicles to the approved event access route and discourage unauthorized drop-off, pick-up, parking, stopping, or staging on Via Real.

Guests Arriving from the North

Guests traveling southbound on Highway 101 should use the **Padaro Lane / Santa Claus Lane exit** and proceed toward Via Real. Vehicles will then continue to the designated event entrance at **Gate 3**, unless otherwise directed by event signage, law enforcement, venue management, or event operations.

Advance event signage and VMS / PCMS messaging at or near **Padaro Lane and Via Real** will notify eastbound travelers and approaching event traffic of event activity and potential delays.

Guests Arriving from the South

Guests traveling northbound on Highway 101 should use the **Santa Monica Road exit** and proceed toward Via Real. Vehicles will then continue to the designated event entrance at **Gate 3**,

unless otherwise directed by event signage, law enforcement, venue management, or event operations.

Advance event signage and VMS / PCMS messaging at or near **Santa Monica Road and Via Real** will notify westbound travelers and approaching event traffic of event activity and potential delays.

The event will monitor actual parking pass sales, guest communication, rideshare demand, and transportation provider feedback prior to the event and may revise operational staffing, queuing, and signage plans accordingly.

ADA Parking and Accessible Access

An ADA parking area will be available near the entrance to the event.

ADA parking will be located as close as feasible to the guest entrance and will be supported by clear signage and staff direction. Vehicles using ADA parking must display appropriate ADA placards or credentials as required.

The ADA parking area and accessible guest route shall remain clear of unauthorized parking, queuing, staging, equipment, fencing, and production activity. Parking staff will be briefed on ADA access requirements and will assist with routing ADA guests to the appropriate parking area during ingress.

VIP Parking

VIP Parking will be located in a dedicated parking lot inside the Polo Grounds, anticipated to be located in Polo Field 1.

VIP patrons and “Palm Club” guests will enter through **Gate 3** and follow VIP Parking signage and attendant direction to the designated VIP lot. Parking staff will verify parking passes as needed and direct vehicles into organized parking rows.

During egress, VIP vehicles will be directed toward **Gate 1** for departure. VIP guests will be encouraged to turn **right onto Via Real** and travel toward Santa Barbara. VIP vehicles may then access Highway 101 northbound or southbound via **Padaro Lane**, depending on final destination.

If Gate 3 becomes congested during ingress, VIP guests may be redirected to enter through Gate 1 as a contingency measure, if approved by event operations, venue management, and any applicable agency direction.

General Parking

General Parking will accommodate staff, guests, “GA” patrons, “GA+” Patrons , and other approved parking users. General Parking vehicles will enter through **Gate 3** and be sorted internally by parking staff.

Parking staff will manage vehicle flow inside the Polo grounds to prevent backups from extending onto Via Real. If internal parking operations slow, staff will use cones, signage, and internal queuing lanes to temporarily hold and organize vehicles on-site rather than allowing queuing to impact the public roadway.

During egress, General Parking vehicles will be directed to exit through the designated General Parking exit route leading to **Nidever Road**.

This General Parking egress route is intended to avoid rideshare traffic, reduce conflict with VIP egress, and minimize congestion on Via Real during the peak departure period.

Rideshare Pick-Up and Drop-Off

Rideshare vehicles will enter through **Gate 3** and be routed to the designated rideshare pick-up and drop-off area. The rideshare zone will be designed to allow vehicles to enter, load or unload passengers, and continue moving without stopping on Via Real.

The rideshare operation will include:

- Clearly marked rideshare entry signage
- Internal lane channelization using cones and signs
- Designated pick-up and drop-off lanes
- Staff positioned to keep vehicles moving
- Separation from general parking flow where feasible
- Egress routing from Gate 3 to Gate 2

During egress, rideshare vehicles will enter through **Gate 3**, pick up guests in the approved rideshare zone, and exit through **Gate 2**. Upon exiting Gate 2, rideshare vehicles will have the

option to turn left or right onto Via Real depending on their destination and event-day traffic conditions.

Black Car, Limousine, and Party Bus Operations

Black car service, limousines, and party buses will enter through **Gate 3** for drop-off. A dedicated staging area will be provided on the Polo grounds near **Gate 1** or another approved location shown on the final site map.

This operation is intended to prevent black cars, limousines, and party buses from stopping, waiting, loading, or staging on Via Real.

The black car / limo / party bus operation will include:

- Entry through Gate 3
- Directed drop-off route inside the Polo grounds
- Designated staging area
- Staff oversight of loading and unloading
- Egress routing through Gate 2 during pick-up operations where feasible
- No stopping or staging permitted on Via Real

During egress, black car, limousine, and car service vehicles will generally follow the rideshare / car service circulation plan: enter through **Gate 3**, load in the designated zone, and exit through **Gate 2**, unless otherwise directed by event operations, venue management, emergency personnel, or agency direction.

Artist, Vendor, Delivery, and Production Traffic

Artist vehicles will enter through **Gate 2** and park behind the stage or in the approved artist parking area. Vendor, delivery, and production traffic may use Gate 2 or the back gate from Foothill Road depending on the final site plan, delivery schedule, and operational needs.

Artist, vendor, and production access will be managed separately from public patron access to reduce vehicle conflict and preserve emergency access.

All production, vendor, and delivery vehicles should be advanced prior to the event and issued appropriate credentials, arrival windows, and routing instructions.

Emergency Vehicle Access and Fire Lane

A minimum emergency access lane shall be maintained along the approved emergency route at all times. No parking, queuing, staging, vendor activity, fencing, equipment, or temporary structure shall obstruct the emergency route.

Final width and turning access shall be confirmed with Santa Barbara County Fire.

Emergency vehicle access will be maintained through **Gate 2**, with a clear route through the festival grounds. This route will remain clear of public vehicle traffic and will be available throughout ingress, event hours, and egress. Emergency vehicles may also use the back gate from Foothill Road if needed and approved.

Parking, traffic, security, medical, production, and venue staff will be briefed on the emergency route prior to event operations.

Emergency access shall take priority over all parking, rideshare, black car, production, and guest vehicle operations.

