

**RESOLUTION NO. 2020-94**  
**RESOLUTION REQUESTING CONSENT OF THE CITY OF GUADALUPE**  
**AND COUNTY OF SANTA BARBARA TO RENEW THE SANTA MARIA VALLEY**  
**TOURISM MARKETING DISTRICT**

**WHEREAS**, the City Council of the City of Santa Maria desires to begin proceedings to renew the Santa Maria Valley Tourism Marketing District (“SMVTMD”);

**WHEREAS**, certain tourism business owners have requested that the City Council of the City of Santa Maria (the “City”) renew the SMVTMD; and

**WHEREAS**, a portion of the territory proposed to be included in the SMVTMD lies within the boundaries of the City of Guadalupe and County of Santa Barbara (the “City and County”), as shown on the map attached hereto as Exhibit A and incorporated herein by such attachment; and

**WHEREAS**, the area of the City and County which lies within the boundaries of the proposed SMVTMD will, in the opinion of the City Council, be benefited by the improvements and activities, and the purpose sought to be accomplished by the work can best be accomplished be a single comprehensive scheme of work;

**NOW, THEREFORE, IT IS HEREBY RESOLVED** by the City Council of the City of Santa Maria, California as follows:

1. The above recitals are true and correct.
2. Consent of the City and County, through their City Council and Board of Supervisors, is hereby requested to renew the SMVTMD, and to grant to the City Council jurisdiction for all the purposes in connection with renewal, operation and future renewals of the renewed SMVTMD.
3. The City Clerk is hereby directed to transmit a certified copy of this Resolution to the city and county clerks of the city of Guadalupe and County of Santa Barbara.
4. The Chief Deputy City Clerk is hereby authorized to make minor changes herein to address clerical errors, so long as substantial conformance of the intent of this document is maintained. In doing so, the Chief Deputy City Clerk shall consult with the City Manager and City Attorney concerning any changes deemed necessary.

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**PASSED AND ADOPTED** at a regular meeting of the City Council of the City of Santa Maria, California, held this 15<sup>th</sup> day of September 2020 by the following vote:

**AYES:** Councilmembers Cordero, Moats, Soto, Waterfield, Mayor Patino.

**NOES:** None.

**ABSENT:** None.

**ABSTAIN:** None.

**/s/ ALICE M. PATINO**

Mayor

**/s/ RHONDA M. WHITE, CMC**

Chief Deputy City Clerk

*Boundary Map – Exhibit A*



APPROVED AS TO FORM:

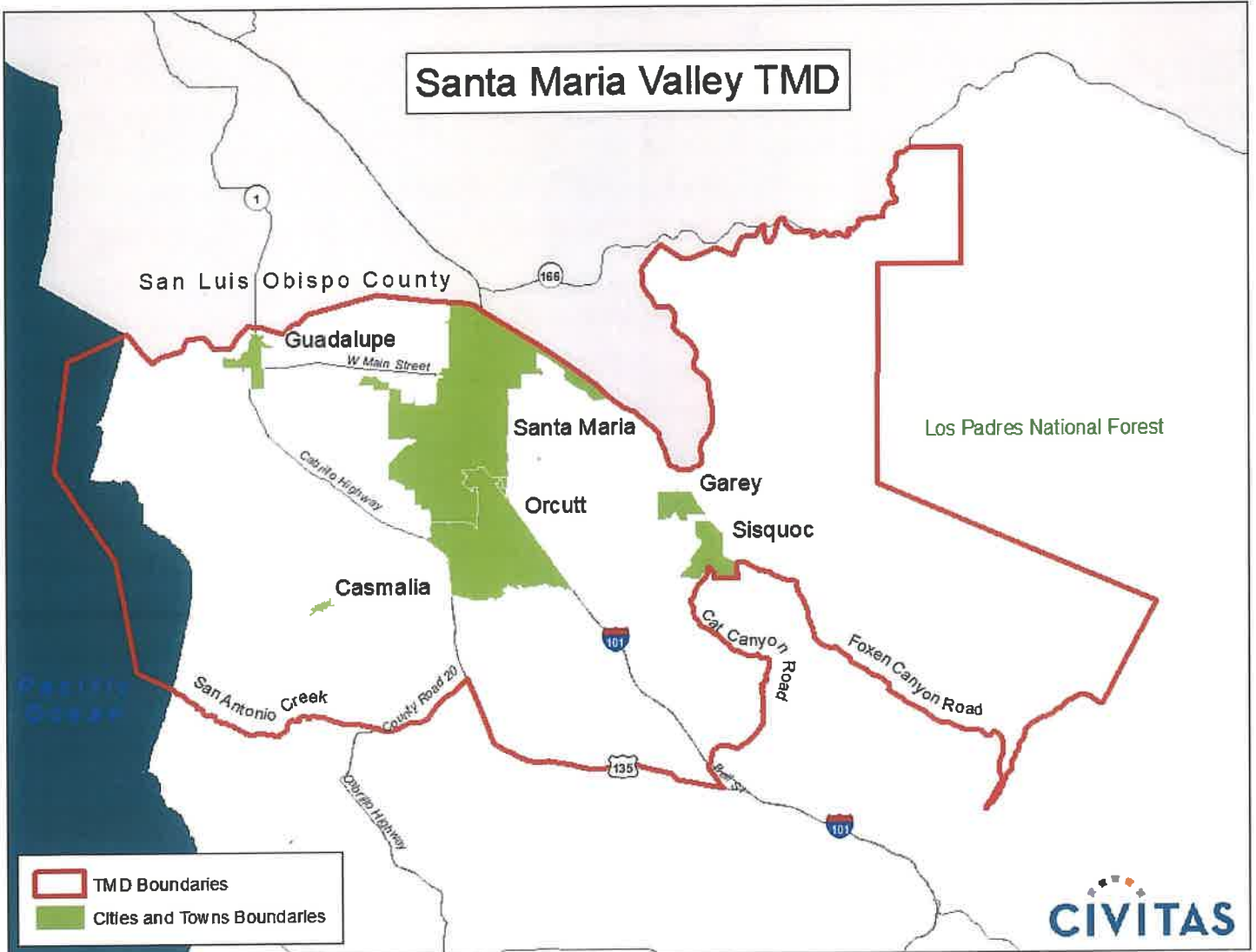
City Attorney

APPROVED AS TO CONTENT:

Department Director

City Manager

**EXHIBIT A**  
**District Boundaries**





STATE OF CALIFORNIA            )  
COUNTY OF SANTA BARBARA    ) ss.  
CITY OF SANTA MARIA            )

I, **M. Beth Cleary**, Deputy City Clerk of the City of Santa Maria and ex officio Clerk of the City Council **DO HEREBY CERTIFY** that the foregoing is a full, true and correct copy of **Resolution No. 2020-94** which was duly and regularly introduced and adopted by said City Council at a regular meeting held **September 15, 2020**, and carried on the following vote:

AYES:            Councilmembers Cordero, Moats, Soto, Waterfield  
                    and Mayor Patino

NOES:           None.

ABSENT:       None.

ABSTAIN:       None.

*M. Beth Cleary*  
Deputy City Clerk  
City of Santa Maria



