



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Board of Supervisors
Department No.: 011
For Agenda Of: November 28, 2023
Placement: Administrative
Estimated Time:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Bob Nelson, Fourth District Office
Director(s)
Contact Info: Aaron Hanke, Chief of Staff (805) 346-8422
SUBJECT: Contribution of Fourth District Discretionary Funds to Students for Eco-Education and Agriculture (SEEAG) in support of Farm Day 2024

County Counsel Concurrence

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- a) Approve and authorize the contribution of \$5,000 to Students for Eco-Education and Agriculture (SEEAG), a 501(c)(3) nonprofit, (EIN #37-1639971), to support the 6th Annual Santa Barbara County Farm Day in 2024 from Fourth District discretionary fund balance to be incorporated into the Fiscal Year 2024-25 budget;
- b) Find that the project provides a community benefit that meets the social needs of the County; and
- c) Determine that the above actions are organizational or administrative activities of the government that will not result in direct or indirect physical changes in the environment and are not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(5) of the CEQA Guidelines.

Summary:

Students for Eco-Education and Agriculture (SEEAG) is a nonprofit organization with a mission to educate students about the farm origins of their food from field-to-table while connecting them to the farmland in their own backyards. Farm Day is a free community education and outreach event allowing all generations to develop a deeper appreciation for agriculture and the hands and lands that feed our community. 5000+ community members attend annually, and the event showcases local growers, AG organizations, wineries, and educational institutions.

The Fourth District is seeking authorization to contribute \$5,000 to SEEAG in support of the 2024 Santa Barbara County Farm Day which matches \$5,000 identified by the County of Santa Barbara Agricultural Commissioner's Office for outreach and education for a total amount of \$10,000 for the community event.

This contribution will benefit SEEAG in a manner that assists with Farm Day's community educational mission.

Background:

SEEAG's mission is to educate students and the greater community about the origins of our food and agriculture's contribution of our nutritional well-being through hands-on classroom and outdoor experiential S.T.E.M. based learning. They envision a future where local communities have a deep appreciation for agriculture and the hands and lands that feed us ensuring the future viability of agriculture in rural and urban communities. [To learn more, visit their website here.](#)

Farm Day was started in Santa Barbara County in 2018. The event helps to educate participants on the importance of agriculture by drawing upwards of 5,000 community participants. These participants experience a variety of activities from behind-the-scenes tours, tractor rides, and produce tastings. This family-friendly event educates our community members on the importance of agriculture and how the community's food moves from farm-to-table.

Fiscal and Facilities Impacts: Upon Board approval, \$5,000 will be budgeted in the FY 2024-25 Fourth District operating budget using available Fourth District FY 2022-23 discretionary remaining fund balance. In addition to the Fourth District funds, the Agricultural Commissioner has identified \$5,000 in outreach education funds to match the Fourth District contribution to SEEAG (a 501(c)(3) nonprofit, EIN #37-1639971) for a total of \$10,000.

Attachments:

Attachment A: Funding application for 2023-24 Fiscal Year

Authored by:

Nancy Anderson, ACEO