



Annual Report to Board of Supervisors January 10, 2023

Mission Statement:

- The Commission for Women promotes the equitable and equal status, and well-being of women (across the gender spectrum) in Santa Barbara County. We work to:
 - ❖ *Develop, facilitate, recognize and recommend programs*
 - ❖ *Collaborate with other agencies*
 - ❖ *Gather and disseminate information*
 - ❖ *Conduct public meetings*
 - ❖ *Advise the Board of Supervisors (BOS)*



CFW's Countywide Program Development & Activities

Each year the Santa Barbara County Commission for Women (CFW) presents summaries of our important and exciting work on behalf of the Board of and Santa Barbara County's women and girls.

CFW highlights, our 2021-2022 projects, and some key outcomes and a preview of our 2022-2023 Operational Work Plan.

CFW Subcommittees

Outreach: Public face of Commission work

Policy: Tracks local, state, and national legislation affecting women, and attend conferences

Leadership Development: Encourage women's participation in community, business and political leadership involving women and girls

Chair, Alison Wales 2022-2023
Vice Chair, Arcelia Sencion



Subcommittees (Cont.)

Listening Sessions: Be eyes and ears of BOS and constituents, conduct public meetings

Advocacy: Discover, support and promote key causes directly beneficial to women and girls

Veteran's Stand Down: Annual Collaboration with annual Veteran's Stand Down Program

CCFWG Grant Committee

Making sure objective are met within the grant in a timely manner.

CFW and Virtual Town Hall Outreach

The County of Santa Barbara Commission for Women continued its free virtual Town Hall series modeled after its award-winning “Women Speak Up” forum. The goal of the series is to bring women from throughout the county together to share their experiences, knowledge and awareness of a variety of issues and challenges facing women across the spectrum of the county. The Town Hall series will continue into 2023 in-person and virtually.

Free Film Screening!
Pass The Mic

An award-winning educational documentary on gender and sexuality.

Thursday, Oct. 28th
 5:30-6:30 p.m. via Zoom

Welcoming Remarks:
 The Honorable Lois Capps



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Moderator:
 Suzanne Peck
 director of Pass The Mic

Panelists Include:
 Commissioner Magdalena Serrano, MSW, LCSW of Behavioral Health Community Health Centers of the Central Coast, Inc.
 Kenya Rodriguez, Outreach Programs Manager of Girls Inc. of Carpinteria

After the screening, please join our panel for a discussion on community health needs regarding family and teen issues.

Join Zoom Meeting:
<https://us02web.zoom.us/j/84289147671?pwd=S3ErcXM3aGlEV0s2YVZYRllxYSswUT09>
 Meeting ID: 842 8914 7671
 Passcode: 429298



Thursday
8/18 @ 6:00

Zoom Link:
<https://us02web.zoom.us/j/86739278356>

Or One tap mobile :
 US: +16694449171,86739278356# or
 +16699006833,86739278356#

Logos for County of Santa Barbara Commission for Women, Equality, and Santa Barbara Unified School District.

Women Speak Up:
Roe v. Wade Town Hall

Please join us for a conversation on the local impact to our community and how you may become involved locally to support change and our civil liberties.



"Women Speak Up" TOWN HALL:
DESTIGMATIZING MENSTRUATION & ADVANCING PERIOD POSITIVITY

Thursday,
 September 15, 2022,
 6:00 PM – 7:30 PM

The Menstrual Equity for All Act – Assembly Bill 367 (AB 367) spearheaded by California Assemblywoman Cristina Garcia was signed by Governor Gavin Newsom last October.

You are Invited to our Free Zoom Webinar!

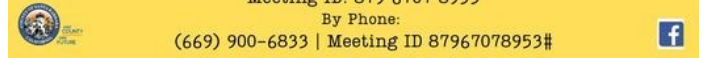
Why The Menstrual Equity for All Act Matters

This AB 367 legislation addresses period poverty in California public schools, especially those with a poverty rate of 40%. As many as one in four teens have missed class due to period poverty.

Program Panelists **Moderator**



To Attend this Important Town Hall
 Please click the link below to join the webinar:
<https://us02web.zoom.us/j/87967078953>
 Meeting ID: 879 6707 8953
 By Phone:
 (669) 900-6833 | Meeting ID 87967078953#



Collaboration and Outreach

North County Women's March Planning Committee

Commissioners Ivette Peralta, Tracy Beard and Alison Wales participated in the planning of the North County Woman's March in January and the March for Reproductive Rights in October.



