



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: 5th District Supervisor
Department No.:
For Agenda Of: 3/04/08
Placement: Administrative
Estimated Tme: 1 hour on 3/18/08
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Board Member(s) Supervisor Centeno, 5th District, KIDS Network Chair
Contact Info: Children's Health Initiative Santa Barbara, Georgene Lowe, Chair,
& Tara Dooley, Program Manager, 964-4710, x4453
Patricia Wheatley, Executive Director, First Five, 884-8087
KIDS Network, Katharina Zulliger 346-8222

SUBJECT: Children's Health Initiative Santa Barbara Update and Presentation

County Counsel Concurrence

As to form: N/A

Auditor-Controller Concurrence

As to form: N/A

Other Concurrence: N/A

As to form: Select_Concurrence

Recommended Actions:

That the Board of Supervisors:

Receive and accept the Santa Barbara County Children's Health Initiative progress report and presentation.

Summary Text:

In spite of the significant loss of the State's Outreach, Enrollment, Retention and Utilization funding*, the Children's Health Initiative has in every case met or exceeded the performance measures set for the first year, and is excited to present the following outcomes to the Board of Supervisors:

➤ **Children are being enrolled in Healthy Kids:**

- **698 additional children** have been enrolled in Healthy Kids since July 1, 2007.
- As of February 1, 2008, **1,245 children** in Santa Barbara County have Healthy Kids Santa Barbara insurance.

* Outreach, Enrollment, Retention and Utilization allocations were offered to selected Counties in FY 06/07 for a three-year effort to identify and enroll children eligible for publicly funded insurance programs. In August of 2007, the funding was vetoed through line-item cuts by the Governor, retroactive to July 1, 2007.

- 292 children are 0-5 (23%); 953 are 6-18 (77%).
- 103 children 6-18 are on the waiting list—there is an average of 3-5 additional children added to the waiting list per day, or approximately 100 children per month.
- Breakdown of Healthy Kids enrollment:
 - North County: 58 % of health insurance applications
 - Mid-County: 29 % of health insurance applications (Lompoc Valley: 23%)
 - South County: 13 % of health insurance applications
- **More children are being enrolled in Medi-Cal/Healthy Families.**
 - **For every child enrolled in Healthy Kids, one child is enrolled in Healthy Families.**
 - **For every ten children enrolled in Healthy Kids, one child is enrolled in Medi-Cal.**
 - There has been a **15.3% increase** in the number of children enrolled in **Healthy Families** from July to December 2007.
- **Healthy Kids Santa Barbara enrollees are appropriately using the coverage:**
 - **No Healthy Kids enrollees have accessed emergency room services from 7/1/07 to 12/31/07.** (*Average cost of emergency room visit is \$435; medical coverage for one month is less than \$100.*)
 - Only 1.5% of Healthy Kids enrollees had emergency department visits in the year ending March 2007, compared to 3.7% of Medi-Cal children in 2006.
 - More than two-thirds (**67.4%**) of the children enrolled in the 12 months ending June 2007 received dental care, compared to 23.4% of Medi-Cal children in 2004. **Of those who were continuously enrolled for all of 2006, 73.6% had a dental visit – the best utilization of any CHI.**
- **Funds are being leveraged; administrative costs are minimized:**
 - Total Program Budget is **\$1,783,533** distributed as follows:
 - **\$1,499,000 for Healthy Kids premiums (84% of total budget)**
 - **\$90,216 for administrative support (5% of total budget)**
 - **\$194,317 for program cost, including Health Advocates and Outreach, Enrollment and Retention Activities (11% of total budget)**
 - Children’s Health Insurance Premium cost support paid from Santa Barbara County General Fund (\$850,000), The California Endowment (\$200,000), First 5 Santa Barbara County Children and Families Commission (\$170,000), California First 5 Children and Families Commission (\$75,000), Santa Barbara County TSAC (\$200,000), United Way Santa Barbara (\$4,000)
 - Administrative and program cost support combined is paid from County General Fund (\$150,000), First 5 SB County (\$30,000), The California Wellness Foundation (\$15,279) and California Healthcare Foundation (\$12,146), CenCal Health (\$25,000).
 - New funding from Santa Barbara Foundation (\$30,000) and Catholic Healthcare West (\$2,500) for CHISB Health Advocates for Outreach Enrollment Retention and Utilization activities.
- **Outreach and Enrollment Partnerships are being forged:**
 - **Children’s Health Access Resource Teams (CHART)** established in North, Mid- and South County meet quarterly to improve health access for children with representatives

from Public Health, Marian Community Clinics, Community Health Centers of the Central Coast, school districts, Marian Hospital, Community Action Commission, Family Resource Centers and others.

