

RESOLUTION NO. 20-196

RESOLUTION OF THE BOARD OF SUPERVISORS OF THE COUNTY OF SANTA BARBARA, STATE OF CALIFORNIA, GRANTING CONSENT TO THE CITY OF SANTA MARIA TO RENEW THE SANTA MARIA VALLEY TOURISM MARKETING DISTRICT (SMVTMD) TO INCLUDE PORTIONS OF THE UNINCORPORATED AREAS OF SANTA BARBARA COUNTY

WHEREAS the City of Santa Maria created the Santa Maria Tourism Improvement District (SMTID) on January 19, 2016 by Resolution No. 2016-04 pursuant to the Property and Business Improvement District Law of 1994, Streets and Highways Code section 36600 et seq., to promote tourism and the lodging businesses in the Santa Maria Valley; and

WHEREAS, the City Council of the City of Santa Maria has requested consent to renew the SMTID with the new district name of the Santa Maria Valley Tourism Marketing District (SMVTMD) to include portions of the unincorporated areas of Santa Barbara County, with adoption of Santa Maria City Council Resolution No. 2020-94, dated September 15, 2020;

NOW, THEREFORE, BE IT RESOLVED, by the Board of Supervisors of the County of Santa Barbara, that:

Section 1: The above recitals are true and correct.

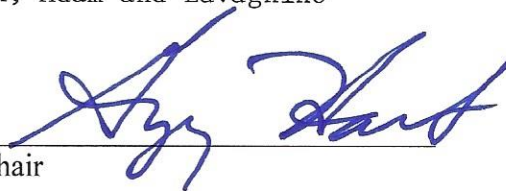
Section 2: The City of Santa Maria is hereby granted consent to include portions of the unincorporated areas of Santa Barbara County in the SMVTMD, as shown on the following map, for the renewal of the SMVTMD.

Section 3: The County Clerk is hereby directed to transmit a certified copy of this Resolution to the Clerk of the City Council of Santa Maria.

Section 4: This Resolution is effective upon its adoption.

PASSED AND ADOPTED at a regular meeting of the Board of Supervisors of the County of Santa Barbara, State of California, held on this 13th day of October, 2020 by the following vote:

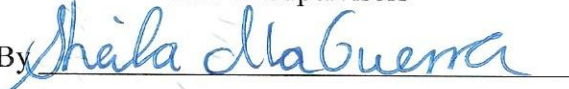
- AYES:** Supervisors Williams, Hart, Hartmann, Adam and Lavagnino
- NOES:** NONE
- ABSENT:** NONE
- ABSTAIN:** NONE



 Chair

(SEAL)

ATTEST:
 Mona Miyasato
 Clerk of the Board of Supervisors

By 

Deputy

APPROVED AS TO FORM:


Michael Ghizzoni
County Counsel

By arierson@co.santa-
barbara.ca.us
Deputy County Counsel

Digitally signed by: arierson@co.santa-
barbara.ca.us
DN: CN = arierson@co.santa-barbara.ca.us
Date: 2020.09.30 13:31:49 -07'00'

APPROVED AS TO ACCOUNTING FORM:

Betsy Schaffer, C.P.A.
Auditor-Controller

By 
Deputy

Digitally signed by C. Edwin Price,
Jr.
Date: 2020.09.30 13:16:42 -07'00'

Boundary Map

