
TSAC

Tobacco Settlement Advisory Committee

**Progress Report
on Funded Programs
2000-2006**



DIRECT MEDICAL & DENTAL CARE

TSAC allocates funding to reimburse providers for care of uninsured, indigent patients with no other source for their health care. Services are provided at Public Health Department clinics, by physicians in private practice, by physicians providing care in a hospital setting, by emergency room physicians, and through hospitals countywide. Funding increases access to care for the following services:

- Hospital and Emergency Room Care
- Emergency Room Physician Care
- Specialty Care
- Dental Care

“TSAC dollars have been key in ensuring that people can access care – in hospitals and from dentists and specialists.”

--Dr. Elliot Schulman
 Director/Health Officer, Santa Barbara
 County Public Health Department

Hospital & Emergency Room Care

00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$500,000	\$500,000	\$500,000	\$777,575	\$730,000	\$950,000	\$3,957,575

TSAC funds reimburse hospitals for the costs of providing care to the uninsured. Hospitals submit claims for reimbursement at Medi-Cal rates. Hospitals receiving TSAC funding include: Goleta Valley Cottage Hospital, Lompoc District Hospital, Marian Medical Center, the Rehabilitation Institute of Santa Barbara, Santa Barbara Cottage Hospital, Santa Ynez Cottage Hospital, and St. Francis Medical Center (until 02-03 when this hospital closed). TSAC funding covers only a small percentage of the uncompensated care being provided each year by hospitals in Santa Barbara County, yet it allows many individuals to receive health care that is greatly needed.

Accomplishments 2000-2006

- Funded **2,573** hospital **inpatient days** for adults and children who are uninsured and not eligible for publicly-funded programs.
- Provided outpatient hospital services to **923** uninsured, indigent **patients**.

Emergency Room Physician Care

00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$0	\$0	\$100,000	\$194,394	\$180,000	\$220,000	\$694,394

TSAC funding offsets the costs to emergency room physicians of providing uncompensated care for the uninsured throughout Santa Barbara County. Reimbursement is at State Medi-Cal rates.

Accomplishments 2002-2006

- **6,640** emergency room physician **encounters** were funded with TSAC dollars for FY 2002-2004. Funds were exhausted in the first two quarters of the year.



Specialty Care

00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$500,000	\$500,000	\$650,000	\$777,575	\$730,000	\$850,000	\$4,007,575

TSAC funds were allocated to provide access to specialty physician care for patients without insurance or a means to pay for their services. Specialty care services included oncology, neurosurgery, orthopedic surgery and cardiology as well as specialty surgery for needs of an urgent, emergency, or traumatic nature. Services were provided by specialists in private practices in the community. Funding was also made available to reimburse for ancillary services and diagnostic testing related to specialty care.

Accomplishments 2000-2006

- Maintained reimbursement levels for physicians providing specialty care services to **10,266 adults** in the MIA (Medically Indigent Adult) Program.
- Provided access to needed specialty care on referral from PHD clinics for **1,573 indigent adults and children**.
- Reimbursed specialty care providers for services rendered in the hospital or in a private practice setting to **5,075** uninsured, indigent **adults**.



Dental Care

00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$100,000	\$100,000	\$100,000	\$97,197	\$31,183	\$62,897	\$491,277

TSAC funds reimburse the costs for dental care provided to children from birth to age 19, who are not eligible for Medi-Cal, and whose families' income falls below 200% of the poverty level.

Accomplishments 2000-2006

- Dental care was provided to **1,364 children** with unmet dental health needs.



ACCESS TO CARE

Santa Barbara Neighborhood Clinics (SBNC)

00-01	01-02	02-03	03-04	04-05	05-06	Total 02-06
\$0	\$0	\$100,000	\$97,196	\$95,000	\$100,000	\$392,196

Santa Barbara Neighborhood Clinics operate three community clinics in southern Santa Barbara County. The clinics provide free or low-cost primary medical and dental care services, as well as periodic health screenings and immunizations for children up to the age of 19. TSAC dollars support two specific programs at SBNC:

- Community Outreach:** SBNC hired an outreach coordinator who provides outreach to increase the number of eligible patients in the CHDP, FamPACT, Medi-Cal, and Healthy Family insurance programs.
- Hepatitis C:** The SBNC Hepatitis C Program performs screening, testing, and counseling of high-risk individuals on Hepatitis C risk factors and consequences. For those confirmed positive for the disease, the program provides educational and support services on preventing the spread of the disease, behavior modifications, and treatment options.