MARCH FOR REPRODUCTIVE RIGHTS

WOMEN'S MARCH
- SANTA MARIA VALLEY -

Planned Parenthood
Act. No matter what.
Planned Parenthood Central Coast Action Fund

SANTA MARIA SATURDAY 10.02.21

**SANTA MARIA CITY HALL
CORNER OF COOK & BROADWAY**

1 PM SIGN MAKING
2 PM RALLY
2:30 PM MARCH



Collaboration and Outreach

North County Women's March Planning Committee

Commissioners Ivette Peralta, Tracy Beard and Alison Wales participated in the planning of the North County Woman's March that was held in March instead of January due to Covid as well as supporting the 'Get out the Vote' on Oct. 8th.



Sunday 06 March, 2022

International Women's Day March Santa Maria

Rally at 2pm
With Guest Speakers!
March at 3pm

Still, We Rise

Mobile vaccination clinic available at event!
COVID rapid testing provided by **Líderes Campesinas**

LOCATION: MINANI PARK
600 W ENOS DR, SANTA MARIA, CA

THE FUND FOR SANTA MARIA
Planned Parenthood Act. No matter what.
ALLAN HANCOCK COLLEGE
Democratic Club of Santa Maria Valley



WOMEN'S MARCH

SANTA MARIA VALLEY

YES ON PROP. 1!

ROE THE VOTE

Saturday, October 8

RALLY AT 11 A.M.

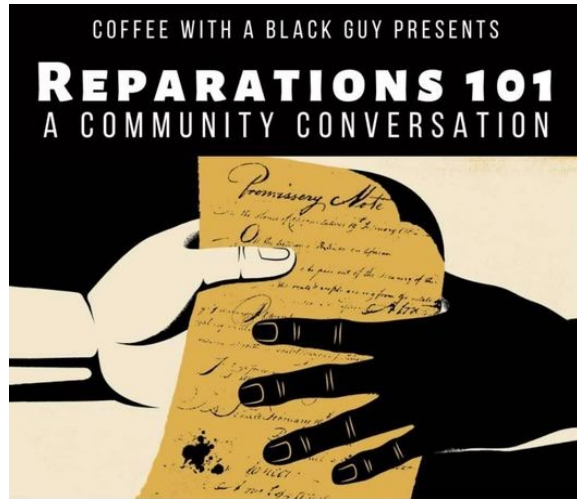
MARCH AT NOON!

Santa Maria City Hall

Corner of Cook & Broadway

Collaboration and Outreach

In accordance with the CFW Mission Statement we continue to promote events that seek Diversity, Equity and Inclusion for members of our communities, especially those that may impact women and girls. Below are just a few events that we have participated or sponsored.



FEB 24 @ 6pm (PST)
on Zoom

RSVP AT CWABG.COM



The Santa Barbara Vintners Foundation
invites you to
The Harvest Fair
A day for our vineyard families

Saturday
August 13th
10am-1pm
Health & Resources Fair
Coastal Vineyard Care Associates
224 East HWY 246
Buellton CA 93427



- Medical Screenings
- Flu Vaccinations
- Back to School Vaccinations
- Covid-19 vaccinations
- Doctors available to answer your questions
- Educational info
- Food Assistance
- Legal Support
- Womens rights

A special day for the whole family
FREE!
Face painting
Bounce House
Food trucks
Wine Tasting

FRIDAY, OCTOBER 7 | SOLVANG PARK | 4 - 8 PM
TODOS SON BIENVENIDOS | ALL ARE WELCOME
Celebrating Santa Ynez Valley
HISPANIC HERITAGE
COMMUNITY CELEBRATION
Oct. 7th



Collaboration and Outreach

In accordance with the CFW Mission Statement we continue to promote events that seek equitable and equal status, and well-being of women and children. Below are just a few events and training opportunities that we have promoted, participated or sponsored.



Together in PRIDE

A weekend celebrating equality & inclusion

June 25th
Downtown Solvang
Parade at 11am
Festival 12-5

Music, food, beer garden, speakers, bounce house and more!



JUNETEENTH
Santa Ynez Valley

SAT, JUNE 19 • 4-7PM • SOLVANG PARK

afro-brazilian band | kids zone | maculele stick dance
capoeira martial arts demonstration

Garther the Family, grab a blanket & join us for a spectacular night of music, dancing, & Juneteenth fun!

22 Special Performances by Santa Ynez Valley Arts Board 22



Save the Date

4 COLLECTIVE CULTURES CREATING CHANGE

present

JUNETEENTH
Celebrate Freedom
JUNE 19

Saturday, June 19 ~ 11 a.m. - 4 p.m.
Ryon Park, Lompoc
(Ocean Avenue and O Street)

Fun for the Whole Family!

