

From: Dustin Hoiseth <Dustin@SBSCChamber.com>
Sent: Monday, March 3, 2025 4:22 PM
To: sbcob
Cc: Kristen Miller
Subject: Public Comment: BoS 3/4/2025 Item D3 - Unauthorized Roadside and Sidewalk Food Vending
Attachments: 2025_3_3SUPPORTRecommendationsReUnlawfulRoadsideVending_SBCBoS.pdf



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Hello,

Please see the attached (and below) public comment regarding Item D3 for tomorrow's Board of Supervisors meeting for distribution to the Board and entry into the public record.

 Dear Chair Capps and Supervisors:

The Santa Barbara South Coast Chamber of Commerce, representing businesses from Goleta to Carpinteria, would like to express our support for the proposed recommendations regarding unlawful roadside and sidewalk vending. These recommendations are essential to ensuring fair business practices and protecting legally permitted businesses throughout Santa Barbara County. We commend the Board for taking a proactive approach to addressing the challenges this issue has created throughout the community. The Chamber's members, particularly those in the hospitality industry, have expressed concerns regarding unlawful roadside and sidewalk vending and are glad to see the County taking steps to address this issue. The proliferation of unpermitted food vending in Santa Barbara County poses serious concerns for our business community, particularly those who comply with licensing, tax obligations, and health regulations. Law-abiding restaurants, food vendors, and small businesses are placed at a distinct disadvantage when competing with unregulated street vendors who operate outside of these requirements.

The Chamber supports the formation of a regional Task Force comprised of representatives from County departments, local cities, and key stakeholders (like the business community), as outlined in the Board's recommendations. A unified, cross-jurisdictional approach will allow for resource sharing, best practice development, and a more effective enforcement strategy to curb unpermitted vending activities.

Public Education Campaigns: We encourage the County to develop and disseminate messaging to inform the public of the health risks associated with unpermitted food vendors. The Chamber is prepared to share these messages with our members and through our communication channels.

Legislative Advocacy: We support the County utilizing its lobbyists to advocate for policy change in Sacramento, and we are committed to partnering in advocacy efforts at the state level on this issue.

The Chamber remains committed to supporting the local business community and ensuring that all vendors operate under a framework that prioritizes fairness, health, and safety. We appreciate the Board's leadership on this critical issue and urge the adoption of the recommended actions to protect both businesses and consumers in Santa Barbara County.

Sincerely,

Kristen Miller
President & CEO
Santa Barbara South Coast Chamber of Commerce

Sincerely,

DUSTIN HOISETH | Director of Public Policy
SANTA BARBARA SOUTH COAST CHAMBER OF COMMERCE
(805) 729-5525 | Dustin@SBSCChamber.com

2/28/2025

Chair Capps and Supervisors
Santa Barbara County Board of Supervisors
105 East Anapamu Street
Santa Barbara, CA, 93101

RE: Task Force Formation to Address Unlawful Roadside and Sidewalk Vending

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Kristen Miller
President & CEO
Santa Barbara South Coast Chamber of Commerce