



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** Public Health  
**Department No.:** 041  
**For Agenda Of:** August 27, 2019  
**Placement:** Administrative  
**Estimated Tme:**  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** Majority

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**TO:** Board of Supervisors  
**FROM:** Department Van Do-Reynoso, MPH, PhD, Director  
Director(s) Public Health Department  
Contact Info: Shantal S. Hover, Coordinator, Tobacco Prevention Program  
805-681-5409  
**SUBJECT:** Tobacco Control Program Local Lead Agency Allocation Agreement

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**County Counsel Concurrence**

As to form: Yes

**Auditor-Controller Concurrence**

As to form: Yes

**Recommended Actions:**

That the Board of Supervisors consider the following recommendations:

- a) Approve, ratify and authorize the Chair to execute Agreement No. CTCP-17-42 with California Tobacco Control Program in the amount not to exceed \$429,169 for the period of July 1, 2019 through June 30, 2020.
- b) Determine that these activities are exempt from California Environmental Quality Act review per CEQA Guideline Section 15378(b)(4), since the recommended actions are government fiscal activities which do not involve commitment to any specific project which may result in a potentially significant physical impact on the environment.

**Summary Text:**

This item is on the agenda to approve and authorize the Chair to accept an allocation agreement in the amount of \$429,169 for Proposition 99 and Proposition 56 funds for tobacco prevention and control activities in Santa Barbara County.

**Background:**

The Public Health Department (PHD) has acted as the Local Lead Agency (LLA) for tobacco control activities since 1989, when enabling legislation allowed for the receipt of Proposition (Prop) 99 funding (AB 75 and AB 99). Funding levels have varied over the past thirty years, but PHD has performed contractual obligations as the LLA since that time. The impacts of the receipt of these funds have been positive, with improved indoor and outdoor air, reduced sales of tobacco products to minors, and reductions in both adult and youth tobacco use, etc.

The California Department of Public Health (CDPH), California Tobacco Control Program (CTCP) was established in 1989 as a result of Prop 99, the Tobacco Tax and Health Promotion Act of 1988, which

added a 25-cent tax to each pack of cigarettes sold in the state and designated 20 percent of the funds be directed towards preventing and reducing tobacco use. In November 2016, California voters approved Prop 56, the California Healthcare, Research, and Prevention Tobacco Act of 2016, by a 64 percent to 36 percent vote. Prop 56 added an additional \$2.00 tax to each pack of cigarettes and an equivalent tax on other tobacco products, including electronic smoking devices (ESD), and designated that a portion of the tobacco tax revenue be directed toward reducing smoking and tobacco use among all Californians, particularly youth. Achievement of health equity is mandated, and focus must be placed on engaging with priority population communities to address tobacco-related disparities. A priority population may be defined by demographic factors such as age, gender, race/ethnicity, income level, education attainment or grade level, marital status, or health care coverage status; geography such as a region of a state or a specific community; or a location in which the priority population may be reached such as a workplace, school or church. The County has previously approved the revenue allocation from Prop 99 and as of FY 2017-2018 approved the Prop 56 allocation. Effective FY 2019/2020, PHD’s Tobacco Prevention Program (TPP) will receive \$150,000 from Prop 99 and \$279,169 from Prop 56, for a combined total funding award of \$429,169. The statutory provisions require LLAs to develop and submit a comprehensive tobacco control plan, and to follow guidelines issued by CTCP based on legislative enactment. Each LLA must obtain the involvement of local community organizations in the development of the Plan. This year’s work plan focuses on a Healthy Stores for a Healthy Community project, while advocating for limiting access to tobacco products for youth countywide and strengthening community engagement and our existing coalition.

**Fiscal and Facilities Impacts:**

Budgeted: Yes

**Fiscal Analysis:**

By accepting this allocation agreement, the County’s Public Health Department will receive from the California Department of Public Health, Tobacco Control Program \$150,000 (Prop 99) and \$279,169 (Prop 56) allocations totaling \$429,169 for FY19-20.

These funds have been allocated as part of PHD’s FY 2019-2020 Adopted Budget. There is no use of general fund resources associated with this agreement.

**Staffing Impacts:**

**Legal Positions:**  
0

**FTEs:**  
0

**Special Instructions:**

Please execute two (2) originals of Agreement No. CTCP 17-42 and retain one (1) original Agreement and one (1) Minute Order for pick-up by the department. Please email [phdcu@sbcphd.org](mailto:phdcu@sbcphd.org) when available for pickup.

**Attachments:**

- A. Agreement No. CTCP-17-42 with California Tobacco Control Program

**Authored by:**

Shantal S. Hover, MPH, Coordinator, Tobacco Prevention Program