Via Real Roadway Management

Via Real roadway management will include temporary traffic control measures to support safe and organized vehicle movement into and out of the Santa Barbara Polo Grounds. Traffic control on Via Real will be implemented in accordance with the approved Traffic Control Plan, applicable permit requirements, the California MUTCD, and any additional direction provided by Santa Barbara County Public Works, CHP, law enforcement, or other reviewing agencies.

Total Barricade Service Inc. is the traffic control vendor responsible for preparing the Traffic Control Plan, providing the temporary traffic control equipment, and staffing the flagger positions shown in the approved TCP. The TCP prepared by Total Barricade Service Inc. identifies the proposed placement of flaggers, traffic cones, Type II barricades with signs, Flagtree / high-level warning devices, temporary No Parking signage, custom event signage, and CMS / VMS boards along Via Real.

This plan includes event flaggers on Via Real to manage vehicle movements at active event gate areas and support safe traffic flow during ingress and egress.

A total of **six flaggers** are planned for Via Real, with **two flaggers assigned to each active gate area** to help control both directions of traffic on Via Real. Flaggers will be positioned to support vehicle movements at the event access points, help prevent conflicting turns, and maintain safe circulation along Via Real.

Cones and temporary traffic control devices will be placed on Via Real as shown in the Traffic Control Plan. These devices will be used to discourage or prevent unauthorized vehicles from turning into Gate 1 and Gate 2 during ingress and to help direct arriving event vehicles to continue to the designated primary entrance at Gate 3.

Flagger advance warning signage and related temporary traffic control devices will be deployed in compliance with applicable regulations and the approved TCP. Temporary traffic control equipment may include:

- Flaggers
- Traffic cones
- Type II barricades with signs
- Flagtree / high-level warning devices
- Temporary No Parking signs
- Custom event directional signs
- CMS / VMS message boards
- Advance warning signage
- Event parking signage
- Rideshare / shuttle signage
- Auxiliary parking signage

The TCP identifies temporary No Parking signage along Via Real to discourage roadside stopping, parking, rideshare loading, and unauthorized staging. These restrictions are intended to keep the public right-of-way clear and reduce conflicts between through traffic, event traffic, rideshare vehicles, and pedestrians.

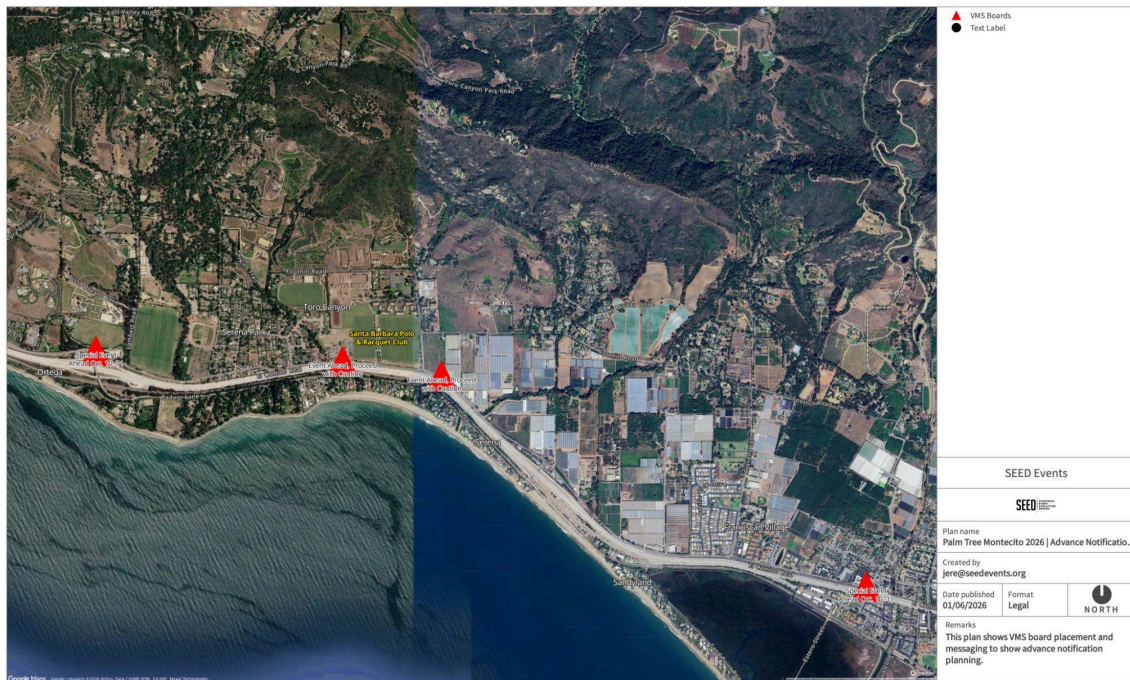
The following roadway management measures will be used to minimize traffic impacts and support safe, organized circulation on Via Real:

- Traffic Control Plan prepared by Total Barricade Service Inc.
- Temporary traffic control equipment provided by Total Barricade Service Inc.
- Flagger staffing provided by Total Barricade Service Inc.
- Advance CMS / VMS notification before the event
- Day-of-event CMS / VMS messaging
- Flagger advance warning signage
- Six flaggers positioned along Via Real at active gate areas
- Cones and traffic control devices to guide vehicles toward the approved entrance
- Temporary No Parking signage along Via Real
- Event parking directional signage
- Rideshare / shuttle directional signage
- Auxiliary parking directional signage
- Internal vehicle sorting once vehicles enter the Polo Grounds
- Internal queuing lanes if parking operations slow

- Staff positioned inside the property to maintain flow and prevent backups
- Rideshare and black car operations managed on-site rather than staged on Via Real

Flaggers and traffic staff will coordinate with internal parking and rideshare teams to keep vehicles moving from Via Real into the appropriate on-site circulation route. If queues begin to build near the public roadway, the Traffic / Parking Lead may initiate contingency actions, including simplifying parking pass checks, increasing internal sorting speed, and directing vehicles to park first with validation or issue resolution occurring after parking.

Portable Changeable Message Signs / VMS Boards



Four VMS / PCMS boards will be deployed in support of the event.

Advance Notification Boards

Two boards will be placed in advance of the event to notify area traffic of the upcoming special event.