Games for children & adults | Arts & Crafts | Mobile COVID Vaccination Clinic

Entertainment ~ DJ, Band, Poetry, Dancing, Puppet Show

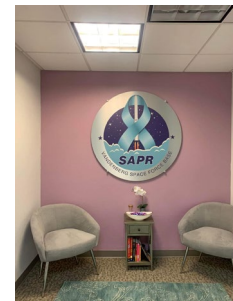
Peach Cobbler Cooking Contest | Food Trucks | Red Velvet Cake Cooking Contest





March 15, 2022, on Equal Pay Day, the California Commission on the Status of Women and Girls (CCSWG) announced the recipients of a \$5 million grant program to fund organizations serving women and girls who have been disproportionately affected economically by the ongoing pandemic. Grantees include organizations serving low-income, unemployed, or underemployed, AIAN, BIPOC, LGBTQIA, unhoused, rural, disabled, senior, and veteran populations. Grants were awarded in five areas to direct service providers, local women’s commissions, and government entities seeking to establish and expand local women’s commissions, and nonprofits serving primarily women and girls.

The CFW was awarded a \$25,000 capacity building grant in April. We were pleased to endorse several other recipients who were also awarded a grant from the CCWG. This grant will allow us to provide outreach and collaboration opportunities throughout the county.



Collaborations with Other Agencies - Oct 2019

Veterans' Stand Down Event, Santa Maria Fairgrounds, October 2022 Organizer, Supervisor Steve Lavagnino, 5th District

Thanking Veterans for Their Service:

For the past 11 years, the Veterans' Stand Down has been supported by the CFW to acknowledge and thank Santa Barbara County Vets for their sacrifices and service to our country. Commissioners secured needed products and services from companies and organizations. Once again, we were able to provide PPE and several resource cards and N95 masks were taken from our table.



Annual Service Awards - Honoring Women in Leadership

The recipients demonstrate their commitment and service to the Santa Barbara County 365 days of the year and the Commission takes pride in shining the spotlight on them. One organization or individual was honored from each of the five supervisorial districts.

“tenacious, compassionate and focused.”

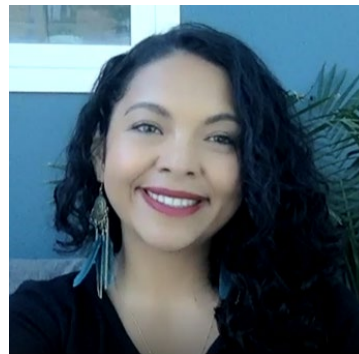
1st District, Teresa Alvarez

Alvarez is the executive director of the Carpinteria Children’s Project, which provides direct services in early childhood education and family support. Alvarez has also worked with First 5 and is currently chair of the Future Leaders of America.



2nd District Ali Cortes

Cortes is the clinical youth outreach coordinator for Santa Barbara Unified School District, and started the Bienestar



4th District Mary Maranville

Maranville founded and serves as chief executive officer of SEEAG, a nonprofit organization that offers programs that include Farm Lab, 101 Farm Club and the Child Wellness Initiative, teaches children about careers in science, technology, engineering and mathematics, and organizes Farm Day in Santa Barbara and Ventura counties.



3rd District Raiza Giorgi

Giorgi founded and was editor and publisher of the Santa Ynez Valley Star. A locally based community newspaper that provides unbiased and factual reporting with a focus on local information and businesses.



5th District, Lawanda Lyons-Pruitt

Lawanda Lyons-Pruitt, 14-year president of the Santa Maria and Lompoc Chapter of the National Association for the Advancement of Colored People



1st District

1 Vacancy



Jamie Collins



Geordie Scully



2nd District



Erica Reyes



Dr. Jacqueline Reid



Margaret "Margs"
Fitzwilliam

3rd District



Arcelia Sencion
Vice Chair



Angie Swanson-
Kyriaco

Karen Steinwachs

4th District



Jennifer Baird

Suzanne Levy

Tina Daley

5th District



Tracy Beard



Ivette Peralta



Alison Wales,
Chair

Future Activities

- Focus on the CCWG Grant requirements and building of relationships with other agencies and groups that focuses on women and children.
- Work with local Governments to help organize and reach out to women to serve on local Commissions and Boards.
- Support CEDAW Gender Equity Guidelines.
- Hold quarterly virtual 'Women Speak Up Forums' discussing current issues that are affecting our local communities.
- Update website and social media platforms for better outreach and communication.
- Reach out to Women Veterans and Vet groups. Establish a forum for Women Vets to honor their resiliency.
- Produce Video Service Award Ceremony

Thank you from your Commission For Women! Like us on [Facebook!](#)