

**Resolution Proclaiming  
The Month of August 2007 as  
Breastfeeding Month**

**WHEREAS, breastfeeding is optimal nutrition and the perfect life sustaining food for babies, and has a positive impact on the health and well-being of both the baby and the mother which lasts far beyond infancy; and**

**WHEREAS, breastfeeding in the first hour or so after birth has been linked to positive health outcomes, including immediate protection from bacteria and viruses; and**

**WHEREAS, the simple intervention of breastfeeding in the first hour of life could have a significant impact on infant mortality rates worldwide; and**

**WHEREAS, babies are born ready to connect with their family using their five senses to learn about their world; and**

**WHEREAS, keeping mothers and babies together during the first hour or two fosters the beginnings of this close bond and helps get breastfeeding off to a good start; and**

**WHEREAS, communities have a vested interest and International Board Certified Lactation Consultants and other breastfeeding counselors and educators have an important role to play in protecting this environment into which we welcome the newborn baby; and**

**WHEREAS, World Breastfeeding Month is a special time set aside to remind us of the importance of breastfeeding for the health of all babies throughout the world with the theme for 2007, "Breastfeeding: The 1<sup>st</sup> Hour – Welcome Baby Softly";**

**NOW, THEREFORE, BE IT AND IT IS HEREBY ORDERED AND RESOLVED that this Board of Supervisors does observe the month of August 2007 as Breastfeeding Month.**

**PASSED AND ADOPTED, by the Board of Supervisors, County of Santa Barbara, State of California, this twentieth of August 2007, by a unanimous vote of all members present.**