“Outreach funding certainly saves costs by allowing SBNC to reach people who have little or no prior understanding of preventative medicine. A timely visit to our medical clinics often avoids the cost of much more expensive emergency room visits, hospitalization, or chronic disease control.”

*--David Landecker
Executive Director, S.B.N.C.*

Accomplishments 2002-2006

- Made **21,619 outreach contacts** with potential program participants for purposes of advising them about available medical support options.
- **2,678** in-clinic patient **visits** by homeless individuals.
- Provided Hepatitis C risk-assessment and testing to **1,984 individuals**.
- Conducted education sessions for **675** local area health care **professionals** to increase knowledge and awareness of Hepatitis C issues.



Healthy Kids Santa Barbara Regional Health Authority

00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$0	\$0	\$0	\$0	\$39,766	\$200,000	\$239,766

TSAC funding supports the planning phase of the Healthy Kids Program which will provide comprehensive health care coverage for uninsured children.

Accomplishments 2004-2006

- Program established in December 2005
- **517 children** received health insurance coverage

211-CRIS After Hours Web-Based Access Family Service Agency

00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$0	\$0	\$0	\$0	\$40,000	\$92,675	\$132,675

TSAC funding supports 24-hour telephone bilingual paraprofessional counseling and intervention services. Information and referral assistance is provided via telephone, website or CRIS Directory. FSA was granted 2-1-1 status in December 2004 and will be in operation in 2005.

Accomplishments 2004-2006

- **15,190 calls** to the CRIS; **98% of clients** who called were successfully able to **access services**
- Work continues on web-access for CRIS Directory agencies and on the establishment of the 2-1-1 information line.

In-Home Care Network SB County IHSS Public Authority

00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$0	\$0	\$0	\$0	\$194,394	\$200,000	\$394,394

IHSS provides assistance to eligible blind, aged, and disabled individuals. TSAC funding will provide health benefits and salary increases to the Public Authority providers.

Accomplishments 2004-2006

- **2353 workers** received wage increases
- 183 have dental and health benefits
- 100% of Public Authority providers received a tobacco use assessment.

MENTAL HEALTH AND SUBSTANCE ABUSE

Project CARES Alcohol, Drug, & Mental Health Services

00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$0	\$0	\$0	\$0	\$150,000	\$317,374	\$467,374

TSAC funding supports the planning and implementation phase of Project CARES which will provide brief screening and psychiatric crisis intervention services in the Santa Maria Valley.

Accomplishments 2004-2006

- Mental Health Crisis Services established in Santa Maria
- **115 clients** served



Children's System of Care

00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$500,000	\$500,000	\$500,000	\$437,386	\$280,000	\$100,000	\$2,317,386

The Children's System of Care, part of the Department of Alcohol, Drug and Mental Health Services (ADMHS), provides multi-agency, targeted case management for children and youth who are at-risk for out-of-home placements, psychiatric hospitalization, arrest, abuse, and school failure. Through the program's strengths-based, family focused approach, the System of Care assists families with at-risk children to grow and thrive together as full and active members of their communities. TSAC funds support children and youth served by the Children's System of Care who are uninsured and ineligible for publicly-funded programs. Services are provided countywide through three regional clinics in Santa Maria, Lompoc, and Santa Barbara.

"Families consistently report that the System of Care approach has made significant changes in their lives."
*--Dr. James Broderick, Director
 Alcohol, Drug and
 Mental Health Services*

Accomplishments 2000-2006

- Provided access to mental health services for **4,422** uninsured **children and youth**.
- Maintain the number of **new out-of-home placements below 90** annually.
- Maintain the number of **new psychiatric hospitalizations** for children in the Children's System of Care **below 100** annually.



