

**COUNTY OF SANTA BARBARA
PLANNING AND DEVELOPMENT**

MEMORANDUM

TO: Board of Supervisors

FROM: Dianne Meester, Assistant Director

CONTACTS: Doug Anthony, Interim Deputy Director, x2046
Kathy McNeal Pfeifer, Planner, x2507

DATE: December 28, 2005

RE: CREF: Annual Visitation Estimates & Monies Leveraged

During its November 21, 2005, hearing to consider the allocation of Coastal Resource Enhancement Fund (CREF)'s grants, the Board requested information to compare costs and benefits of funding acquisitions versus capital improvements. Staff was able to compile the following estimates.

SUMMARY OF CREF ESTIMATES

ANNUAL VISITATION		
Users Annually	Acquisitions	Capital Improvements
> 100,000	6 Acquisitions \$4,248,180	21 Capital Improvements \$2,607,671
50,000 – 100,000	1 Acquisition \$64,505	8 Capital Improvements \$854,562
< 50,000	9 Acquisitions \$2,230,197	20 Capital Improvements \$1,678,454
No Onsite Users (but viewed extensively from U.S. 101)	2 Conservation Easements \$633,268	
DOLLARS LEVERAGED		
Acquisitions	Capital Improvements	
\$7,176,150 (18 CREF grants) leveraged \$82,227,000	\$5,140,687 (49 CREF Grants) leveraged \$13,729,200	

The estimates of annual visitation and dollars leveraged represent best estimates.

We also offer the following contextual factors:

- CREF mitigates four categories of coastal resources: aesthetics, recreation, biology, and tourism.
- Some capital improvements provide a public benefit to a smaller group of individuals (e.g., physically disabled). Some examples include Lookout Point's handicap walkways and restroom and Rincon County Park's handicap access ramp.
- Some acquisitions, conservation easements on the Gaviota Coast for example, focus on protection of coastal aesthetics and biological resources, rather than recreation and tourism onsite.
- Some capital improvements not only enhance coastal resources but have a vital component that helps stimulate the economic development. For example, the Dunes Center in Guadalupe helps to stimulate growth in this small town.
- CREF occasionally provides a final source of funds necessary to secure external funds. For example, a modest \$33,415 CREF grant finalized the purchase of 321 acres at Point Sal, along with \$1 million in Proposition 70 funds that were slated to expire if not used.
- Alternatively, CREF occasionally provides the momentum to raise funds and complete a project. For example, a \$1 million CREF grant motivated a local group to get serious about fund-raising and secure additional monies to purchase the 69-acre Douglas Family Preserve.
- For both capital improvements and acquisition, state and federal funding sources typically require a local match. CREF has come through for many projects, representing a small percentage as the local match to gain a larger grant.

If you have any questions regarding the information contained herein, please contact either Kathy Pfeifer or Doug Anthony.

CREF Acquisitions – Annual Visitation Estimates

High Visitation (> 100,000 users annually)

Santa Barbara Shore's 118 acres, \$1,255,217 grant
Carpinteria Bluffs' 52 acres, \$500,000 grant
Ellwood Mesa's 137 acres, \$417,963 grant
Camino Corto's 24 acres (Isla Vista), \$550,000 grant
Douglas Family Preserve's 69 acres, \$1,000,000 grant
Elings Park's 136 acres, \$525,000 grant

Medium Visitation (between 50,000 – 100,000 users annually)

Coronado Preserve's 9 acres, \$64,505 grant

Low Visitation (< 50,000 users annually)

Blufftop properties' 0.3 acres (Isla Vista), \$766,000 grant
Blufftop properties' 2 acres (Isla Vista), \$0 loan¹
Arroyo Hondo Preserve's 762 acres, \$208,929 grant²
Burton Mesa Chaparral Preserve's 987 acres, \$563,853 grant
Carpinteria Salt Marsh's 35 acres, \$258,000 grant³
Point Sal's 321 acres, \$158,415 grant
Oceanview's (Summerland) 3.5 acres, \$200,000 grant
Santa Ynez's River Park's 76 acres (Lompoc), \$25,000 grant
Mission Vieja's 6 parcels (Lompoc), \$50,000 grant

No Visitation Onsite

Freeman Ranch's 660 acres in conservation easement, \$115,000 grant
La Paloma Ranch's 745 acres in conservation easement, \$518,268 grant

¹ \$250,000 paid back

² The Preserve is open to the general public four days a month.

