



# Tobacco Grant Program GRANT SERVICES BRANCH – LOCAL ASSISTANCE DIVISION OF OPERATIONS

## TOBACCO GRANT SUMMARY OF AWARD

### DOJ-PROP56-2025-26-1-051

#### SANTA BARBARA COUNTY HEALTH DEPARTMENT

This Summary of Award document will be used by the Tobacco Grant Program when determining whether an activity or expense claimed was approved for funding and is reimbursable. Activities other than those presented here may not be reimbursable. A Grant Modification may be necessary for material deviations. Please consult with your Grant Program Officer *before* engaging in any activity beyond this scope or if you have questions about the scope of the activities and budget allowability.

***By signing the Memorandum of Understanding, your agency agrees to the commitments outlined below and this document becomes part of the Grant Agreement.***

#### AWARD SUMMARY

**Award Amount: \$578,560**

**Requested Amount: \$578,560**

**Removed from Award: None**

**Reduced Line Items: None**

**Other Changes or Stipulations:** Shifted IT costs into Law Enforcement MOU line item.

#### IMPORTANT PROVISIONS FOR ALL GRANTEES

##### I. Enforcement Activities

- a. **Authorized** - If enforcement activities were proposed, **only** activities that target retailers for illegal sales/marketing of tobacco products were approved. It is expected that the flavor ban will be enforced within one or more enforcement activities.
- b. **Unauthorized** - Community or school patrols, or other enforcement actions related to tobacco use and possession, are **not** permitted.

##### II. Educational Activities

- a. **Authorized** – Retailer and/or officer educational activities on tobacco laws and ordinances, if included, are authorized as noted below.
- b. **Unauthorized** – School or community education efforts, including media campaigns, are **not** permitted as part of this award. All educational efforts should be directed to retailers and/or officers.

##### III. Removed Personnel or Other Items

- a. If specific personnel or other items were removed and not funded, they cannot be reinstated during the grant term.

**IV. Reduced Line Items**

- a. If a specific line item was reduced, the intention was to not fully fund it or the activities it represents.

**V. Mileage/Fuel**

- a. Budgets that include mileage or fuel were amended to include both together in one line item for flexibility and the type of backup documentation available. Mileage is limited to the state rate in effect at the time of travel.

**VI. Equipment**

- a. All equipment items must be purchased during the first year of the project as noted on the Budget Detail. Their awarding is intended to support project goals and be used to support grant activities throughout the grant term.

***Please reference the Tobacco Grant Program Grantee Handbook for more information regarding allowable costs.***

## **GOALS AND ACTIVITIES**

*Minor Decoy Operations – Not Applicable*

*Shoulder Tap Operations – Not Applicable*

### *Undercover Buys and Retail Inspections*

- Per year, **1** undercover buy operations will be conducted (other than minor decoy or shoulder tap).
- Per year, **123** retailers will be targeted through these operations.

The Sheriff will enforce Penal Code (PC) Section 308a, prohibiting the sale of tobacco products to anyone under the age of 21. Officers and decoys may also observe for other tobacco-related violations such as the posting of licenses, minimum age signs, and placement of tobacco products. The officers will be using District Attorney operation protocols and will be trained annually or as needed. A copy of all Sheriff reports issued for violations will be routed to the TPCEP office and to the DA. Reports of violations received by TPCEP staff will be forwarded to the designated Sheriff in each area, for assignment to the team. A copy of all citations and incident reports will be forwarded to filing Deputy District Attorneys.

### *Retailer Education*

- Per year, **331** retailers will receive educational materials.
- Per year, **123** retailers will receive on-site education.
- Classes **ARE NOT** part of a diversion program.
- Additional details regarding these retailer education activities:

- By creating and regularly updating educational materials, the Tobacco Prevention and Cannabis Education Program will ensure that retailers and local enforcement agencies are aware of the newest policies that can impact their businesses/jobs. Educational materials will include contact information for the TPCE Program to provide retailers an opportunity to get technical assistance from our team about products that may not be able to be sold in our State or a specific local jurisdiction. Providing this technical assistance supports retailers on their journey to comply with local and state policy while running a profitable business.
- The TPCE program will develop and distribute: Retailers' educational packages, fact sheets for enforcement agencies, e-newsletters to participating retailers to provide updates regarding new policies or ordinances that may impact their businesses, and respond to questions from retailers, business licensing offices, and enforcement agencies.

### *Prosecution – Not Applicable*

### *Task Force and Enforcement Officer Education*

**New Task Force.** Grantee will conduct the following activities related to this task force:

- The Tobacco Prevention & Cannabis Education Program will coordinate and lead a tobacco enforcement task force to promote collaboration and partnership among enforcement agencies within Santa Barbara County.
- The Tobacco Enforcement Task Force will meet at least 4 to 6 times per fiscal year, and these meetings will allow us to: Promote collaboration among enforcement agencies | Share best practices, barriers, and challenges in Tobacco Enforcement and TRL programs. | Provide education to enforcement officers on best practices and emerging issues in tobacco enforcement | Plan and coordinate enforcement operations.
- Once the task force is established, the TPCE Program will also invite enforcement agencies from neighboring Counties (Ventura and San Luis Obispo) to join the task force.

### *Other Activities*

Any other activities included below pertain only to efforts to support retailer enforcement of sales and marketing of tobacco products to minors and youth.

- Of the 9 cities in Santa Barbara County, 3 have no local Tobacco Retail License (TRL) program. Their lack of TRL program limits funds for tobacco enforcement, prevention, and/or education at the local level. Without enforcement and regulations at the local level, youth access to tobacco products increases and there is increased opportunity for early onset of nicotine addiction.
- The TPCE Program will provide technical assistance to those cities as they consider implementing TRL programs. Similarly, we will engage with active community groups discussing tobacco prevention needs in the community to provide them with technical assistance related to tobacco retail license programs and their potential benefits for community health.

## PARTNERING AGENCIES

- Santa Barbara County Sheriff's Office  
Participating in the proposed tobacco enforcement task force for Santa Barbara County -@  
Coordinate undercover Buy operations with County Health within County unincorporated and  
the cities of Goleta and Carpinteria

***Please notify your Grant Program Officer of any proposed changes to partnering agencies, particularly if they are included within your budget.***