

2025 County of Santa Barbara Board of Supervisors Presentation

Highlighting and celebrating
the partnership between

Santa Barbara Bowl Foundation

&

County of Santa Barbara

And the positive impacts created

Presented by Rick Boller, CEO



Santa Barbara County Annual Report

The Santa Barbara Bowl Foundation submits an annual report per our lease agreement, detailing:

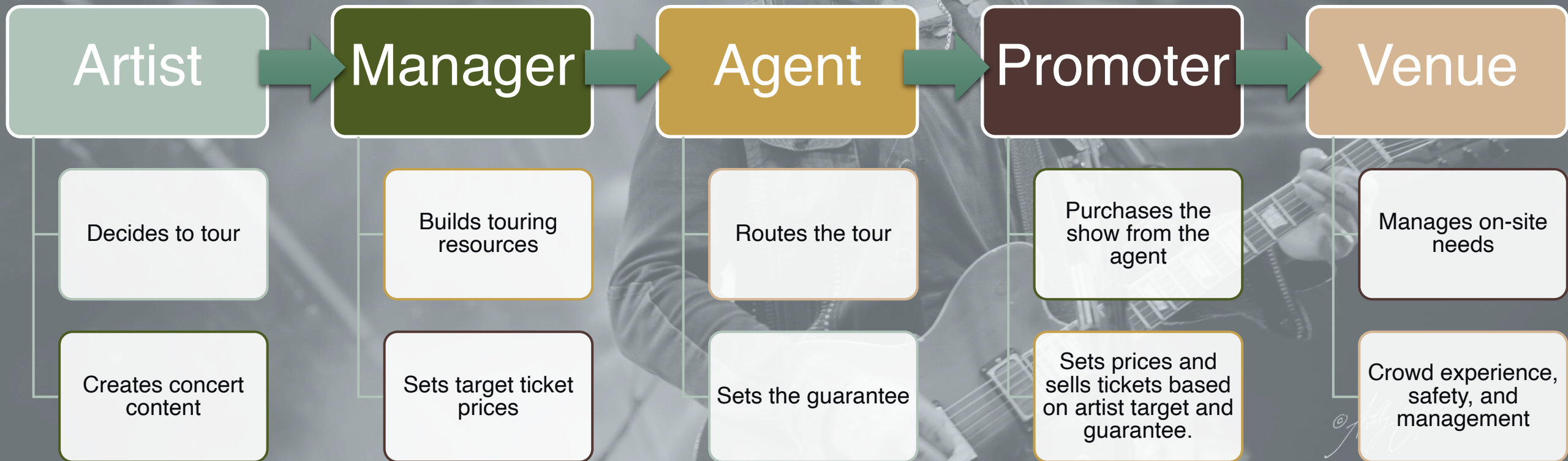
- Organizational Structure
- Financial Health
- Facilities Upkeep
- Community Engagement
- Initiatives Impact

2023 Report Submitted October 2024



Artist to Audience Stages of Concert Booking





COUNTY IMPACTS, OUTCOMES, REACH

Through a balanced blend of

VENUE upgrades to broaden access to live experiences,

County-wide **OUTREACH** to inspire the next generation,

and thoughtful **GREENING** to protect the space and steward the land,

the Santa Barbara Bowl is a beacon of excellence for performing arts and community engagement.



COUNTY IMPACTS

VENUE

The Bowl enhances the facilities:

- Guest experience
- Attracting top talent
- Supporting the local economy
- Strengthening community ties

Cementing the venue's position as one of the greatest in America.

OUTREACH

The Bowl invests in county-wide arts education:

- Grant Cycles
- Instrument Fund
- Community Tickets
- Shared resources

Inspiring future artists and audiences.

GREENING

The Bowl provides a sustainable future:

- Solar generation
- World-leading reuse programs
- Waste reduction
- Local and organic menus

Generating a resilient organization with a minimal footprint.

