



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** Animal Services  
**Department No.:** 041  
**For Agenda Of:** July 13, 2021  
**Placement:** Administrative  
**Estimated Time:**  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** 4/5

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**TO:** Board of Supervisors  
**FROM:** Department Van Do-Reynoso, MPH, PhD  
Director(s) Public Health Department  
Contact Info: Angela Yates, Director of Animal Services (805) 319-8646  
**SUBJECT: Maddie's Fund - No Place Like Home Challenge Grant Award**

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**County Counsel Concurrence**

As to form: Yes

**Auditor-Controller Concurrence**

As to form: Yes

**Recommended Actions:**

That the Board of Supervisors consider the following recommendations:

- a) Approve the acceptance of a \$3,000 grant award from the Maddie's Fund<sup>®</sup> No Place Like Home Challenge to be paid by the Michelson Found Animals Foundation and authorize Maddie's Fund<sup>®</sup> to distribute and/or include information about this grant in public reports, press releases and other public or private communications with input from the County; and
- b) Delegate to the Director of Animal Services the authority to provide input to Maddie's Fund<sup>®</sup> on the use of the County's name and/or logo in public reports, press releases and other public or private communications in accordance with the County of Santa Barbara Brand Guidelines and subject to the Board's ability to rescind this delegated authority at any time; and
- c) Approve and authorize Animal Services to acknowledge the grant by using the hashtag #ThanksToMaddie in social media posts about this grant or activities funded by this grant; and
- d) Determine that these activities are not the approval of a project subject to environmental review under the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15378(b)(4), finding that the action is not a project as it is the creation of a government funding mechanism or other government fiscal activity, which does not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment.

**Summary Text:**

This item is on the Agenda to approve the acceptance of a \$3,000 grant award (grant). The Public Health Department's (PHD) Animal Services program applied for, and was awarded funding from the Michelson Found Animals Foundation as a result of Animal Service's efforts in the nationwide No Place

Like Home Challenge. This award will be used to pay for outreach regarding Animal Services' new vision of the HASS Model of community-based sheltering. By accepting this award, Animal Services will expand funding to increase outreach and access to community-based services throughout the community.

**Background:**

The No Place Like Home Challenge was the first ever Return to Home (traditionally known as "Return to Owner") challenge and was focused on reuniting pets with their families. The challenge was funded by Maddie's Fund® and Michelson Found Animals Foundation, in collaboration with Adoptimize, American Society for the Prevention of Cruelty to Animals, Association for Animal Welfare Advancement, Best Friends Animal Society, HeARTS Speak, Humane Society of the United States, National Animal Care and Control Association, and Petco Foundation.

The No Place Like Home Challenge ran during March 2021 and was open to organizations who wanted to start or expand their Return to Home program for dogs and cats using our common return to home practices as guidelines. Return to Home programs considered were those that actively reunited the animal with their owner in the field or before adoption, transfer or other outcomes.

Animal Services won the grant award under the category of "Organization Embraces a Culture of Return to Home." In accepting this grant, the County agrees to allow Maddie's Fund® to distribute and/or include information about this grant in public reports, press releases and other public or private communications with input from Santa Barbara County Animal Services. In recognition of the award the County agrees to use the hashtag #ThanksToMaddie in social media posts about the grant or activities funded by the grant.

Animal Services marketing strategies include social media posts, press releases, and an e-community newsletter to promote the Return to Home Challenge award. These strategies are consistent with the publicity requirements in accordance with the acceptance of the award.

**Performance Measure:**

N/A

**Fiscal and Facilities Impacts:**

Budgeted: No

**Fiscal Analysis:**

Approval of the \$3,000 award from the Michelson Found Animal Foundation does not affect mandates or service levels. The funds will be used to enhance and expand Animal Services' efforts to communicate the new vision of community-based sheltering and access to services. Although outreach funds are included in the Public Health Department's FY 2021-22 adopted budget, this \$3,000 award is not budgeted.

At the time of this writing, the award payment has not been received, and it is unknown which fiscal year it will be deposited. Therefore, no budget revision is included. A budget revision will be submitted after the funds are received to establish budget for either unanticipated revenue, or a release from designation, depending on which fiscal year the funds are deposited.

Acceptance of this award will not increase the general fund contribution.

**Key Contract Risks:**

N/A

**Staffing Impacts:**

N/A

**Special Instructions:**

Please send an electronic copy of the Minute Order to the PHD Contracts Unit at:

[Kelly.Lazarus@sbcphd.org](mailto:Kelly.Lazarus@sbcphd.org).

**Attachments:**

- A. Maddie's Fund® - No Place Like Home Challenge Acceptance of Award Emailed Notification

**Authored by:**

Angela Yates, Director of Animal Services

Brad Hendricks, Accountant