



RIGHT-OF-WAY SPECIAL EVENTS PERMITS



Public Meeting and First Reading



*Board of Supervisor's Hearing
January 10, 2012*



RIGHT-OF-WAY SPECIAL EVENTS PERMITS

Board of Supervisor's Hearing
January 10, 2012



OVERVIEW

CURRENT
PROGRAM

IMPACT
S

ORDINANC
E

SUMMARY AND
RECOMMENDATIONS

PRESENTATION OVERVIEW

- Current special event permits program
- Impacts of special events
- Ordinance introduction
- Summary
- Recommendations





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SUMMARY AND RECOMMENDATIONS



Farmers' Markets



Bike Races



Festivals



Races and Fun Runs



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**60 Permits
issued in
2011**

1. AIDS Lifecycle
2. AMGEN Time Trials
3. Avon Walk for Breast Cancer
4. Bent Axles Car Show
5. Bike MS Santa Barbara
6. Cabrillo HS Homecoming Parade
7. Cancer Center Run Walk
8. Carpinteria Triathlon
9. Celebration of Harvest
10. Chardonnay 10 Miler and 5k
11. Community Covenant Church Run for Hope
12. Fernald Point Parking
13. Gibraltar Hill Climb
14. Gold Coast Ride for Literacy
15. Goleta Beach Triathlon
16. Guadalupe Half Marathon and 5k Run
17. Hollister Elementary Halloween Parade
18. Icelandic Horse Show
19. Kardashian Wedding
20. Isla Vista Food Co-op Festival
21. Isla Vista Pride Festival
22. Lompoc Parks and Rec Triathlon
23. Los Olivos Jazz and Olive Festival
24. Los Olivos Olde Fashioned Christmas
25. Los Olivos Quick Draw Festival
26. Montecito Village 4th of July Parade
27. Old Santa Ynez Days Parade
28. Old Town Orcutt Christmas Parade
29. Pardall Carnival
30. Pier to Peak Half Marathon
31. Ride on the Wide Side Bike Ride
32. Royal Duke and Duchess at Polo Fields
33. Run Montecito
34. Run Santa Barbara Thanksgiving Day 4 Mile Run
35. Santa Barbara Triathlon
36. Santa Maria A's Car Show
37. Santa Ynez Valley Triathlon
38. Santa Barbara Wine Country Half Marathon
39. Santa Barbara Century
40. Santa Barbara Marathon
41. SCOR Solvang Century and Half Century
42. SCOR Solvang Prelude Bike Ride
43. Semana Nautica 15k
44. Sisquoc Road Race
45. Sta. Rita Hills Winegrowers Alliance
46. Summerland Wine Club Party
47. Summit for Danny
48. Vieja Drive Parking
49. UCSB Kendra Payne Memorial Triathlon
50. UCSB Poor Kids Road Race
51. UCSB Shamrock 5k
52. UCSB Sisquoc Road Race
53. Vandenberg Village Farmers' Market
54. Vintners Festival
55. Votetopia
56. Walk and Roll Climb the Canyons Cycling Classic
57. Wells Fargo Get Hand On Banking Tour
58. Wilding Art Museum Car Show
59. YMCA Ride for Youth Bike Event
60. YMCA TriForFun



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SPECIAL EVENTS BENEFIT COMMUNITIES

- Promote Health and Wellness
- Sense of Community
- Encourage Tourism





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THE THREE STAGES OF A SPECIAL EVENT PERMIT

- 1) Application processing/set up
- 2) During the event
- 3) Follow-up

SPECIAL EVENT IMPACTS

- 1) Staff Time:
 - 60 Permits last year
 - ~300 hours of staff time
 - (over \$22,000)
- 2) Inconvenience to Public





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GOALS

- Full cost recovery*
- Formalized rules
- Increased control of all three permit phases

*Set fees to no more than the average required to recover costs



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FULL COST RECOVERY – FIVE CATEGORIES

- A. Over the Counter \$50
- B. Small events \$200
- C. Medium events \$350
- D. Large events billed based on staff time
- E. Recurring events \$250



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FORMALIZED RULES AND INCREASED CONTROL

A. Rules set for application requirements:

- Lead time requirements
- Requirements for public convenience and safety

B. Penalties and follow-up:

- Permittee must correct any deficiencies or clean-up work
- Max fine: \$500
- Non-compliance could result in denial of future permits for up to 2 years

C. Pardall Road Special Administrative Procedures



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SUMMARY

- Special Events serve the community
- Ordinance and fees:
 - Recover costs
 - Formalize procedures
 - Control event planning, execution, and follow-up



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RECOMMENDATION

S

- A. Hold a public meeting and hearing on the introduction of the proposed Ordinance
- B. Consider the introduction (first reading) of an Ordinance (Attachment 1)
- C. Find that the attached fees are in an amount no greater than the average amount necessary to recover costs;
- D. Set a public hearing for January 17, 2012 on the Administrative Agenda to:
 - a) Adopt (second reading) the Ordinance
 - b) Adopt administrative procedures for Pardall Road in the Isla Vista area
- E. Find that the proposed action is not subject to CEQA and approve filing the attached Notice of Exemption.



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Thank You!



*Board of Supervisors
January 10, 2012*