

# SANTA BARBARA COUNTY BOARD AGENDA LETTER



Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Agenda Number:**  
**Prepared on:** 5/13/05  
**Department Name:** Board of Supervisors  
**Department No.:** 011  
**Agenda Date:** 5/24/05  
**Placement:** Administrative  
**Estimate Time:**  
**Continued Item:** NO  
**If Yes, date from:**

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**TO:** Board of Supervisors

**FROM:** Brooks Firestone, Third District Supervisor

**STAFF CONTACT:** Kelley Kaufman, Office Manager/Field Representative  
568-2192

**SUBJECT:** Public Convenience Determination for Isla Vista Deli-Mart  
6549 Pardall Road, #C, Isla Vista, CA 93117 (Third District).

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## **Recommendation(s):**

That the Board of Supervisors: Approve and authorize the Chair to sign the attached letter to the Department of Alcohol Beverage Control (ABC) determining that public convenience will not be served by approving the new Off-Sale General License to the Isla Vista Deli Mart, a business located at 6549 Pardall Road #C, Isla Vista, CA 93117.

## **Alignment with Board Strategic Plan:**

The recommendation is primarily aligned with Goal No. 1 – An Efficient Government Able to Respond Effectively to the Needs of the Community.

## **Executive Summary and Discussion:**

The above applicant has applied for an Off-Sale General License for the Isla Vista Deli Mart located at 6549 Pardall Road # C, Isla Vista 93117. In regards to this application, a letter dated January 6, 2004, was submitted to the Department of Alcohol Beverage Control by former Third District Supervisor, Gail Marshall opposing the license on the grounds that the request is not one of public convenience or necessity (please see attached).

The applicant has decided to continue with his application at the Isla Vista location. Therefore, the Department of Alcohol Beverage Control requested that an updated version of attached letter be submitted by the Board of Supervisors.

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The Sheriff's Department has been notified of the request for an additional ABC license for that area. Their response, dated December 29, 2003, states that the issuance of such license would result in or add to an undue concentration of licenses in Isla Vista as well as an increase in law enforcement problems in the area.

The Third District requests that the Board of Supervisors approve the letter to ABC determining that the applicant's request for an Off-Sale General License is not one of public convenience or necessity.

**Mandates and Service Levels:**

The Board of Supervisors is required to act on this request pursuant to State law (Business and professions Code Section 23958 and 23958.4).

**Fiscal and Facilities Impacts:**

Approval of this recommendation will not result in any additional costs to the County, nor have any impact on facilities.

**Special Instructions:**

Send the executed letter to Department of Alcohol Beverage Control, Attention Ed Macias, 411 East Canon Perdido Street, Room 12, Santa Barbara, CA 93102.

May 24, 2005

Mr. Ed Macias  
Department of Alcohol Beverage Control  
411 East Canon Perdido Street, Room 12  
Santa Barbara, California 93102

Dear Mr. Macias:

The purpose of this letter is to inform you that unfortunately the Board of Supervisors cannot support issuing the alcohol beverage license requested by the Isla Vista Deli-Mart located at 6549 Pardall Road in the unincorporated community of Isla Vista.

Under normal circumstances, the Board would support the issuance of an alcohol beverage license. However, due to the current over concentration of off-sale licenses in the Isla Vista area as well as the student alcohol over consumption, the Board cannot support the Isla Vista Deli-Mart's request. This request is not one of public convenience or necessity.

The Board made this decision at its May 24, 2005 Board meeting.

Sincerely,

Susan Rose, Chair  
Santa Barbara County Board of Supervisors

cc: Isla Vista Deli Mart  
Sheriff Jim Anderson