

SANTA BARBARA COUNTY BOARD AGENDA LETTER



Clerk of the Board of Supervisors
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Santa Barbara, CA 93101
(805) 568-2240

Agenda Number:
Prepared on: March 22, 2002
Department Name: Public Works
Department No.: 054
Agenda Date: April 9, 2002
Placement: Administrative
Estimate Time:
Continued Item: NO
If Yes, date from:

TO: Board of Supervisors

FROM: Phillip M. Demery, Director
Department of Public Works

STAFF CONTACT: Mark Schleich, Deputy Director, x 3603
Alan Nakashima, Program Specialist x 3616

SUBJECT: Beverage Container Recycling and Litter Reduction Act Funds

Recommendation(s):

That the Board of Supervisors adopt the attached resolution to authorize the Public Works Department to request funds from the California Department of Conservation's Division of Recycling for beverage container recycling and litter cleanup activities in Santa Barbara County.

Alignment with Board Strategic Plan:

The above recommendation(s) is primarily aligned with Goal No. 5: Maintain and Enhance the Quality of Life for All Residents.

Executive Summary and Discussion:

On January 1, 2000, the State Bottle Bill was expanded by Senate Bill 332, to provide an additional \$10.5 million for local jurisdictions, as part of a statewide public education and information campaign. Of these funds, the County of Santa Barbara qualifies to receive \$46,089 for both fiscal years 2001-02 (July 1, 2001 – June 30, 2002) and 2002-03 (July 1, 2002 – June 30, 2003) for public education and information activities that promote beverage container recycling and litter reduction. The Department of Conservation's Division of Recycling will authorize the payment of 2001-02 funds by the end of June 2002 and the payment of 2002-03 funds by the end of July 2002. Both allocations must be expended by June 30, 2003.

The expanded Bottle Bill also includes a wider range of containers that carry a California Redemption Value, including sports drinks, waters, juices, iced teas, and coffees. Consumers pay a 2.5 cent deposit (5 cents for containers 24 ounces or more) and receive that money back when they redeem it at a certified recycling center.

BACKGROUND

California's Bottle Bill (Assembly Bill 2020)

Adopted in 1986, the Bottle Bill (known as the California Beverage Container Recycling and Litter Reduction Act (Act)) is a uniquely coordinated effort between traditional recycling adversaries representing the beverage industry, retailers, recyclers, and environmentalists. The program's goal is to maximize the recycling of aluminum, glass, and plastic beverage containers at the lowest possible cost. The oldest, most innovative, and in many respects, the most significant of California's major waste reduction and recycling legislation, the Act combines three policy elements:

1. **Consumer Recycling Collection Incentives:** The public pays a deposit on each beverage container purchased under the program and receives that money back when it is returned to a recycling center.
2. **Manufacturer Fee:** Manufacturers are required to pay a processing fee to cover the cost of recycling. If manufacturers pay sufficient scrap value to cover the cost of recycling (as is the case with aluminum), manufacturers are not required to pay a fee.
3. **Processing Fee:** The processing fee paid by manufacturers is used to fund various recycling programs, including recycling centers, curbside programs, the California Conservation Corps and nonprofit programs.

Mandates and Service Levels:

Approval of the resolution will require the Public Works Department to carry out programs and maintain records of recycling and litter reduction activities undertaken as part of the California Department of Conservation's Beverage Container Recycling and Litter Reduction Program.

Fiscal and Facilities Impacts:

The programs that are implemented with the funds received through this grant, if approved, will present no net cost to the County.

Accounting Information:

Fund No. 1930, Department No. 054, Program No. 1950, and Account No. 7460.

Special Instructions:

Please return a copy of the signed Resolution to Alan Nakashima and Georgia Navarro in the Public Works Department, Solid Waste and Utilities Division.

Concurrence: County Counsel