COUNTY OUTCOMES

VENUE

\$194,906

Leaseholder Improvements

635

New Seats in Preferred Sections

23.3%

Concert expenses committed to security & safety



82 Average volunteers per show

101 Average Bowl employees per show

148 Average contracted employees per show

80%

Percentage of concessions vendors from SB County



Neighbor Day – a day hosting neighbors to answer questions and share experiences



COUNTY OUTCOMES

\$642,756

Total Outreach funding County-wide

+

\$56,750

County Arts Making Impact Grant Fund

OUTREACH

104

Performing arts organizations & schools served

901

Tickets underwritten throughout SB County



588

New instruments, supplies & music equipment



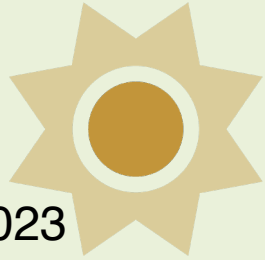
20,706 students served in grant funding



COUNTY OUTCOMES

199,550 kWh

Amount of solar generated –
75% of energy consumed for 2023



All waste is
hand-sorted
at every
event



GREENING

28%

Food & Beverage
produced in SB County

92,929

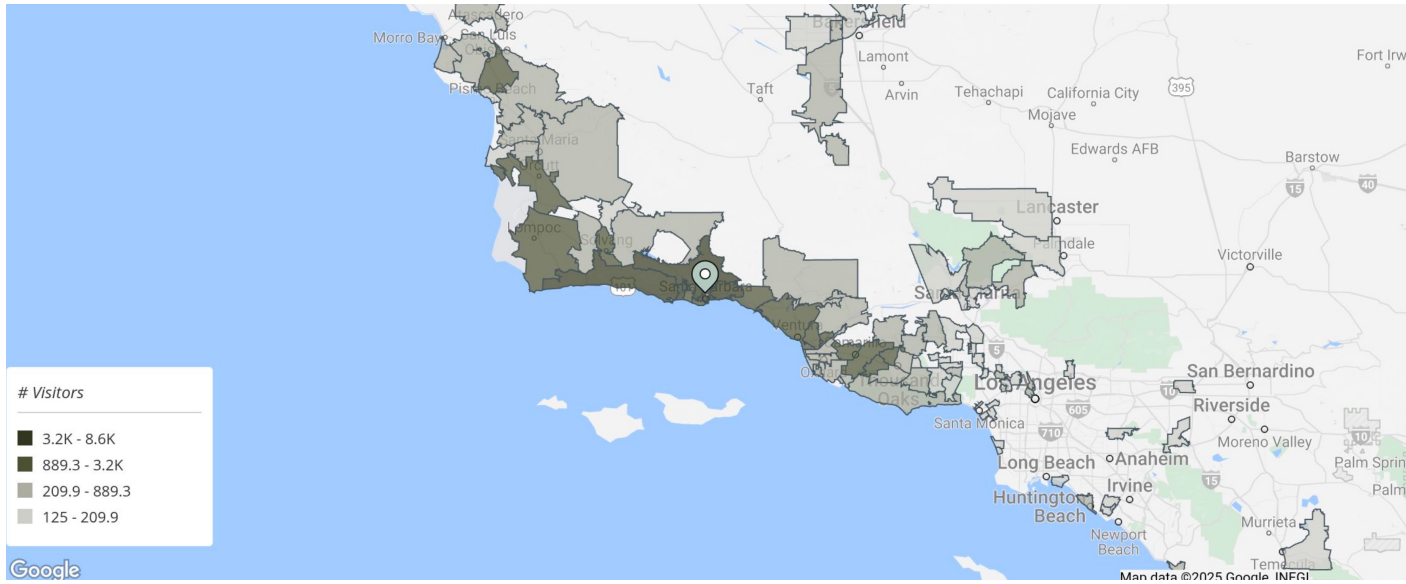
single-use plastic cups
eliminated through Bowl
souvenir pints & r.Cup
circular reuse



