



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** Behavioral Wellness  
**Department No.:** 043  
**For Agenda Of:** July 9, 2019  
**Placement:** Administrative  
**Estimated Time:** N/A  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** Majority

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**TO:** Board of Supervisors

**FROM:** Department Alice Gleghorn, Ph.D., Director  
Director(s) Behavioral Wellness, 681-5229  
Contact Info: John Doyel, Alcohol and Drug Program Division Chief

**SUBJECT:** Santa Ynez Valley, People Helping People Amendment FY 18-20

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**County Counsel Concurrence**

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

**Auditor-Controller Concurrence**

As to form: Yes

**Recommended Actions:**

That the Board of Supervisors:

- A. Approve and authorize the Chair to execute the First Amendment to the Agreement for Services of Independent Contractor with **Santa Ynez Valley, People Helping People** (a local vendor), for the provision of substance use prevention services, to update contract provisions in compliance with state and federal regulations and to increase the amount of the Agreement by \$30,000, for a total maximum contract amount not to exceed \$372,000 for the period of July 1, 2018 through June 30, 2020;
- B. Approve and authorize the Chair to delegate to the Director of Behavioral Wellness or her designee the authority to reallocate funds at their discretion during the term of the agreement without altering the Maximum Contract Amount or requiring a formal amendment to the agreement per Exhibit B-ADP and Exhibit B-MHS of the Agreement, subject to the Board's ability to rescind this delegated authority at any time; and
- C. Determine that the above actions are government fiscal activities or funding mechanisms which do not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment, and are therefore not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) of the CEQA guidelines.

**Summary Text:**

This item is on the Board's agenda to add SAPT/SABG grant funds to Santa Ynez, People Helping People's (PHP) contract for the provision of substance use prevention services and to update contract provisions in compliance with state and federal regulations. Behavioral Wellness has received notification that additional Substance Abuse Prevention and Treatment Prevention Set Aside funds are available. The Santa Barbara County Department of Behavioral Wellness (Behavioral Wellness) Alcohol and Drug Program (ADP) determined that these funds should be used for campaigns to distribute information in the community regarding cannabis use, and the safe storage and disposal of prescription drugs, via these existing prevention providers. Approval of the recommended actions will add funds to this contract for these campaigns during FY 19-20.

**Background:**

In May 2018, the Board approved two-year a contract with Santa Ynez Valley People Helping People for the renewal of prevention services contracts during Fiscal Years 18-19 and 19-20. This provider was selected to provide a community-based prevention program as part of a Request for Proposals issued in April 2017.

Primary Prevention programs are funded by Substance Abuse Prevention and Treatment (SAPT) Prevention Set Aside funding and must be used to implement universal prevention strategies. Universal prevention strategies address the entire population (national, local community, school and neighborhood) with messages and programs aimed at preventing or delaying the abuse of alcohol, tobacco, and other drugs. ADP is receiving greater SAPT Prevention Set Aside funding than originally anticipated by the existing contract with this provider.

Santa Ynez Valley, People Helping People (PHP) (Mid County) provides Community Coalitions/Tasks Forces program services that enhance state and local alcohol and drug prevention efforts by mobilizing communities, participating in policy advocacy, and changing social norms. This amendment adds funding for this provider to organize and pay for three media campaigns. These campaigns will distribute information to the community from the State's *Let's Talk Cannabis* campaign and/or materials developed by ADP staff for the *Prescription Drug Safe Storage* and *Prescription Drug Safe Disposal* campaigns. The *Let's Talk Cannabis* campaign provides information on the risks and legality of cannabis use for various groups of individuals. The *Prescription Drug Safe Storage* and *Prescription Drug Safe Disposal* campaigns provide education to the community on safe storage and disposal of prescription medications.

**Performance Measure:**

People Helping People (Santa Ynez) has the following three performance outcome measures:

1. Achieve 90 % of the following Community Coalition performance expectations:
  - a. Establish/maintain a Community Coalitions/Task Forces with a minimum of 12 (twelve) community sectors involved in their coalitions or task forces:
  - b. Train a minimum of twelve (12) coalition members annually on the application of evidence-based prevention strategies.

- c. Facilitate monthly coalition meetings designed to raise community awareness, develop policy and media advocacy strategies, develop campaign materials, and plan the implementation of community-based prevention projects.
  - d. Collaborate with coalition members and prevention partners in order to implement a minimum of two (2) media advocacy prevention campaigns annually reaching approximately 8,000 people.
  - e. Collaborate with coalition members and prevention partners in order to implement a minimum of two (2) community-based prevention projects annually.
  - f. Collaborate with County staff in order to collect annual community and retailer surveys.
2. Demonstrate an impact on the community by having a 5% change in Media Recognition and Recall Survey.
  3. Demonstrate an impact on alcohol retailers by having a 5% change in Retailer Survey.

**Performance**

People Helping People (PHP) has met 5 of the 6 Community Coalition performance expectations and exceeded 2 of them. They also exceeded the outcome measure for media campaigns. However, across the County, the Media Recall and Recognition survey did not demonstrate the anticipated positive impact. PHP did not participate in the retailer survey.

**Fiscal and Facilities Impacts:**

Budgeted: Yes

**Fiscal Analysis:**

<b><u>Funding Sources</u></b>	<b><u>FY 18-19</u></b>	<b><u>FY 19-20</u></b>	<b><u>Total Contract Amount</u></b>
General Fund			
State	\$ 51,000.00	\$ 51,000.00	
Federal	\$ 120,000.00	\$ 150,000.00	
Fees			
Other:			
<b>Total</b>	<b>\$ 171,000.00</b>	<b>\$ 201,000.00</b>	<b>\$ 372,000.00</b>

Narrative: The above referenced contract amendment is funded by Federal funds. The funding sources are included in the FYs 18-19 and 19-20 Adopted Budget. The ADP prevention services are fully reimbursed by Federal funds and will not result in additional County costs.

**Key Contract Risks:**

As with any contract funded by State and Federal sources, there is a risk of future audit disallowances and repayments. Behavioral Wellness contracts include language requiring contractors to repay any amounts disallowed in audit findings, minimizing financial risks to the County.

**Special Instructions:**

Please email one (1) complete executed contract and one (1) minute order to the BWell Contracts Divisions at [bwellcontractsstaff@santa-barbara.co.us](mailto:bwellcontractsstaff@santa-barbara.co.us) and to Qiuana Lopez at: [qilopez@co.santa-barbara.ca.us](mailto:qilopez@co.santa-barbara.ca.us).

**Attachments:**

Attachment A: FY 18-20 Santa Ynez Valley People Helping People AM 1

Attachment B: FY 18-20 Santa Ynez Valley People Helping People BC