Alcohol and Drug Program

00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$170,000	\$170,000	\$150,000	\$145,795	\$80,000	\$80,000	\$795,795

The Alcohol and Drug Treatment Program (ADP) philosophy is to create a unified system of care for all populations suffering from substance abuse. This includes: supporting alternative sentencing placement models for adolescents and adults;

integrating family-focused alcohol and addiction services with appropriate mental health, public health and other community services; and strengthening outcome-based evaluation efforts. TSAC funding contributes to the following ADP Programs:

- **Adult Drug Court:** Adult Drug Court provides alternative sentencing for non-violent alcohol and drug offenders - treatment instead of incarceration. SATC incorporates 5 phases of treatment over 18 months with three progressive treatment tracks: Stabilization, Intensive Treatment, and Transition.
- **Juvenile Drug Court:** Juvenile Drug Court has many of the same goals as SATC. Treatment services are offered by community-based agencies and include treatment, recovery or rehabilitative services for adolescents and family members.
- **Perinatal Services:** Services delivered to pregnant and postpartum women with substance abuse problems.

“That was a real godsend. A lot of people can’t believe I made it after being a hard-core addict for some 30 years and in prison for more than 20 years.”
--Former drug addict, convict and Adult Court graduate

Accomplishments 2000-2006

- Direct service staff, employees, and interns received training to encourage cessation of tobacco use and learned methods of incorporating tobacco use cessation into the treatment plans and counseling content of program participants.
- To support the goal of assisting clients in facing their substance abuse, tobacco cessation goals were incorporated into the treatment plans of approximately **75%** ADP **clients** who were identified as tobacco users.

Project Recovery Council on Alcoholism & Drug Abuse (CADA)

00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$0	\$0	\$0	\$0	\$40,000	\$75,000	\$115,000

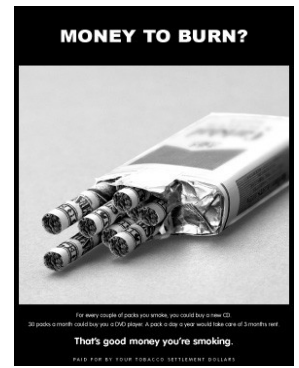
Council on Alcoholism and Drug Abuse runs a 24-hour, 7 day per week residential detox program at Casa Esperanza.

Accomplishments 2004-2006

- Admitted **659 clients** into the Detox program
- **77%** of clients admitted, followed the program and **graduated**.
- **87%** of clients who graduated are **continuing treatment**

TOBACCO PROGRAM

Tobacco Prevention Settlement Program (TPSP)



00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$815,000	\$815,000	\$806,000	\$783,407	\$811,000	\$811,000	\$4,841,407

The Tobacco Prevention Settlement Program of the Public Health Department has the goal of protecting the public from the harmful effects of tobacco. TSAC funds allow expanded tobacco prevention and treatment services in the following areas:

- **Cessation:** Helping those who currently use tobacco to quit. TPSP operates offices in both Santa Barbara and Santa Maria to ensure support and counseling services for citizens countywide.
- **Prevention:** Teaching youth and young adults about the health effects of tobacco use and secondhand smoke. The program works with over 35 subcontractors, many of them non-profit community based organizations, to carry out prevention programs throughout the county.
- **Media:** Developing a countywide media campaigns targeted at teens and young adults to promote non-smoking and targeted at current tobacco users to raise awareness of the availability of cessation classes.
- **Evaluation:** Administers an integrated evaluation system to monitor tobacco use and its effects countywide.
- **Enforcement:** Supporting enforcement of tobacco-related laws. TPSP coordinates surveillance and enforcement activities with local police and sheriff's departments to ensure compliance with local and state tobacco laws, including the sale of tobacco to minors.

Accomplishments 2000-2006

Cessation:

- **2,081 smokers attended** TPSP-funded cessation classes, about 300 per year.
 - 47% of cessation class participants reported being tobacco-free at 3-month assessment and 34% report being tobacco-free at 6 months.

Media – Cessation:

- Developed and aired **three distinct media campaigns**, in English and Spanish to motivate smokers to quit and to promote cessation classes.



Prevention:

Media - 18-24 year olds:

- In concert with a local media firm, developed communication campaigns addressing tobacco use among 18-24 year olds, the fastest growing group of smokers.
- Demonstrated an average **67% recognition rate** among 18-24 year olds who participated in a post-market campaign recall survey.