No Parking / No Stopping Signage



No Parking / No Stopping signage will be displayed on both sides of Via Real for approximately 200–300 feet in either direction of the venue access points, or as approved by the appropriate jurisdiction.

This signage is intended to prevent:

- Patron drop-off on Via Real
- Rideshare pick-up or drop-off on Via Real
- Black car staging on Via Real
- Unauthorized shoulder parking
- Traffic conflicts caused by stopped vehicles
- Pedestrian movement along the roadway shoulder

Where appropriate, signage may be supported with cones, delineators, barricades, or other approved traffic control devices.

Traffic Equipment Installation and Removal Schedule

Temporary traffic control and traffic management equipment will be installed in advance of the event according to the approved Traffic Control Plan, final permit requirements, and agency direction. Total Barricade Service Inc. will provide and install the temporary traffic control equipment shown in the approved TCP, including CMS / VMS boards, traffic cones, Type II barricades with signs, Flagtree / high-level warning devices, temporary No Parking signage, custom event signage, and flagger advance warning signage. Advance CMS / VMS boards will be placed prior to the event date as shown in the TCP. Temporary No Parking signs will be installed in advance of the event according to permit requirements and agency direction. Event-day devices, including cones, directional signage, flagger warning signage, parking entrance signage,

rideshare / shuttle signage, and auxiliary parking signage, will be installed prior to the start of event traffic operations. Temporary event traffic control devices will be removed following event egress, once traffic impacts have cleared and when safe to do so. Any equipment required to remain overnight between event days will be maintained and inspected before the second event day.

Internal Traffic Control and Parking Staff

SEED Events will provide a 12-person traffic and parking team to support the operation.

SEED Events Team Size: 12 people

- **Parking Team:** 8 people
- **Internal Traffic / Rideshare Team:** 4 people

Parking Team Responsibilities

The Parking Team will be responsible for:

- Supporting vehicle flow inside the Polo grounds
- Directing vehicles to VIP, General, Staff, Guest, and ADA parking areas
- Creating parking rows and maintaining efficient lot loading
- Preventing internal backups from reaching Via Real
- Supporting egress release from parking lots
- Coordinating with traffic staff, security, and event management
- Maintaining access lanes and emergency routes

Internal Traffic / Rideshare Team Responsibilities

The Traffic / Rideshare Team will be responsible for:

- Managing internal rideshare flow
 - Supporting black car, limousine, and party bus staging
 - Maintaining clear drop-off and pick-up operations
 - Preventing vehicles from stopping in unauthorized areas
 - Supporting signage and cone channelization
 - Communicating with parking leads during ingress and egress
 - Assisting with Gate 3 entry flow, Gate 2 rideshare egress flow, and Gate 1 VIP exit flow
-

Traffic Control Device Compliance

All temporary traffic control devices, including CMS / VMS boards, cones, delineators, barricades, sign stands, temporary roadway signage, temporary No Parking signage, and flagger advance warning signage, shall be installed in accordance with the current California MUTCD, the approved Traffic Control Plan prepared by Total Barricade Service Inc., and any additional requirements provided by Santa Barbara County Public Works, CHP, law enforcement, or other reviewing agencies.

No Road Closure / No Lane Closure Clarification

This plan does not propose a full public road closure of Via Real. Temporary traffic control measures will be implemented along Via Real to support event ingress and egress, including flaggers, cones, advance warning signage, CMS / VMS boards, temporary No Parking signage, and custom event directional signage as shown in the approved TCP.

Flaggers will be positioned at active event gate areas to manage vehicle movements, support safe turning conditions, and help guide event vehicles toward the approved access points. Any temporary traffic control activity on Via Real shall be implemented in accordance with the approved TCP, California MUTCD requirements, and any additional direction from Santa Barbara County Public Works, CHP, law enforcement, or other reviewing agencies.



Traffic Management Plan

Santa Barbara Polo & Racquet Club

3300 Via Real, Carpinteria, CA

October 10–11, 2026

Purpose and Overview

The purpose of this Traffic Management Plan is to provide a clear operational plan for managing traffic, parking, rideshare, roadway impacts, traffic equipment, and public notification for Palm Tree Music Festival Montecito 2026. The plan outlines how event-related vehicle activity will be managed, including General Parking, VIP Parking, ADA Parking, rideshare, black cars, limousines/party buses, artist and production access, and emergency vehicle access.

The goal of the plan is to reduce impacts on Via Real, nearby roads, access points, and the surrounding community by keeping vehicle movement organized and contained within the Santa Barbara Polo & Racquet Club whenever possible. This plan also provides a framework for ingress, egress, parking operations, rideshare circulation, emergency access, staff deployment, traffic equipment placement, and advance public notification, with final implementation coordinated with the appropriate agencies, venue representatives, and event stakeholders.

