

U.S. DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. CENSUS BUREAU

Entity ID
Government Name
County of Santa Barbara



**PRODUCT PREFERENCE FORM  
2020 CENSUS LOCAL UPDATE OF CENSUS  
ADDRESSES OPERATION (LUCA)**

**Please mark (X) to select a product preference format (Choose #1 OR #2 below)**

1.  **GUPS** – The Census Bureau’s Geographic Update Partnership Software (GUPS) is a self-contained Geographic Information System (GIS) tool. It includes the Census Bureau’s address list, address count list by census block, and partnership shapefiles. GUPS allows you to add external geospatial data (shapefiles, geodatabases, and imagery) for comparison and update purposes. GUPS functions on Windows XP, Vista, and Windows 7, 8, and 10, and Apple Mac OS X with additional bridge software.

**OR**

2.  Select **one** address list format in **Section A** and **one** map format in **Section B**.

**A. Address List – Select Digital or Paper**

**Digital** – Requires the use of a spreadsheet or database software. We will provide the files in Excel Comma Delimited Text (.csv) format.

**OR**

**Paper** – Available only to governments with 6,000 or fewer addresses. Each 8 1/2" x 14" page contains six (6) addresses (1,000 pages maximum). Choose **one** address sort preference below:

- Census Tract#/Block#/Street Name/House#/Unit#
- Street Name/House#/Unit/Census Tract#/Census Block# (alphanumeric sort)

*You may access the current number of addresses by census block the Census Bureau has on file for your jurisdiction at <http://www.census.gov/geo/partnerships/luca.html>.*

**B. Maps – Select Digital or Paper**

**Digital** – Partnership shapefiles that require the use of GIS software. Address structure points are **not** included in the partnership shapefiles but can be created from the lat/long coordinates included on the digital address list.

**OR**

**Paper/PDF** – Large format paper map(s) (42" x 36") with a DVD of small format (8-1/2" x 14") block maps in Adobe PDF format that contain address structure coordinates showing the location of residential addresses. Title 13 requirements apply.

**OR**

**Paper** – Large format paper map(s) (42" x 36") only. This does **not** include a DVD of small format (8-1/2" x 14") block maps in Adobe PDF format that contain address structure coordinates showing the location of residential addresses. Non-Title 13.

**Note: The shapefiles do NOT contain address points. If you choose a paper address list and digital maps, you will not see map spots in the digital environment. You must select Paper/PDF to review the address structure points.**

**LUCA Liaison Package Delivery Address.  
Title 13 materials must be delivered to the LUCA liaisonPlease print.**

**Liaison Name**

Dennis Bozanich

Department, Organization, or Agency name

County Executive Office

Number and street name

105 East Anapamu Street, RM 406

Physical/  
Mailing  
address

City

Santa Barbara

State

CA

ZIP Code

93101

Telephone

Area code

Number

Extension

8 0 5 – 5 6 8 – 3 4 0 0

Email address

dBozanich@countyofsb.org

**Name of the Person Completing This Form(Please print)**

Name

Richard Morgantini

Telephone

Area code

Number

Extension

8 0 5 – 5 6 8 – 3 5 5 1

Email

address rmorgan@co.santa-barbara.ca.us

Date 01/30/2018

*Complete this form and return it along with the completed, signed copies of the Registration Form, Self-Assessment Checklist, and Confidentiality Agreement. Use the enclosed postage-paid envelope addressed to ATTN: Geography LUCA Materials 63-E, National Processing Center, 1201 East 10th St, Jeffersonville IN 47132. As an alternative, you may scan your completed forms, including forms with signatures, and email them to [GEO.2020.LUCA@census.gov](mailto:GEO.2020.LUCA@census.gov).*