



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: July 25, 2017
Placement: Administrative
Estimated Time: N/A
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Daniel Nielson, Director, Social Services
Director(s) 681-4451
Contact Info: Raymond McDonald, Executive Director, Workforce
Development Board 681-4446
SUBJECT: Approve Santa Barbara County Workforce Development Board Local Plan

County Counsel Concurrence

As to form: N/A

Other Concurrence: N/A

As to form: N/A

Auditor-Controller Concurrence

As to form: N/A

Recommended Actions:

That the Board of Supervisors:

- a) Approve the Santa Barbara County Workforce Development Board's Local Plan 2017-20 ("Local Plan");
- b) Authorize the Chief Elected Official, Joan Hartmann, Chair of the Santa Barbara County Board of Supervisors, to sign the Local Plan; and
- c) Determine that the above actions do not involve any commitment to any specific project which may result in a potentially significant impact on the environment, and therefore it is not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) and (5) as the proposed action is also an organizational or administrative activity.

Summary Text:

The State of California Workforce Development Board (CWDB) directed all local Workforce Development Boards to complete a local plan conforming to a detailed rating matrix set forth in directive WSD16-07 at http://edd.ca.gov/jobs_and_training/pubs/wsd16-07.pdf. CWDB reviewed and approved the plan completed by Santa Barbara County Workforce Development Board (SBWDB), and requested that the local plan be submitted in final form after being signed by the Chief Local Elected Official.

Background:

Santa Barbara County Workforce Development Board (SBWDB) is part of the Coastal Regional Planning Unit (CRPU), an 11,783-square mile area along California’s central coast that also includes Workforce Development Boards in Santa Cruz County, Monterey County, and San Luis Obispo County. As required by the Workforce Innovation and Opportunity Act (WIOA), SBWDB developed a four-year local plan that is incorporated into the CRPU regional plan.

The California Workforce Development Board reviewed and approved the SBWDB local plan, and requested that the local plan be signed by the Chief Local Elected Official and submitted in final form.

Guidance provided by the State of California Workforce Development Board (CWDB) and the State of California Employment Development Department (EDD) in Directive WSD16-07 at [http://www.edd.ca.gov/Jobs_and_Training/pubs/wsd16-07\(acc\).pdf](http://www.edd.ca.gov/Jobs_and_Training/pubs/wsd16-07(acc).pdf) explains that:

- The main aim of a regional plan is to develop regional sector pathways resulting in attainment of industry-recognized post-secondary credentials in priority sectors; and
- The function of a local plan is to provide access to workforce services that are “on ramps” to regional sector career pathways.

SBWDB provides on ramps for seven of the ten priority regional sector pathways described in CRPU’s regional plan through 93 training programs available on SBWDB’s Eligible Training Providers List. Of 96 training programs, 97% (or 93) are aligned with CRPU Priority Sectors.

Coastal RPU Priority Sectors	Santa Barbara County Workforce Development Board Priority Sectors / (*Occupational Elements)	Training Programs on Santa Barbara County ETPL	97% of Santa Barbara Training Programs Aligned as a On-Ramp to Rtgional Sectors
Agriculture	Food, Beverage & Agriculture	3	3
Building Design Construction	Building and Design	6	6
Business Support Services	Business Services	37	37
Education	*Education/Government		
Energy & Environment	Energy and Environment	5	5
Healthcare Services	Health Care	24	24
Hospitality/Accommodation/Tourism	Tourism	2	2
Retail			
Manufacturing	*Light Manufacturing		
Technology/Innovation	Information & Communication Technologies	16	16
	Aerospace Vehicles & Defense		
	Biotechnology & Related Devices		
	Other (Includes Truck Driving)	3	
Total Training Programs on Santa Barbara County ETPL		96	93
Percent of Santa Barbara County ETPL Training Programs Aligned with Costal RPU Priority Sectors			97%

SBWDB also provides an on ramp for the most in-demand middle-skill/middle-wage occupations (requiring higher level of education than a High School Diploma, but no more than a Bachelor’s Degree) identified in CRPU’s regional plan:

- **Registered Nurses** – 24 health care training programs, **4 are nursing related.**
- **Accountant/Auditor**– 37 business training programs, **11 are for accounting or auditing.**
- **Heavy Tractor-Trailer Truck Driver**– truck driving training is offered through Center for Employment Training.