³ The Land Trust's property has not been formally open for public access, as there is no legal public access to it. Formal public access will be provided in 2006 via a new pedestrian bridge the Land Trust plans to build to connect the Land Trust property to the Nature Park, featuring a new 1,200 foot trail.

CREF Capital Improvements – Annual Visitation Estimates

High Visitation (> 100,000 users annually)

Santa Barbara Zoo, \$25,000 grant
Look Out Park, \$30,000 grant
Rincon Beach County Park, \$73,257 grant
Arroyo Burro Beach, \$64,376 grant
Sea Center, \$201,523 grant
Goleta Beach, \$572,026 grant
Jalama Beach, \$14,376 grant
Guadalupe Dunes Beach, \$132,000 grant
Shoreline Park, \$80,281 grant
Santa Barbara Harbor, \$165,000 grant
Santa Barbara Shores, \$578,056 grant
Waller Park, \$125,000 grant
Carpinteria State Beach, \$20,000 grant
Carpinteria Bluffs, \$30,000 grant
Carpinteria Salt Marsh Nature Park, \$38,500 grant
Santa Barbara City College, \$184,470 grant
Atascadero Bikeway, \$9,918 grant
Butterfly Beach Stairways, \$27,000 grant
North Jameson Class II Bikeway, \$95,000 grant
Gaviota Creek Fish Passage Bridge, \$100,000 grant
Elings Park, \$41,888 grant

Medium Visitation (between 50,000 – 100,000 users annually)

Pescadero Blufftop Park (Isla Vista), \$25,000 grant
Ocean Park (Lompoc), \$519,000 grant
Hammonds Meadows Beach Access (Montecito), \$10,500 grant
Finney Street Beach Access (Summerland), \$21,413 grant
More Mesa, \$3,649 grant
Ocean Recreation Center (bathrooms near Carpinteria beach), \$60,000 grant
Andree Clark Bird Refuge, \$170,000 grant
Los Banos Del Mar Pool, \$45,000 grant

Low Visitation (< 50,000 users annually)

Del Sol Vernal Pool Preserve (Isla Vista), \$60,000 grant
Del Playa Pelican Park (Isla Vista), \$10,000 grant
Camino del Sur Stairways (Isla Vista), \$25,000 grant
Santa Maria Valley Discovery Museum, \$115,000 grant
Santa Maria Natural History Museum, \$30,000 grant
Dunes Center, \$120,000 grant
South Coast Watershed Resource Center, \$79,883 grant
El Capitan bikeway, Phase II, \$50,000 grant
Summerland Greenwell Park, \$36,000 grant
Santa Barbara Maritime Museum, \$54,022 grant
Surf Beach, \$120,000 grant
Carpinteria Swimming Pool, \$150,000 grant
Carpinteria Lions Building, \$25,000 grant
Carpinteria Salt Marsh, \$50,000 grant (see footnote #3)
Growing Solutions, \$25,000 grant
Burton Mesa Chaparral Garden, \$2,271 grant
Leroy Park Recreation Center, \$225,000 grant
Cabrillo High School Aquarium, \$301,278 grant
Guadalupe Dunes Baseball Fields, \$25,000 grant
Allan Hancock Theater, \$175,000 grant

CREF Acquisitions – \$82,227,000 Leveraged

Project	Acreage	Estimated No. of Users Annually	CREF Grant Amount	Amount Leveraged
Acquisition of Land in Fee				
Carpinteria Salt Marsh	35	1,100	\$ 258,000	\$ 600,000
Carpinteria Bluffs	52	250,000	\$ 500,000	\$ 3,450,000
Douglas Family Preserve	69	> 100,000	\$1,000,000	\$ 2,600,000
Elings Park Expansion	136	> 100,000	\$ 525,000	\$ 2,000,000
Camino Corto (Isla Vista)	24	> 100,000	\$ 550,000	\$ 375,000
Santa Barbara Shores	118	> 100,000	\$1,255,217	\$10,250,000
3 Blufftop Properties (I.V.)	0.3	25,550	\$ 766,009	\$ 734,000
14 Blufftop Properties (I.V.)	2	25,000	\$ 0*	\$ 2,600,000
Arroyo Hondo Ranch	762	3,000	\$ 208,929	\$ 7,000,000
Coronado Preserve	9	50,000 – 100,000	\$ 64,505	\$ 560,000
Ellwood Mesa	137	> 100,000	\$ 417,963	\$44,580,000
Point Sal Beach	377	5,000	\$ 158,415	\$ 1,600,000
Mission Vieja Site (Lompoc)	6 parcels	< 50,000	\$ 50,000	\$ 400,000
Burton Mesa Chaparral	987	5,000	\$ 563,853	\$ 3,387,000
Santa Ynez River Park (Lompoc)	76	22,000	\$ 25,000	\$ 36,000
Acquisition of Conservation Easement				
Oceanview Park	3.5	< 50,000	\$ 200,000	\$ 500,000
Freeman Ranch	660	< 50,000	\$ 115,000	\$ 875,000
La Paloma Ranch	745	< 50,000	\$ 518,268	\$ 680,000

