

## Attachment C

### Public Workshop Summary

#### 2011 Notice of Funding Availability (NOFA)

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##### Advertisement of Workshops

- Public notice published in the following news publications:
  - Daily Sound
  - Santa Barbara News Press
  - Santa Maria Times
  - Lompoc Record
  - Coastal View News
- Public notice emailed to a list of approximately 200 interested parties
- Public notice posted on County Housing & Community Development website

##### Topics Covered at Workshops

- What is a “NOFA”?
- 2011 NOFA Cycle and timeline
- Regional funding partnerships (HOME Consortium / Urban County)
- CDBG, HOME and ESG program overview
- CDBG, HOME and ESG Consolidated Plan Funding Priorities
- 2011 proposed funding process
- Proposed application review and selection process
- Review and selection criteria
- Other notable requirements associated with federal funding
- 2011 estimated funding available

##### South County Workshop

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Thursday, October 28, 2010, 4:00 p.m.

Board of Supervisors Hearing Room

105 E. Anapamu Street, Santa Barbara

##### Attendance

HCD Staff Present: David Matson, County HCD Director  
Christa Coski, County HCD CFO  
Brooke Welch, County HCD Senior Housing Specialist

City of Carpinteria Staff: Jackie Campbell, Community Development Director

Public in Attendance: Lynnelle Williams, WillBridge of Santa Barbara  
Yessenia Curiel, Santa Barbara Rape Crisis Center  
Elsa Granados, Santa Barbara Rape Crisis Center  
Arcelia Sencion, Santa Ynez Valley People Helping People  
Rochelle Rose, Peoples’ Self-Help Housing Corporation  
Emily M. Lippold Cheney, Santa Barbara Student Housing Cooperative  
Kristin George, Sarah House  
Jerry Schwartz, Pacific Pride Foundation

Mary Conway, Santa Ynez Valley People Helping People  
Bruno Borino, Cypress Court  
Frank Thompson, Housing Consultant

## Public Discussion

**Public Comment:** Ms. Lippold-Chenney inquired as to whether the funding priorities are prioritized.

**HCD Response:** Brooke Welch explained that the priorities are categorized as “HIGH” or “MEDIUM” based on HUD definitions, and identified the priorities that were classified as high priorities in the 2010-2015 Consolidated Plan. David Matson added that the review committees will also use the review and selection criteria to determine which project proposals are best positioned to receive an award of funds.

**Public Comment:** Mr. Bruno Borino asked if certain populations were prioritized when reviewing project proposals, and suggested there was a great need for services and housing for seniors as a result of the aging Baby Boomers.

**HCD Response:** Brooke Welch indicated that seniors were considered a “special needs” population, and that all special needs groups are prioritized equally.

**Public Comment:** Mr. Frank Thompson commented that the housing crisis continues, and stressed the ongoing need for affordable housing, particularly due to overcrowding conditions, and substandard housing. The 10-Year Plan also identifies the need for permanent supportive housing.

With regard to the funding process for housing programs, Mr. Thompson indicated that in the past, County HCD and the HOME Consortium has allocated small funding awards to several organizations, and this leaves many housing projects with a funding gap, delaying projects. He suggested that review committees pay attention to program changes by the Tax Credit Allocation Committee (TCAC) and provide larger subsidies to projects that are most likely to receive funding under TCAC.

With regard to CDBG projects, Mr. Thompson suggested that funding be focused in the areas of the county that statistically generated that funding for the county based on poverty level as opposed to spreading the funding across the county.

With regard to review committees, Mr. Thompson inquired as to who would be on the committees this year. He suggested that the HOME and Capital committee include members that know housing and the programs through which affordable housing is funded, including TCAC.

**HCD Response:** Brooke Welch indicated that the review committee makeup would be determined by the Board of Supervisors, but that there would likely be two committees: one for HOME and CDBG Capital projects, and one for CDBG Public Services and ESG programs; HCD staff would post this information on their website when it became available. David Matson added that the committees will likely be larger than in the past, and that they will review applications and interview applicants in public meetings.