Event Information

Event Name: Palm Tree Music Festival Montecito

Venue: Santa Barbara Polo & Racquet Club

Location: 3300 Via Real, Carpinteria, CA

Dates: Saturday, October 10 and Sunday, October 11, 2026

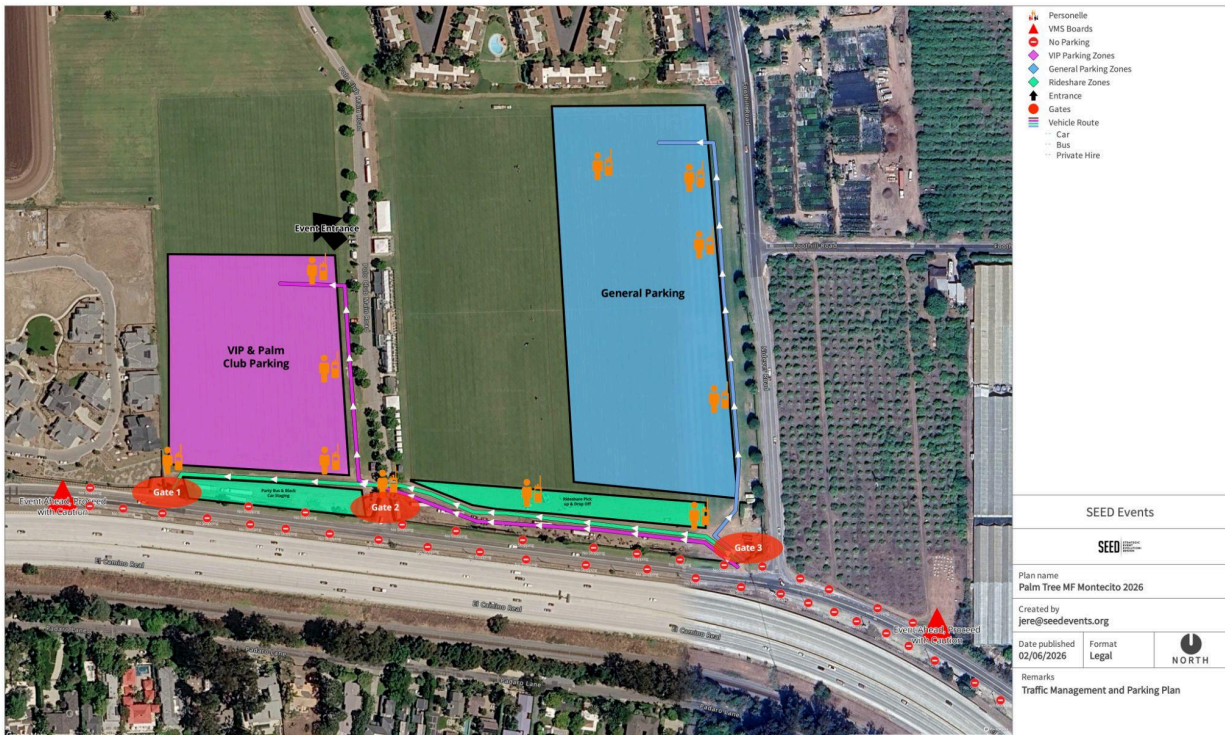
Expected Attendance: Approximately 7,500 guests per event day

Traffic Impact Hours

- **Parking Lots Open:** 1:00 PM
- **Festival Doors Open:** 3:00 PM
- **Show Ends:** 10:00 PM

The highest traffic impact periods are expected between **3:00 PM and 7:00 PM** for ingress and between **10:00 PM and 11:30 PM** for egress.

Traffic Management Plan



The primary vehicle circulation plan will utilize the following:

- **VIP & General Ingress:** Gate 3
- **Rideshare / Black Car / Car Service:** Enter Gate 3 and exit Gate 1
- **Artist / Production Access:** Gate 2
- **Emergency Vehicle Access:** Gate 2
- **Back Gate Access:** Foothill Road access for artists, deliveries, production, or emergency routing
- **Tennis Club Access:** Existing Tennis Club access to remain open and unobstructed during event operations from Nidever Rd.

Most patron, staff, guest, VIP, rideshare, black car, limousine, and party bus traffic will enter through **Gate 3** during ingress. Once inside the property, vehicles will be sorted internally by parking and traffic staff.

During egress, vehicles will be separated by mode:

- General Parking will be directed toward Nidever Road and Highway 192.
- VIP Parking will be directed out Gate 1, with suggested routing toward Padaro Lane.
- Rideshare / black car / car service traffic will enter through Gate 3, pick up in the designated zone, and exit through Gate 2.

This flow is intended to minimize turning conflicts, reduce congestion at the primary entry, and keep traffic moving efficiently inside and outside the Polo Grounds.

The exception to this standard flow will include emergency vehicles, artists, production vehicles, select deliveries, and approved operational vehicles.

Routing to the Event

Guest routing to Palm Tree Music Festival Montecito will be designed to distribute traffic from Highway 101 while guiding vehicles to the designated event entrance at **Gate 3**.

All guest-facing event directions, website language, parking pass instructions, rideshare instructions, and advance communications should direct vehicles to the approved event access route and discourage unauthorized drop-off, pick-up, parking, stopping, or staging on Via Real.

Guests Arriving from the North

Guests traveling southbound on Highway 101 should use the **Padaro Lane / Santa Claus Lane exit** and proceed toward Via Real. Vehicles will then continue to the designated event entrance at **Gate 3**, unless otherwise directed by event signage, law enforcement, venue management, or event operations.

Advance event signage and VMS / PCMS messaging at or near **Padaro Lane and Via Real** will notify eastbound travelers and approaching event traffic of event activity and potential delays.

Guests Arriving from the South

Guests traveling northbound on Highway 101 should use the **Santa Monica Road exit** and proceed toward Via Real. Vehicles will then continue to the designated event entrance at **Gate 3**, unless otherwise directed by event signage, law enforcement, venue management, or event operations.

Advance event signage and VMS / PCMS messaging at or near **Santa Monica Road and Via Real** will notify westbound travelers and approaching event traffic of event activity and potential delays.

Attendance and Transportation Demand Assumptions

Expected attendance for Palm Tree Music Festival Montecito 2026 is approximately **7,500 guests per event day**.

Transportation demand estimates are based on the 2025 event, comparable regional event behavior, the Santa Barbara / Montecito destination market, and the anticipated high use of rideshare, black car, car service, limousine, party bus, and drop-off transportation.

For planning purposes, the event is using an estimated average vehicle occupancy of **2.5 patrons per vehicle**.

The event is planning for the following transportation mode split:

- **40% Personal Vehicle / On-Site Parking**
- **55% Rideshare / Black Car / Limousine / Party Bus / Drop-Off**
- **5% Other Transportation Modes**, including public transport, walk-up, bike, or miscellaneous travel

Category	Planning Estimate
Estimated Parked Vehicles	Approx. 1,200 vehicles
Estimated Rideshare / Drop-Off Vehicles	Approx. 1,650 vehicles

Actual demand may vary based on parking pass sales, guest communication, hotel transportation, rideshare availability, car service usage, weather, artist and guest list transportation, and event-day traffic conditions.

The event will monitor actual parking pass sales, guest communication, rideshare demand, and transportation provider feedback prior to the event and may revise operational staffing, queuing, and signage plans accordingly.

