

Attachment A: WDB Members' Applications

**APPLICATION FOR  
WORKFORCE DEVELOPMENT BOARD  
OF SANTA BARBARA COUNTY**

**Instructions:** Please complete each section below. Please print in ink or type. You may attach additional sheets or supporting documentation as needed. **Please note that ALL information provided is a matter of public record, and is subject to disclosure.**

**1. NAME:**

Last Name, First Name

**2. PHONE:**

**3. ORGANIZATION:**

**4. TITLE:**

**5. BUSINESS ADDRESS:**

Street

City

Zip Code

**6. EMAIL:**

**7. APPROXIMATE NUMBER OF  
EMPLOYEES LOCATED IN  
SANTA BARBARA COUNTY:**

**8. DO YOU LIVE IN SANTA  
BARBARA COUNTY?**

☐ YES / ☐ NO

**9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE OR WORK?**

☐ First District (Williams)

☐ Fourth District (Nelson)

☐ Second District (Capps)

☐ Fifth District (Lavagnino)

☐ Third District (Hartman)

☐ Not applicable

**10. WHICH BEST DESCRIBES YOUR ORGANIZATION?**

**Type of organization (please select one):**

- ☐ Business/Private Sector
- ☐ Labor Organization
- ☐ Apprenticeship Program
- ☐ Community Based Organization
- ☐ Provider of Adult Education and Literacy (title II)
- ☐ Employment Development Department
- ☐ Department of Rehabilitation
- ☐ Economic or Community Development Entity
- ☐ Educational Institution
- ☐ Other (please specify):

**Industry Sector (please select one):**

- ☐ Agriculture, Tourism, Wineries
- ☐ Building and Design
- ☐ Business Support Services
- ☐ Energy and Environment
- ☐ Healthcare
- ☐ Technology and Innovation
- ☐ Other (please specify):

**11. INTEREST:** Please explain why you are interested in serving on the Workforce Development Board.

**12. EXPERIENCE:** Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

**13. REGIONAL WORKFORCE:** What do you think are the critical workforce issues in our region? Why?

**14. SIGNATURE:**



**15. DATE:**

## **APPLICATION FOR WORKFORCE DEVELOPMENT BOARD OF SANTA BARBARA COUNTY**

Michael Foote

*REACH Economic Development & Community Affairs Director*

### **11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.**

As we look at the powerful role regional collaboration plays in advancing an inclusive and equitable economy, the WDB is in the workforce development system. Through the work I have helped lead on the creation of the CEDS plan, as well as detailed research REACH has conducted on further developing a regional talent development pipeline, and I believe the WDB is well positioned to advance these planning efforts. I believe that I can bring a unique perspective on the regional strategies to the board. Serving on the WDB will allow me to help advance a thriving Santa Barbara County economy for all, a region in which I have deep roots, having grown up and chosen to raise my family on the Central Coast.

### **12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.**

I am responsible for carrying out the work of REACH related to multiple initiatives including leading a monthly economic development practitioner network, convening stakeholders from local government and community based organizations for regional alignment, and supporting business attraction and expansion efforts across the central coast. Additionally, I regularly provide strategic advice on local government considerations on regional initiatives as well as providing technical and collaborative support on various economic development projects in local communities.

### **13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?**

We know that nearly half of the region's population struggles to earn enough to make ends meet. Creating the environment for our residents to attain and retain quality jobs paying a living wage is critical to the health and success of our economy and community. REACH is leading and supporting work in the region to grow these quality job opportunities through four target industry initiatives identified as having the greatest potential for the region: Agtech; Clean Tech and Renewable Energy; Aerospace, Defense and Precision Manufacturing; and Technology.



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1. NAME: Beardsley, Billy  
Last Name, First Name

2. PHONE:

3. ORGANIZATION: SpaceX

4. TITLE: Launch & Test Training Manager

5. BUSINESS ADDRESS:   
Street City Zip Code

6. EMAIL:

7. APPROXIMATE NUMBER OF  
EMPLOYEES LOCATED IN  
SANTA BARBARA COUNTY:

500

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11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.

As a Training Manager at SpaceX, I am deeply passionate about fostering innovation and skill development in the aerospace industry, which aligns perfectly with the mission of the Workforce Development Board. SpaceX's success is built on a highly skilled, diverse workforce that pushes the boundaries of what's possible in space exploration, and I see serving on the Board as an opportunity

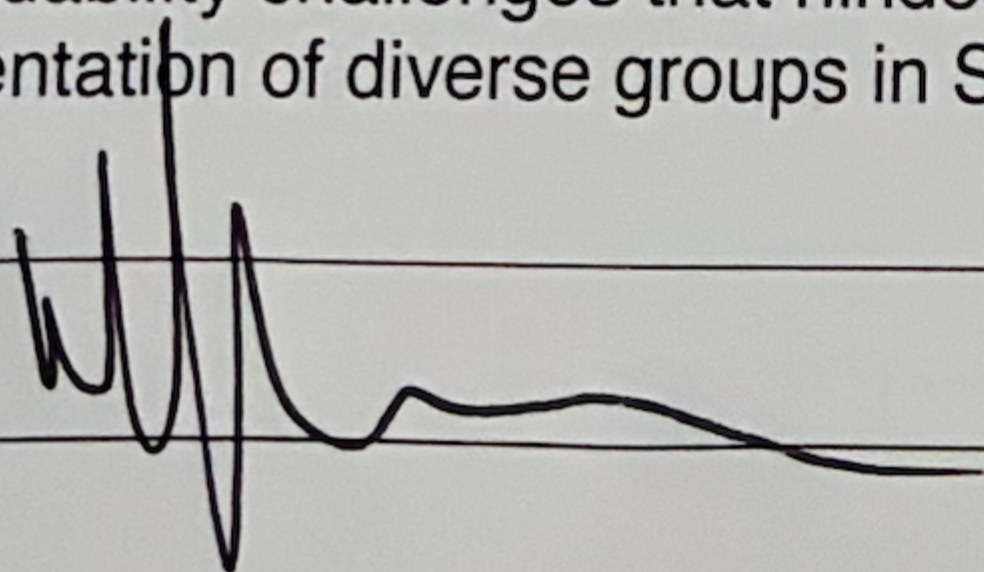
12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

With over 12 years at SpaceX managing launch operations and developing Starship production, combined with 5 years of mechanical experience in the U.S. Navy working on helicopters, I bring a diverse background in aviation and aerospace. I am eager to leverage this expertise to empower the next generation of aerospace professionals.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?

critical workforce issues include skills gaps in high-tech sectors like aerospace and engineering, driven by rapid industry growth at Vandenberg Space Force Base and UCSB's innovation ecosystem; housing affordability challenges that hinder talent retention amid high living costs; and underrepresentation of diverse groups in STEM fields, exacerbated by limited access to training programs

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