

Santa Barbara Veterans Memorial Building



**BOARD OF SUPERVISORS MEETING
DECEMBER 3, 2013
MATTHEW P. PONTES, DIRECTOR
GENERAL SERVICES**

Staff Recommendation



Direct General Services to develop and present a plan that consolidates management of the Santa Barbara Veterans Memorial Building (SBVMB) with the County's current management of the Lompoc Veterans Memorial Building and the historic Santa Barbara County Courthouse.

Background



- The Santa Barbara Veterans Memorial Building (SBVMB) is operated under a Management Agreement between Santa Barbara County (SBC) and the Veterans Coordinating Council (VCC)
- Management Agreement was originally signed in 1998, then revised and extended for (2) 5 year terms (2004 and 2009). The 2009 Agreement expires June 30, 2014
- Under terms of the Management Agreement, VCC may request an additional 5 year extension at least 90 days prior to expiration of current agreement

Significant Factors Influencing Staff Recommendation



- 2012 Management Agreement Audit Report released by County Auditor-Controller
- Turnover of employees managing the building
- Involvement of County staff responding to concerns
- County management of the Lompoc Veterans Memorial Building (LVMB)
- SBC Veterans Services Advisory Committee voted unanimously to support County management of SBVMB.

Significant Factors Influencing Staff Recommendation



- 2013 designation of SBVMB as a City of Santa Barbara Landmark with a pending placement on the National Register of Historic Places (NRHP)
- SBVMB is situated on a documented archaeological site which is also eligible for NRHP nomination

Staff Management Plan



- Increases efficiencies by combining management for the SBVMB, LVMB and the historic County Courthouse
- Ensures a higher level of stewardship toward facilities that have Historical designations
- Provides consistency among Veterans Buildings within Santa Barbara County

Staff Management Plan



- Provides fiscal responsibility in managing the various uses of the building, utility payments and prioritizing deferred maintenance needs
- Improves revenue opportunities through increased rentals, unified marketing and event management
- Explores new ways to collaborate with groups to more efficiently manage the three facilities

Staff Management Plan



- Ensures that all Veterans, building users, and members of the public are treated fairly and with respect
- Seeks management stability for all users of the building
- Identifies the potential need for an additional General Fund contribution of up to \$90,000

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