**Public Comment:** Mr. Jerry Schwartz asked why the county maintains two separate committees for CDBG Public Services / ESG funds and County General Fund Human Services funds, and suggested that it

would make sense to consolidate these committees into one. Mr. Schwartz also commented that services are just as important as affordable housing.

**HCD Response:** David Matson explained that the County continues identify ways in which processes can be streamlined and made more efficient, and that Mr. Schwartz's comment was a good suggestion.

**Public Comment:** Ms. Rochelle Rose commented that there was a need for permanent supportive housing.

**Public Comment:** Ms. Yesenia Curial commented that many of the clients of the Rape Crisis Center were living in overcrowded conditions, and that affordable housing is a need; however, mental health and supportive services are essential to ensure households maintain their housing.

**Public Comment:** Ms. Jackie Campbell agreed that overcrowding is an issue in the City of Carpinteria, particularly with farm employees. She stressed the need for affordable housing for farm employees.

### **North County Workshop:**

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Friday, October 29, 2010, 11:30 a.m.  
Orcutt Conference Room, Social Services Building  
2125 Center Point Parkway, Santa Maria

#### **Attendance**

HCD Staff Present: Christa Coski, County HCD CFO  
Brooke Welch, County HCD Senior Housing Specialist

Public in Attendance: John Polanskey, Housing Authority of the County of Santa Barbara  
Sharon Rose, Mobile Homeowners Coalition  
Eric Dias, Laze-E-Daze  
Ed Galanski, Laze-E-Daze  
Larissa Halsell, Halsell Builders, Halsell Foundation, Magnolia Care Home  
Shannon Rose Chavez, North County Rape Crisis Center  
Ken Trigueiro, Peoples' Self-Help Housing Corporation  
Frank Thompson, Housing Consultant

#### **Public Discussion**

**Public Comment:** Mr. Ken Trigueiro commented on the review and selection criteria, complimenting the criteria that are proposed to be utilized. He suggested that under the Cost Efficiency criterion, the committee should measure the difference in project cost based on where the project is located, recognizing that projects in South County would likely cost more than projects in North County. Furthermore, making units energy efficient typically costs more upfront, and this should be taken into consideration when review cost efficiency.

**Public Comment:** Mr. Frank Thompson asked about the points assigned to each review criteria. He encouraged the use of a point system, as this is a way to quantify and objectify the review of projects. Mr. Thompson cited TCAC as an example, and suggested the County reference the TCAC point system

when developing their own so the County's review criteria and funding priorities were consistent with the State's.

**HCD Response:** Brooke Welch indicated that the Board of Supervisors would determine whether or not a point system should be utilized, and that this was one of the components of the review process staff was asked to re-evaluate. Ms. Welch suggested that not all projects apply for TCAC funds and that the local review process and use of a point system should not necessarily be modeled after the TCAC system, as the local system should be based on HUD priorities, program requirements, and local needs and priorities.

**Public Comment:** Mr. John Polanskey indicated that, while TCAC's system does work well, there are flaws with the point system. He suggested that some project skew to the points in order to get a project funded, versus aligning the project with the local jurisdictions' priorities.

With regard to the Cost Efficiency criterion proposed in this year's review process, Mr. Polanskey suggested that the review committee consider the average cost per bedroom versus the average cost per unit, units with more bedrooms cost more to construct. He added that larger units are in high demand in the County, citing the Housing Authority waiting list for two bedroom units as the longest, followed by three bedroom units.

**Public Comment:** Mr. Ken Trigueiro agreed that larger units are in demand. He also added that affordable housing for farm employees is a great need across the County.

**Public Comment:** Ms. Sharon Rose commented that Baby Boomers are retiring and social security payments are not increasing, resulting in an increased need for affordable housing for young seniors, as well as frail elderly. She also suggested that legal counseling for households at risk of losing their housing is a great need.