Parking and Transportation Areas

The following parking and transportation zones are anticipated for the event:

Area	Approximate Size	Estimated Capacity	Access
General Parking	320,000 sq. ft.	Approx. 1,100 cars	Enter Gate 3 / Exit to Nidever Road and Highway 192

VIP Parking	193,000 sq. ft.	Approx. 700 cars	Enter Gate 3 / Exit Gate 1
ADA Parking		Approx 100 cars	Near event entrance
Black Car / Limousine / Party Bus Staging	21,500 sq. ft.	Approx. 75 cars	Enter Gate 3 / Exit Gate 2 during egress
Rideshare Pick-Up / Drop-Off	31,000 sq. ft.	Approx. 112 cars staged	Enter Gate 3 / Exit Gate 2 during egress

The total estimated on-site parking capacity for General and VIP parking is approximately **1,800 vehicles**. Based on the current planning assumption of approximately **1,200 parked vehicles**, the site is expected to maintain a parking buffer of approximately **600 spaces**, subject to final field layout, weather, staff/artist/vendor needs, and final approved site conditions.

ADA Parking and Accessible Access

An ADA parking area will be available near the entrance to the event.

ADA parking will be located as close as feasible to the guest entrance and will be supported by clear signage and staff direction. Vehicles using ADA parking must display appropriate ADA placards or credentials as required.

The ADA parking area and accessible guest route shall remain clear of unauthorized parking, queuing, staging, equipment, fencing, and production activity. Parking staff will be briefed on ADA access requirements and will assist with routing ADA guests to the appropriate parking area during ingress.

VIP Parking

VIP Parking will be located in a dedicated parking lot inside the Polo Grounds, anticipated to be located in Polo Field 1.

VIP patrons and “Palm Club” guests will enter through **Gate 3** and follow VIP Parking signage and attendant direction to the designated VIP lot. Parking staff will verify parking passes as needed and direct vehicles into organized parking rows.

During egress, VIP vehicles will be directed toward **Gate 1** for departure. VIP guests will be encouraged to turn **right onto Via Real** and travel toward Santa Barbara. VIP vehicles may

then access Highway 101 northbound or southbound via **Padaro Lane**, depending on final destination.

If Gate 3 becomes congested during ingress, VIP guests may be redirected to enter through Gate 1 as a contingency measure, if approved by event operations, venue management, and any applicable agency direction.

General Parking

General Parking will accommodate staff, guests, “GA” patrons, “GA+” Patrons , and other approved parking users. General Parking vehicles will enter through **Gate 3** and be sorted internally by parking staff.

Parking staff will manage vehicle flow inside the Polo grounds to prevent backups from extending onto Via Real. If internal parking operations slow, staff will use cones, signage, and internal queuing lanes to temporarily hold and organize vehicles on-site rather than allowing queuing to impact the public roadway.

During egress, General Parking vehicles will be directed to exit through the designated General Parking exit route leading toward **Nidever Road**. General Parking vehicles will be directed to turn **left onto Nidever Road** and continue toward **Highway 192**. From Highway 192, vehicles may continue toward their preferred route to access either northbound or southbound Highway 192 or re-route to Highway 101

This General Parking egress route is intended to avoid rideshare traffic, reduce conflict with VIP egress, and minimize congestion on Via Real during the peak departure period.

Rideshare Pick-Up and Drop-Off

Rideshare vehicles will enter through **Gate 3** and be routed to the designated rideshare pick-up and drop-off area. The rideshare zone will be designed to allow vehicles to enter, load or unload passengers, and continue moving without stopping on Via Real.

The rideshare operation will include:

- Clearly marked rideshare entry signage
- Internal lane channelization using cones and signs
- Designated pick-up and drop-off lanes
- Staff positioned to keep vehicles moving
- Separation from general parking flow where feasible
- Egress routing from Gate 3 to Gate 2

Based on the current planning assumption, the rideshare / black car / drop-off operation may need to process approximately **1,650 inbound vehicles during ingress** and up to approximately **1,650 outbound vehicles during egress** per event day.

During egress, rideshare vehicles will enter through **Gate 3**, pick up guests in the approved rideshare zone, and exit through **Gate 2**. Upon exiting Gate 2, rideshare vehicles will have the option to turn left or right onto Via Real depending on their destination and event-day traffic conditions.

Black Car, Limousine, and Party Bus Operations

Black car service, limousines, and party buses will enter through **Gate 3** for drop-off. A dedicated staging area will be provided on the Polo grounds near **Gate 1** or another approved location shown on the final site map.

This operation is intended to prevent black cars, limousines, and party buses from stopping, waiting, loading, or staging on Via Real.

The black car / limo / party bus operation will include:

- Entry through Gate 3
- Directed drop-off route inside the Polo grounds
- Designated staging area
- Staff oversight of loading and unloading
- Egress routing through Gate 2 during pick-up operations where feasible
- No stopping or staging permitted on Via Real

During egress, black car, limousine, and car service vehicles will generally follow the rideshare / car service circulation plan: enter through **Gate 3**, load in the designated zone, and exit through **Gate 2**, unless otherwise directed by event operations, venue management, emergency personnel, or agency direction.

Artist, Vendor, Delivery, and Production Traffic

Artist vehicles will enter through **Gate 2** and park behind the stage or in the approved artist parking area. Vendor, delivery, and production traffic may use Gate 2 or the back gate from Foothill Road depending on the final site plan, delivery schedule, and operational needs.

Artist, vendor, and production access will be managed separately from public patron access to reduce vehicle conflict and preserve emergency access.

All production, vendor, and delivery vehicles should be advanced prior to the event and issued appropriate credentials, arrival windows, and routing instructions.

Emergency Vehicle Access and Fire Lane

A minimum emergency access lane shall be maintained along the approved emergency route at all times. No parking, queuing, staging, vendor activity, fencing, equipment, or temporary structure shall obstruct the emergency route.

Final width and turning access shall be confirmed with Santa Barbara County Fire.

Emergency vehicle access will be maintained through **Gate 2**, with a clear route through the festival grounds. This route will remain clear of public vehicle traffic and will be available throughout ingress, event hours, and egress. Emergency vehicles may also use the back gate from Foothill Road if needed and approved.