3,016 — bikes valeted

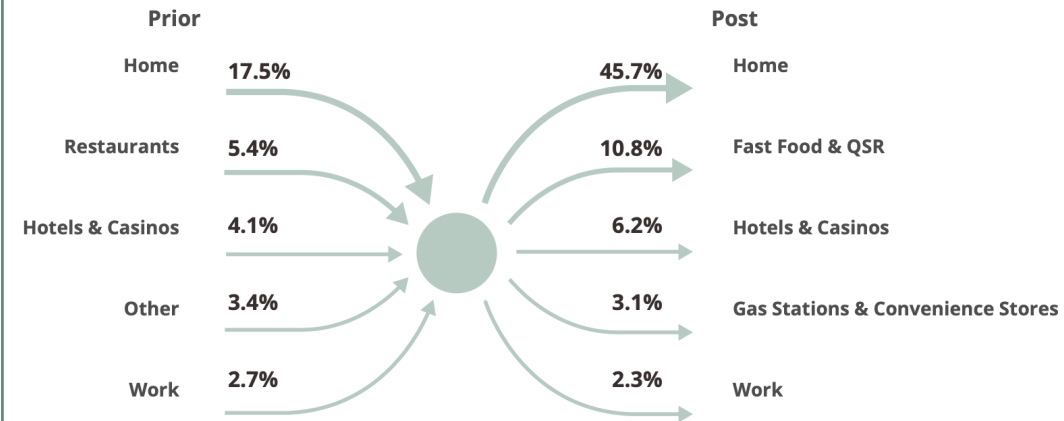
COUNTY REACH

VENUE



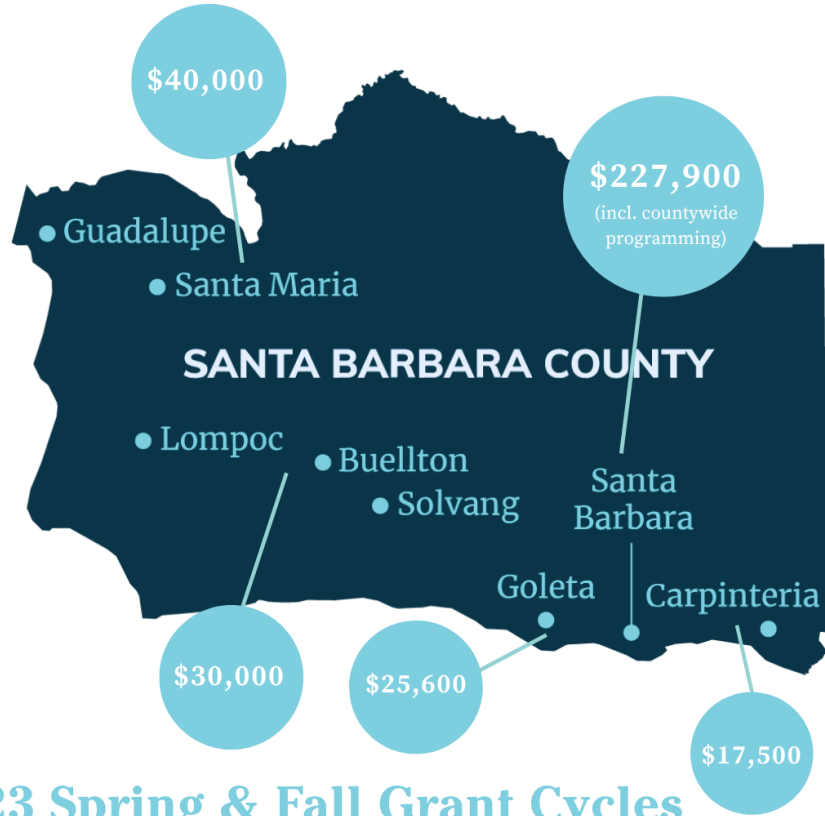
59% - Bowl patrons from Santa Barbara County

Concert-goers enjoy local businesses



COUNTY REACH

OUTREACH



2023 Spring & Fall Grant Cycles

Santa Barbara Bowl Outreach is committed to county-wide arts education

THANK YOU

For the commitment and forethought
to provide so many **opportunities**