"I have tried to quit and I need reminders like these ads"
—Julie, 24



"I don't smoke but it confirmed that I didn't want to start. It shows how much of a waste smoking is." Nate, 19

Youth Prevention:

- Provided tobacco education and prevention activities to a total of **55,030 youth** countywide through contracting with up approximately 20 community-based agencies and schools.

Enforcement:

- Coordinate and fund enforcement agencies to conduct ongoing surveillance/inspection programs.
- Developed and maintain a database of all licenses and violations for tobacco retailers.
- Provided signage for 150 county and city parks in support of the state law requiring a 25-foot smoke-free zone surrounding all playgrounds and many private businesses.

Evaluation & Surveillance:

- TPSP spearheaded a joint project with the schools districts that has resulted in a rich source of information about a wide range of health behaviors among school-aged youth.



OTHER HEALTH



Project Clean Water (PCW)

00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$600,000	\$600,000	\$259,000	\$50,542	\$37,000	\$37,000	\$1,583,542

Project Clean Water (PCW) was established to identify and implement solutions to reduce contamination in local creeks and storm-drain collection systems that contributes to water quality problems and closures at local beaches on the South Coast. Improving the health of local creeks and ocean water is accomplished by:

- **Community Awareness and Education:** TSAC funding was crucial to the creation of The South Coast Watershed Resource Center at Arroyo Burro County Beach. Opened in 2001, the WRC educates the public about local watershed ecology and issues, and how to protect water quality.
- **Monitoring the Health of Area Watersheds:** During wet weather events, PCW staff collect and analyze water samples from at least 17 watersheds in Santa Barbara County. Samples are analyzed for a full suite of pollutants, including bacteria, heavy metals, pesticides, nutrients, and oil and grease.
- **Pilot Street Sweeping: Implemented in 2001, street-sweeping takes place in** targeted locations to remove sediment, debris, metals, litter and trash to reduce pollutant loading to creeks and the ocean.
- **Public Complaints – Protecting Local Creeks:** Respond to public complaints regarding water quality.

Accomplishments 2000-2006

- The Watershed Resource Center has provided educational experiences and curriculum to **21,381 students** from Santa Barbara County.
- **303 water samples** were collected from area creeks and analyzed by PCW staff.
- **376 miles** of street were swept to remove tons of potential pollutants.
- PCW staff **responded to 194** complaints from 2000-2004.

Air Pollution Control District (APCD)



Asbestos (in ruptured sacks) and hazardous materials dump discovered by APCD inspector surveillance.

00-01	01-02	02-03	03-04	04-05	Total 00-05
\$85,000	\$85,000	\$85,000	\$82,617	\$30,000	\$367,617

The APCD enforces air pollution laws that protect public health. People with compromised lung function (for example, smokers and those with breathing ailments) are directly affected by air pollution and poor air quality. TSAC funding was used to fill a north county inspector position that was vacant due to revenue reduction. The inspector provides services to the community in complaint response, surveillance of air pollution sources, public outreach, and enforcement of the APCD’s air pollution rules. An increase in inspection staff resulted in enhanced enforcement of air pollution laws and improved compliance and awareness on the part of business owners.

Accomplishments 2000-2005

- Increased response to public complaints; worked with local permitted businesses to ensure they meet air pollution control requirements; and conducted surveillance activities to identify illegal sources of air pollution.
- Responded to 387 citizen complaints in the North County area.
- Identified 668 violations of air pollution control laws.
- Achieved a reduction of more than 38,061 pounds of toxic air pollution through the identification of violations of air pollution control laws.

Abuse is getting old.



Let's do something about it!

Adult & Aging Network

00-01	01-02	02-03	03-04	04-05	05-06	Total 00-06
\$100,000	\$100,000	\$50,000	\$48,598	\$40,000	\$71,614	\$409,569

The Adult and Aging Network (AAN) provides community services to older and disabled adults, and to their families and caregivers. TSAC dollars support a variety of AAN efforts including community forums and an annual assessment of older and disabled adults.

Accomplishments 2000-2006

- Published **5 annual community reports** on the status of older and disabled adults in Santa Barbara County.
- Sponsored **76 Community Forums** to inform and educate the community on the status of disabled and older adults. Attendees were service providers, community activists, elected officials, and disabled and older adults themselves.