Parking, traffic, security, medical, production, and venue staff will be briefed on the emergency route prior to event operations.

Emergency access shall take priority over all parking, rideshare, black car, production, and guest vehicle operations.

Via Real Roadway Management

No event flaggers will control the flow of public traffic on Via Real. Parking and traffic staff will work inside the Polo Grounds to keep traffic moving and prevent internal congestion from backing up onto Via Real.

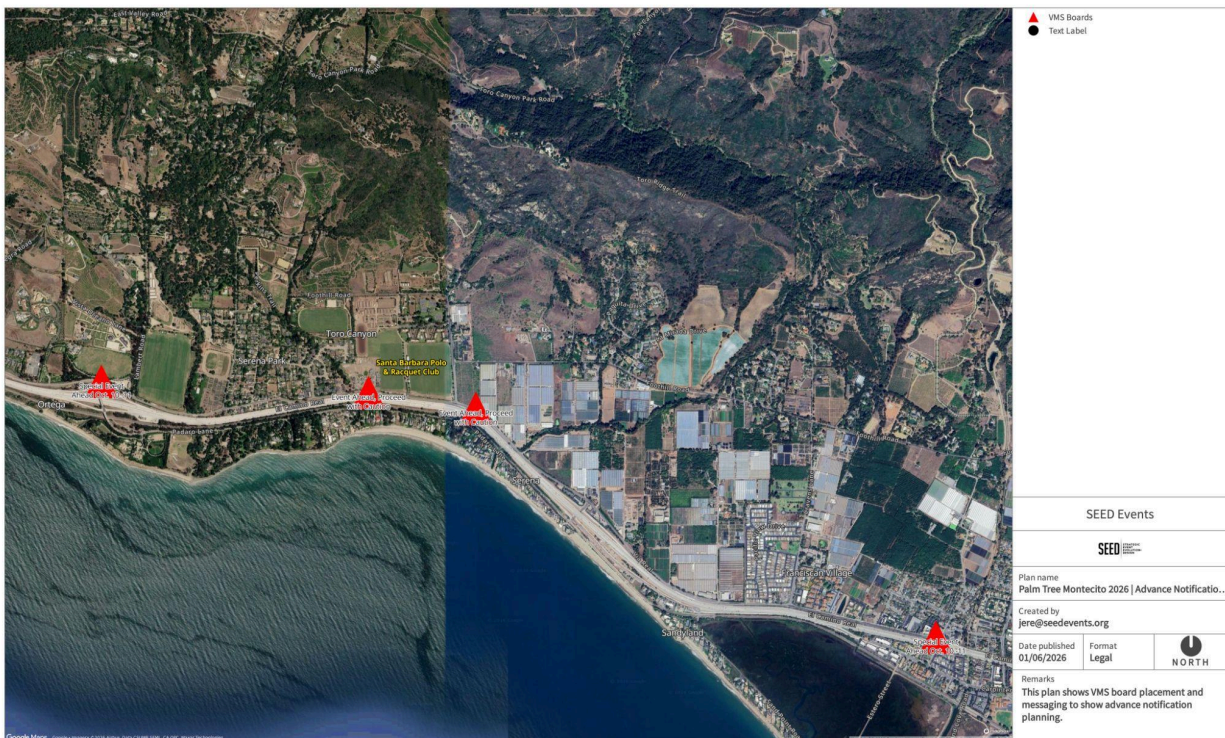
The traffic plan is based on internal vehicle management rather than active roadway control. Staff will not stop or direct public roadway traffic unless specifically authorized by the appropriate agency or law enforcement.

The following measures will be used to reduce impacts to Via Real:

- Advance message boards
- Event approach message boards
- Event directional signage
- No Parking / No Stopping signage

- Internal vehicle sorting inside the Polo Grounds
- Internal queuing lanes if parking operations slow
- Clear directional signage for Gate 3 entry, Gate 1 VIP exit, Gate 2 rideshare exit, and General Parking exit route
- Staff positioned inside the property to maintain flow
- Rideshare and black car operations kept off the public roadway

Portable Changeable Message Signs / VMS Boards



Four VMS / PCMS boards will be deployed in support of the event.

Advance Notification Boards

Two boards will be placed in advance of the event to notify area traffic of the upcoming special event.

Location 1: Santa Monica Road and Via Real

Audience: Westbound traffic

Advance Message:

"Special Event Ahead
October 10 & 11"

Day-of-Event Message:

"Special Event Ahead
Expect Delays"

Location 2: Padaro Lane and Via Real

Audience: Eastbound travelers

Advance Message:

"Special Event Ahead
October 10 & 11"

Day-of-Event Message:

"Special Event Ahead
Expect Delays"

Event Entrance / Exit Warning Boards

Two additional message boards will be placed approximately 500 feet in advance of the event entrance and exit along Via Real to warn drivers of slowing event traffic.

Message:

"Event Ahead
Proceed With Caution"

These message boards are intended to alert local and through traffic that event-related vehicle activity is occurring ahead and to encourage reduced speeds and increased caution near the venue.

No Parking / No Stopping Signage



No Parking / No Stopping signage will be displayed on both sides of Via Real for approximately 200–300 feet in either direction of the venue access points, or as approved by the appropriate jurisdiction.

This signage is intended to prevent:

- Patron drop-off on Via Real
- Rideshare pick-up or drop-off on Via Real
- Black car staging on Via Real
- Unauthorized shoulder parking
- Traffic conflicts caused by stopped vehicles
- Pedestrian movement along the roadway shoulder

Where appropriate, signage may be supported with cones, delineators, barricades, or other approved traffic control devices.

Traffic Equipment Installation and Removal Schedule

Temporary traffic control and traffic management equipment will be installed in advance of the event according to final permit requirements and agency direction.

Advance Installation

The two advance notification VMS / PCMS boards will be installed approximately **72 hours prior to the event**, or as otherwise required by permit conditions.

Advance notification board locations:

1. **Santa Monica Road and Via Real** — messaging westbound traffic
2. **Padaro Lane and Via Real** — messaging eastbound travelers

Day-of-Event Installation

The two additional event approach message boards will be placed approximately **500 feet in advance of the event entrance and exit along Via Real**, or as approved by the reviewing agency.