- **Roving Children's Health Initiative Santa Barbara (CHISB) Health Advocate** Certified Application Assistor (CAA) enrolls children:
 - One afternoon/week at Franklin Public Health Clinic
 - One afternoon/every other week at Carpinteria Public Health Clinic
 - One afternoon/every other week at Carpinteria Healthy Start
 - One day/month at the Public Health Women Infant Children (WIC) program in Carpinteria
 - One afternoon/week at the Santa Maria Public Health Clinic
- Partnership with the **City of Santa Barbara** Parks, Recreation and **Institute for Local Government** Communities for Healthy Kids program to sponsor insurance enrollment events
- Partnership with **Teachers for Healthy Kids and Santa Barbara Elementary School District** to screen children in 10 elementary schools for health insurance and refer for enrollment
- Increase in Certified Application Assistors (CAA) from 56 to 63 CAAs countywide
- After CHISB outreach materials utilizing 2-1-1 were distributed, there was a **350% increase in calls to 2-1-1 asking for health insurance information.**

Next steps for the Children's Health Initiative, Santa Barbara

- Continue to seek funding for Healthy Kids premiums support for the currently enrolled 1245 children and for the 182 children currently on the waiting list for Healthy Kids insurance **with an approximate number of an additional 100 children being added to the waiting list monthly.**
- Continue to develop community awareness and increase the involvement of stakeholders in the issue of uninsured children, and increase the number of partnerships with public and private agencies, clinics and hospitals to screen and identify uninsured children, enroll these children in health insurance, and promote utilization and health access of newly insured children.
- Continue to seek funding for core operating support to insure adequate fiscal oversight, coordination of outreach, enrollment, retention and utilization activities, maintain regional partnerships and stakeholder involvement, and seek additional funding to support the Healthy Kids program.
- Continue evaluation activities to demonstrate effectiveness of Healthy Kids insurance and improved health outcomes for previously uninsured children.

Background:

The Santa Barbara County Children's Health Initiative has been in existence since 2001. Its primary mission is to provide eligible children with access and utilization support for one of the three publicly funded health insurance products, Medi-Cal, Healthy Families and Healthy Kids. It is supported by various County and community agencies with Santa Barbara County Education Office serving as the fiscal and staff home for the initiative. In early 2007, the Children's Health Initiative was able to hire a program manager supported with both public (OERU state funds, no longer available as of Fiscal Year 07/08) and private funds from a variety of foundations. In June of 2007, the County Board of

Supervisors approved funding in the amount of \$1,000,000 to increase the number of children in the County receiving health insurance with a particular focus on premium funding for Healthy Kids premiums. Healthy Kids, a local health insurance product, had a long waiting list of eligible children without sufficient funding for premiums.

Performance Measure:

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>Annualized On-going Cost:</u>	<u>Total One-Time Project Cost</u>
General Fund	\$ 1,000,000.00		
State			
Federal			
Fees			
Other:			
Total	\$ 1,000,000.00	\$ -	\$ -

Narrative:

The Board of Supervisors approved \$1,000,000 in premium funding from the General Fund for the Children’s Health Initiative for FY 07/08.

Staffing Impacts:

Legal Positions:

FTEs:

Special Instructions: Please forward one copy of the minute order to Katharina Zulliger, KIDS Network, Department of Social Services, 2125 S. Centerpointe Parkway, Santa Maria, CA 93455

Attachments:

Authored by: Tara Dooley and Katharina Zulliger

cc: Michael F. Brown, County Executive Officer
Georgene Lowe, Children’s Health Initiative Chair
Tara Dooley, Children’s Health Initiative Program Manager
Kathy Gallagher, Director of Social Services
Patricia Wheatley, Director for First 5
Bob Freeman, Santa Barbara Health Authority