

From: James McGann <jamesmcgann@yahoo.com>
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To: sbcob
Subject: Naples



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Naples is the last, open coastal bluff in Southern California stretching south down past Ensenada. It is a part of California that has disappeared

In a relatively short period of time for the short sighted goal of money. In the 1980's I watched the bluffs of Orange County be covered with condos,

Houses and hotels and business parks until there is no open space left on the coast anymore.

We have managed to be different in Santa Barbara and not selling out to the highest bidder. Naples is the gateway to the Gaviota Coast also.

By protecting Naples we are protecting the rest of the Gaviota Coast which sets a precedent and strengthens the protection of the next thirty miles of

Coast. By keeping this part of the coast open defines Santa Barbara County as a long term thinking body and cements the positive and beautiful

Reputation which Santa Barbara has worked so hard to achieve.

Having the open space in my backyard, I live in Old Town Goleta, makes my life extremely special. Just to know I can walk up the beach for

8 miles and not see houses on the bluff, immerses me in nature, so close to the urban environment, is a unique and very special environment to

Live in. By keeping Naples clear of roads, bridges, houses keeps the ideal of valuing open ecosystems as having intrinsic value that cannot be

Bought alive and keeps pollution from runoff from harming one of the most biologically productive reef system in Southern California at the top.

Keep in mind of the long term affects this decision will have on the immediate future and quality of life to allow a wealthy consumer to make

Money and selfishly scar a majestic, rare and sacred piece of environment on the coast....

Sincerely, James McGann