



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: CEO
Department No.: 012
For Agenda Of: November 14, 2017
Placement: Administrative
Estimated Tme:
Continued Item:
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department: Mona Miyasato, County Executive Officer
Director(s)
Contact Info: Dennis Bozanich, Deputy County Executive Officer, ext. 3400
SUBJECT: Co-sponsorship of the 2017 Sock, Toys for Tots & Food Drive Campaigns

County Counsel Concurrence: N/A

Auditor-Controller Concurrence: N/A

Recommended Actions:

That the Board of Supervisors co-sponsor the 2017 Toys for Tots and Holiday Unity Shoppe Food Drive Campaign and seek participation by Santa Barbara County Employees in the Sock Drive administered by the United Way of Northern Santa Barbara County and AmeriCorps.

Summary Text:

The Toys for Tots and the Holiday Unity Shoppe Food Drive Campaign is an annual charitable event which allows the public to share in the joy of helping others during the holiday season. The Sock Drive, in concert with the Central Coast Collaborative on Homelessness (C3H) and administered by United Way of Northern Santa Barbara County and AmeriCorps, provides staff and the public the opportunity to provide needed items to veterans and people experiencing homelessness here in Santa Barbara County. Sponsorship demonstrates the Board's ongoing commitment to the community and allows County employees to participate by donating and delivering the items collected.

Background:

The annual Toys for Tots Campaign and Food Drive is sponsored directly by the Unity Shoppe of Santa Barbara. The toys and food will be collected at several drop off locations within County buildings and distributed to disadvantaged children in our community through the Unity Shoppe. Your Board's co-sponsorship would serve to authorize County staff to coordinate employee participation by establishing donation boxes, etc.

The Sock Drive will collect donations that provide, new socks, as well as, backpacks, amenities (soap, shampoo, lotion, toothbrushes, toothpaste and disposable razors), soft cereal bars, bottled water, rain ponchos, beanies, gloves, \$5 food gift cards, bus passes or tokens. These supplies will be distributed by AmeriCorps members and volunteers who are working with veterans, families, and individuals experiencing homelessness.

The holidays are a time for sharing with those in our community who are less fortunate and need a little extra help. The food drive campaign provides an opportunity for the County family to participate as an organization and contribute to our community. The Board has been a co-sponsor of the Food Drive and the Toys for Tots for many years.

Authored by: Dennis Bozanich, Deputy County Executive Officer, 805-568-3400