

***RESOLUTION PROCLAIMING
THE SPRING MONTHS AS “BRANDING SEASON”
WHILE HONORING THE CALIFORNIA CATTLEMEN’S
ASSOCIATION OF SANTA BARBARA COUNTY***

WHEREAS, early spring has been the traditional start of branding season among cattlemen when they mark and doctor the calves to prove ownership and to enhance growth; and,

WHEREAS, The California Cattlemen’s Association (CCA) is a non-profit trade association, formed in 1917, that represents California’s ranchers and beef producers in legislative and regulatory affairs and is also a portion of “Agriculture” which is the largest production industry in Santa Barbara County; and,

WHEREAS, CCA has 38 county cattlemen’s association affiliates that serve as a formidable link between the grassroots membership and CCA and is an affiliate of the National Cattlemen’s Beef Association with offices in Washington, D.C., and Denver, Colorado; and,

*WHEREAS, California cattle producers recognize that their livelihood and way of life are dependent upon the wise stewardship of all livestock and natural resources and CCA members pledge to standards of the Cattle Producers’ Code of Ethics which include the following:
Produce a quality, wholesome, nutritious product; Sustain and conserve natural resources by proper management of land, air, water and wildlife; Provide a high standard of livestock health; Manage livestock in a humane manner; Use & maintain transportation and handling facilities that provide livestock health and safety; Provide routine observation of livestock for the animals’ health and well-being; Provide feed and water to maintain livestock health and productivity; Support and maintain rural and family traditions important to our society; and,*

WHEREAS, the Cattlemen’s Association of Santa Barbara County currently consists of 211 members whose cattle graze on over one million acres of land producing some of the finest beef in America.

NOW, THEREFORE, BE IT ORDERED AND RESOLVED that this Board of Supervisors proclaims the spring months as “Branding Season” in Santa Barbara County and wishes the Santa Barbara County Cattlemen Association members a very safe and prosperous future!

PASSED AND ADOPTED by the Board of Supervisors of Santa Barbara County, State of California, on this 11th day of March, 2014 by unanimous vote of all members present.