

SECOND AMENDMENT TO AGREEMENT FOR SERVICES OF INDEPENDENT CONTRACTOR

This Second Amendment to the Agreement for Services of Independent Contractor ("AGREEMENT") between the County of Santa Barbara ("COUNTY") and Stacy Miller Public Affairs, Inc. ("CONTRACTOR"), wherein CONTRACTOR agrees to provide and COUNTY agrees to accept the services specified herein.

WHEREAS, the COUNTY continues to require the special services of CONTRACTOR for interim general County communications support services; and

WHEREAS, Paragraph 25 of the AGREEMENT states the AGREEMENT may be altered, amended or modified by an instrument in writing, executed by the Parties; and

WHEREAS, the COUNTY wishes to revive and extend the term of the AGREEMENT to June 30, 2023 and increase the not-to-exceed contract amount to \$214,000.

NOW, THEREFORE, in consideration of the mutual covenants and conditions contained herein, the parties agree as follows:

The Parties agree to revive and amend the AGREEMENT as follows:

1. Paragraph 2. Notices is revised to state:

Any notice or consent required or permitted to be given under this Agreement shall be given to the respective parties in writing, by personal delivery, or with postage prepaid by first class mail, registered or certified mail, or express courier service, as follows:

To COUNTY: Kelsey Buttitta, Communications Manager
105 E. Anapamu St.
Santa Barbara, CA 93101
805-569-3400

2. Paragraph 4, Term is revised to state:

CONTRACTOR shall commence performance on April 1, 2022 and end performance upon completion, but no later than June 30, 2023, unless otherwise directed by COUNTY or unless earlier terminated.

3. Exhibit A Scope of Work is revised to state:

CONTRACTOR shall:

In consultation with the COUNTY's Communication Manager provide:

Ongoing Monthly Services

Social Media Development and Implementation, General Communication (\$7,500 per month)

- Develop, monitor and respond to general County social media needs daily inclusive of research, creation and development of key message-branded graphics/infographics, for use on

social media, websites, and print materials. Provide strategic, daily social media review and work with Communications Manager or designees to address top questions, issues, and trends.

- Utilizing contact calendar, develop branded social media posts, monitor and respond to posts, as necessary. Provide 12-hour response service with emergency service as needed.
- Development of contact calendar and monitoring and response to daily posts as necessary.
- Provide CEO's office and its divisions with general communication and media relations support as requested including:

E-Newsletter Development and Implementation:

Gather and write monthly E-Newsletter content and images as directed inclusive of County specific information to the public.

Standby Services

Emergency Communication Support (As needed -Not to exceed \$25,000 over 6 months - requires Communications Manager approval to activate)

- Provide professional consultation and direct support regarding emergency and crisis communications needs as directed.
- Provide on- call response service as requested.

4. Paragraph A of Exhibit B, Payment Arrangements Periodic Compensation is revised to state as follows:

For CONTRACTOR services to be rendered under this Agreement, CONTRACTOR shall be paid \$7,500 per month for the services identified as Ongoing Monthly Services and up to \$25,000 for Standby Services if requested for a total contract amount, including cost reimbursements, not to exceed \$214,000.

In all other respects, the AGREEMENT remains unchanged and in full effect.

[Signatures on Next Page]

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SIGNATURE PAGE

IN WITNESS WHEREOF, the parties have executed this Second Amendment to the Agreement to be effective on the date executed by COUNTY.

ATTEST:

Mona Miyasato
County Executive Officer
Clerk of the Board

By: *Shirley da Guerra*
Deputy Clerk

COUNTY OF SANTA BARBARA:

By: *[Signature]*
Chair, Board of Supervisors

Date: 3-21-23

RECOMMENDED FOR APPROVAL:

Mona Miyasato
County Executive Officer

By: *[Signature]*
Department Head

CONTRACTOR:

Stacy Miller Public Affairs, Inc.

By: *[Signature]*
Authorized Representative
Name: Stacy Miller
Title: President

APPROVED AS TO FORM:

Rachel Van Mullem
County Counsel

By: *[Signature]*
Deputy County Counsel

APPROVED AS TO ACCOUNTING FORM:

BETSY SCHAFFER, CPA
Auditor-Controller

By: *[Signature]*
Deputy

APPROVED AS TO FORM:

Risk Management

By: *[Signature]*
Greg Milligan, Risk Manager