Event-day cones, delineators, sign stands, directional signage, rideshare channelization, internal parking lane markers, and black car / limo staging signage will be installed prior to parking lots opening at **1:00 PM**.

No Parking / No Stopping Signage

No Parking / No Stopping signage will be installed 73 hours in advance on both sides of Via Real for approximately 200–300 feet in either direction of the venue access points, or as approved by the appropriate jurisdiction.

This signage is intended to discourage roadside parking, patron drop-off, rideshare loading, black car staging, and unauthorized stopping on Via Real.

Removal

Temporary event traffic control devices will be removed following event egress, once traffic impacts have cleared and when safe to do so. Any equipment required to remain overnight between event days will be maintained and inspected before the second event day.

Final removal timing will be coordinated with agency requirements, venue management, and event operations.

Internal Traffic Control and Parking Staff

SEED Events will provide a 12-person traffic and parking team to support the operation.

SEED Events Team Size: 12 people

- **Parking Team:** 8 people
- **Internal Traffic / Rideshare Team:** 4 people

Parking Team Responsibilities

The Parking Team will be responsible for:

- Supporting vehicle flow inside the Polo grounds
- Directing vehicles to VIP, General, Staff, Guest, and ADA parking areas
- Creating parking rows and maintaining efficient lot loading
- Preventing internal backups from reaching Via Real
- Supporting egress release from parking lots
- Coordinating with traffic staff, security, and event management
- Maintaining access lanes and emergency routes

Internal Traffic / Rideshare Team Responsibilities

The Traffic / Rideshare Team will be responsible for:

- Managing internal rideshare flow
- Supporting black car, limousine, and party bus staging
- Maintaining clear drop-off and pick-up operations
- Preventing vehicles from stopping in unauthorized areas
- Supporting signage and cone channelization
- Communicating with parking leads during ingress and egress
- Assisting with Gate 3 entry flow, Gate 2 rideshare egress flow, and Gate 1 VIP exit flow

Contingency Triggers and Response Actions

The traffic and parking team will monitor site conditions throughout ingress, event operations, and egress. If congestion, safety concerns, or operational delays occur, the following contingency actions may be implemented.

Gate 3 Congestion

If Gate 3 becomes congested and internal vehicle queues begin to approach Via Real, the Parking Lead and Event Operations Lead may activate one or more of the following measures:

- Increase internal vehicle processing speed
- Split vehicles into VIP, General Parking, ADA, Rideshare, and Black Car lanes as early as possible
- Temporarily suspend detailed parking pass validation at the entry point
- Direct vehicles to park first and receive validation or credential confirmation after parking
- Reposition staff from lower-priority areas to Gate 3 and internal sorting lanes
- Expand internal queuing lanes using cones and staff direction
- Notify event operations and security of potential roadway impact

Gate 3 Backup Reaching Via Real / Highway Impact Risk

If vehicle queues begin to back up toward Via Real or create risk of impact to public roadway operations, parking pass validation at the entrance may be removed or simplified. Vehicles will be directed into the property and parked as quickly as possible, with validation, pass confirmation, or issue resolution occurring after parking.

The priority in this condition is to keep traffic moving off Via Real and into the Polo Grounds.

VIP Contingency Entry

If Gate 3 congestion becomes significant, VIP guests may be redirected to enter through Gate 1 as a contingency measure.

This contingency may be used to separate VIP parking traffic from General Parking, rideshare, black car, limousine, and party bus traffic during peak ingress.

Rideshare Overflow

If the rideshare zone exceeds capacity or vehicle dwell times increase, staff may implement the following:

- Increase active loading and unloading direction
- Move vehicles forward continuously through the rideshare lane
- Prevent waiting or staging outside the approved rideshare zone
- Direct overflow vehicles to a temporary internal holding area “Black Car Staging”

Black Car / Limousine / Party Bus Overflow

If black car, limousine, or party bus staging reaches capacity, additional overflow lots will be utilized.

No black car, limousine, or party bus staging will be permitted on Via Real.

Parking Lot Capacity or Field Condition Impacts

If field conditions, wet weather, soft ground, or operational changes reduce parking capacity, the Parking Lead will notify Event Operations and may implement adjusted parking rows, alternate internal parking zones, or additional staff controls.

If parking capacity becomes constrained, additional overflow parking areas maybe utilized on the polo grounds or neighboring properties.

Pedestrian Safety

Pedestrian movement will be managed inside the Polo grounds to reduce conflicts with vehicles. Pedestrians will be directed away from active vehicle lanes where feasible.

Key pedestrian safety measures include:

- Clear pedestrian pathways from parking lots to event entry
- ADA-accessible route from ADA parking to event entry
- Staff presence at high-conflict pedestrian / vehicle points
- Signage directing guests to entry, rideshare, parking, ADA parking, and exits
- No pedestrian pick-up or drop-off activity on Via Real
- Lighting or visibility measures in key egress zones as needed
- Separation of pedestrian routes and vehicle lanes where feasible

Guests will be discouraged from walking, waiting, loading, unloading, or gathering along Via Real. There will be a clear path to the sidewalk on Via Real Near Gate 1.

Assumptions and Final Plan Dependencies

This plan is based on the current anticipated site layout and operational assumptions. Final traffic and parking details may be updated based on:

- Final approved site map
- Final venue layout
- Final stage and backstage placement
- Final parking lot configuration
- Final ADA parking location
- Final emergency access requirements
- County, CHP, fire, sheriff, or other agency feedback
- Final rideshare / black car location

- Final production and delivery schedule
- Weather or field condition impacts
- Venue operational requirements
- Tennis Club access needs
- Final attendance, parking pass sales, and transportation demand
- Final confirmation of General Parking egress route to Nidever Road and Highway 192

Any major changes to site layout, access points, parking capacity, attendance, or transportation mode split may require adjustments to this Traffic Management Plan.

Agency Coordination and Permit Responsibility

This Traffic Management Plan is intended to support compliance with applicable agency requirements and remains subject to final review and approval.