WIOA also requires the local plan to support the strategy described in the State Plan. According to WSD16-07 the strategy in the State of California's plan includes the following policy objectives and goal:

State Policy Objectives

- **Fostering “demand-driven skills attainment”** – Workforce and education programs need to align program content with the state’s industry sector needs so as to provide California’s employers and businesses with the skilled workforce necessary to compete in the global economy.
- **Enabling upward mobility for all Californians, including populations with barriers to employment** – Workforce and education programs need to be accessible for all Californians and ensure that everyone has access to a marketable set of skills, and is able to access the level of education necessary to get a good job that ensures both long-term economic self-sufficiency and economic security.
- **Aligning, coordinating, and integrating programs and services** – Workforce and education programs need to economize limited resources to achieve scale and impact, while also providing the right services to customers, based on each customer’s particular and potentially unique needs, including any needs for skills-development.

State Goal The goal of the State Plan is to produce “middle-skill” industry-valued and recognized post-secondary credentials defined as those with sub-baccalaureate credentials with demonstrable labor market value.

WSD16-07 specifies how the local plan should show support for the State Plan strategy, and the regional sector pathways, through a detailed Regional and Local Planning Guide, and a Local Plan Scoring Matrix. These tools provide specific instructions, in an outline format, for each type of information to provide. In developing this local plan, SBWDB followed the structure of the Local Plan Scoring Matrix, with each section heading using the Scoring Matrix captions, and lettering and numbering sequences.

Within this format, SBWDB provided both information specifically responsive to the WSD16-07 instructions, and also descriptions of SBWDB’s unique innovations in contributing to the vitality of our region and local area.

Unique innovations included the following:

- The U.S. Department of Labor (DOL) awarded SBWDB a **\$2 million Career Pathways for Youth Grant** to serve at-risk youth in the City of Santa Maria. SBWDB received the only award in California for this grant solicitation. DOL awarded only 11 of these grants nationwide. The grant supports innovative approaches to providing youth with jobs and connecting them to long-term career pathways. SBWDB plans to expand upon this work after the end of the two-year grant period. Grant partners include Santa Maria Chamber of Commerce, Goodwill Industries, Four Square Church, Santa Maria Parks and Recreation, Community Health Center, Edward DeJesus Seminars and Consulting, Center for Education and Training, Santa Barbara County Education Office, and Foundation for California Community Colleges.
- **SBWDB in partnership with County Probation, Santa Barbara City College, the Santa Barbara Contractors Association**, and the community based organization **Community Solutions**, was awarded **\$341,000 in state funds** to provide **a jobs component** to the services already being provided to the **supervised population** of the County Probation Department. This program is designed to further align the various systems, drawing upon what each does best.

SBWDB plans to build on this customer-centered alignment of service delivery to improve WIOA services to the supervised population.

- The Santa Barbara AJCC One-Stop operator through December 2016 was part of a **winning multi-agency team in the DOL Customer Centered-Design Challenge** selected to **present at the White House**. 100 teams competed nation-wide. The Santa Barbara team created eight concepts that the SBWDB plans to support as they are operationalized, including REBOOT (**R**ebuilding **O**pportunities and **T**rust) that helps justice-involved individuals gain access to services like career and life coaching, a mobile support vehicle, and a starter kit. Other team members included the following Santa Barbara County departments: Probation, Sheriff, Social Services, and also EDD, and Community Solutions.

Special Instructions:

Please email a copy of the minute order via email to Stephanie Fodor, Administrative Professional, at the Workforce Development Board to s.fodor@sbcsocialserv.org.

Attachments:

Attachment A: Santa Barbara County Workforce Development Board Plan 2017-20

Authored by: Raymond L. McDonald, Executive Director, Workforce Development Board