Palm Tree Music Festival, Santa Barbara Racquet & Polo Club, SEED Events, and any contracted traffic control providers will coordinate with the appropriate reviewing agencies as required. Anticipated agency coordination may include, but is not limited to:

- Santa Barbara County Public Works / Transportation Division
- Santa Barbara County Fire Department
- Santa Barbara County Sheriff's Office
- California Highway Patrol, if required
- Venue: Santa Barbara Polo & Racquet Club
- Event Producer: Palm Tree Music Festival
- Traffic and parking operations team: SEED Events

Final agency requirements, traffic control conditions, emergency access requirements, permit requirements, and any required revisions to this plan shall be incorporated prior to event execution.

Traffic Control Device Compliance

All temporary traffic control devices, including PCMS/VMS boards, cones, delineators, barricades, sign stands, and temporary roadway signage, shall be installed in accordance with the current California MUTCD and any additional requirements provided by Santa Barbara County Public Works, CHP, or other reviewing agencies.

Temporary traffic control devices shall be installed only in approved locations and shall be maintained throughout the event period. All devices shall be removed following the event in accordance with approved permit conditions and agency direction.

No Road Closure / No Lane Closure Clarification

This plan does not propose any public road closure, lane closure, or active manual control of traffic on Via Real.

No event flaggers will control the flow of public traffic on Via Real. All vehicle processing, sorting, parking validation, rideshare loading, black car staging, and internal queuing will occur inside the Santa Barbara Polo Club Grounds.

The intent of this plan is to minimize traffic impacts and support safe, organized circulation by keeping event vehicle activity on-site and preventing parking, staging, stopping, or drop-off activity from occurring on Via Real.

Summary

The Palm Tree Music Festival Montecito 2026 Traffic Management Plan is designed to minimize traffic impacts and support safe, organized circulation at the Santa Barbara Polo Grounds while reducing impacts to Via Real and surrounding roadways.

The plan is centered on the following key strategies:

- Most vehicles enter through Gate 3 during ingress
- General Parking exits toward Nidever Road and Highway 192 during egress
- VIP Parking exits Gate 1, with suggested routing right onto Via Real toward Padaro Lane
- Rideshare / black car / car service vehicles enter Gate 3 and exit Gate 2 during egress
- Artist and emergency access use Gate 2
- Back gate access remains available for approved operational use
- No public road closure or lane closure is proposed
- No event flaggers will control public roadway traffic on Via Real
- Parking and traffic staff will manage circulation inside the Polo Grounds
- VMS boards will provide advance and day-of-event notification
- No Parking / No Stopping signage will discourage unsafe roadside activity
- ADA parking will be provided near the event entrance
- Rideshare, black car, limousine, and party bus activity will be contained on-site
- Emergency access will remain clear throughout the event
- Contingency actions will be available if Gate 3 congestion, rideshare overflow, parking impacts, or emergency access needs arise

This approach allows the event to manage vehicle activity internally, reduce public roadway conflicts, and support a smoother ingress and egress experience for guests, staff, artists, and the surrounding community.

County of Santa Barbara
County Executive Office
Attn: Special Events Coordinator
105 E. Anapamu Street, Room 406
Santa Barbara, CA 93101

RE: Palm Tree Music Festival

5/10/2026

Dear Special Events Coordinator:

As the applicant(s) for the Palm Tree Music Festival, taking place on October 10th and 11th 2026, we agree as follows:

1. We consent to admit at any time, in the course of their duties, any peace officer, or officer or employee of the County or fire district.
2. We affirm that, within 72 hours after the conclusion of the outdoor festival we will clean up the premises and remove all trash, debris, and any chemical toilets. We will send photographs to demonstrate that the property has been returned to its original condition and understand that the \$5,000 deposit will be returned once clean-up is confirmed.
3. We agree that we will reimburse all owners and occupants of property adjoining the event premises for damages of any kind caused by the applicant, owner, or any person attending the outdoor festival. This applies to damage that would not have occurred had the outdoor festival not been held. We will provide an accompanying certificate of insurance (COI) of at least \$100,000 (or alternatively provide a cash deposit of the same amount, which would be refunded after the event).
4. We agree to promptly notify the Special Events Coordinator of any changes to the information in the application or accompanying documents after the license is issued.
5. We affirm that we have reviewed [County Ordinance Chapter 6 Article VI – Outdoor Festivals](#) and we understand and accept the requirements.

We represent and warrant that we have the appropriate authorization to enter into this agreement on behalf of the organization responsible for the outdoor festival.



Joshua Greenberg

President Palm Tree Music Festival

County of Santa Barbara
County Executive Office
Attn: Special Events Coordinator
105 E. Anapamu Street, Room 406
Santa Barbara, CA 93101

RE: Palm Tree Music Festival

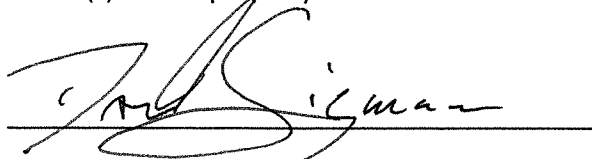
Saturday, May 9, 2026

Dear Special Events Coordinator:

As the owner(s) of the property where the [festival name] will take place on [dates of festival], we agree as follows:

1. We permit the use of the property for the purposes of an outdoor festival, as described in the application filed by the applicant.
2. We consent to admit at any time, in the course of their duties, any peace officer, or officer or employee of the County or fire district.
3. We agree that we will reimburse all owners and occupants of property adjoining the event premises for damages of any kind caused by the applicant, owner, or any person attending the outdoor festival. This applies to damage that would not have occurred had the outdoor festival not been held. We understand that the applicant will provide an accompanying certificate of insurance (COI) of at least \$100,000 (or alternatively provide a cash deposit of the same amount, which would be refunded after the event).
4. We affirm that we have reviewed County Ordinance Chapter 6 Article VI – Outdoor Festivals and we understand and accept the requirements.

We represent and warrant that we are the owner(s) or the designated legal representative of the owner(s) for the property where the outdoor festival will be held.

A handwritten signature in black ink, appearing to read "David B. Sigman", is written over a horizontal line.

David B. Sigman, General Manager

[Owner/representative name(s) and signature(s)]