*\$250,000 loan, paid back

CREF Capital Improvements – \$13,729,200 Leveraged

Project	Description	Estimated No. of Users Annually	CREF Grant Amount	Amount Leveraged
Andree Clark Bird Refuge	Improvements	50,000 – 100,000	\$ 170,000	\$ 645,000
Carpinteria Swimming Pool	Renovations	40,000	\$ 150,000	\$ 423,000
Santa Barbara Zoo	Sea Lion Exhibit	> 100,000	\$ 25,000	\$ 9,000
Santa Barbara Harbor	Boat ramp/dredge	> 100,000	\$ 165,000	\$ 631,000
Look Out Park	Wheelchair access/ Restrooms	347,000	\$ 30,000	\$ 0
Carpinteria Lions Building	New Building	25,000	\$ 25,000	\$ 200,000
Butterfly Beach	Refurbished stairs	> 100,000	\$ 27,000	\$ 18,000
North Jameson Class II Bikeway	Class II bike lanes	> 100,000	\$ 95,000	\$ 30,000
Summerland Greenwell Park	New park	< 50,000	\$ 36,000	\$ 140,000
Hammonds Meadows Beach	New stairs	50,000 – 100,000	\$ 10,500	\$ 0
Ocean Recreation Center	Restrooms/Storage	50,000	\$ 60,000	\$ 60,000
Finney Street Beach	Replaced parking	50,000 – 100,000	\$ 21,413	\$ 3,000
Rincon Beach County Park	Improvements	485,000	\$ 73,257	\$ 75,000
Carpinteria Salt Marsh Nature Park	Signs	125,000	\$ 38,500	\$ 55,000
Carpinteria Salt Marsh	Restoration	1,100	\$ 50,000	\$ 1,650,000
Carpinteria Bluffs	Bathroom/Storage	250,000	\$ 30,000	\$ 165,000
Carpinteria Beach	Lifeguard Tower	800,000	\$ 20,000	\$ 30,000
Arroyo Burro Beach	More parking & lifeguard tower	1,007,000	\$ 64,376	\$ 0
Sea Center	Improvements	70,000-140,000	\$ 201,523	\$ 2,168,000
Santa Barbara City College	Improvements	> 100,000	\$ 184,470	\$ 110,000
More Mesa Vehicle Barrier	Vehicle Barrier	50,000 – 100,000	\$ 3,649	\$ 0
Goleta Beach	Improvements, restoration	1,690,000	\$ 587,526	\$ 94,000
Los Banos Del Mar Pool	Improvements	50,000 – 100,000	\$ 45,000	\$ 825,000
Santa Barbara Maritime Museum	Improvements	20,200	\$ 54,022	\$ 1,230,000

Elings Park	Veterans Memorial, restoration	> 100,000	\$ 41,888	\$ 55,000
Shoreline Park	Access/New Park	> 100,000	\$ 80,281	\$ 1,370,000
So. Coast Watershed Resource Center	Improvements	6,000	\$ 79,883	\$ 600,000
Atascadero Bikeway	Improvements	> 100,000	\$ 9,918	\$ 19,000
Growing Solutions Native Plants	Shade Structures	< 50,000	\$ 25,000	\$ 46,000
Jalama Beach	New lifeguard	300,000	\$ 14,376	\$ 0
Gaviota Creek Fish Passage	New bridge	400,000	\$ 100,000	\$ 193,000
Santa Barbara Shores	Improvements	> 100,000	\$ 578,056	\$ 108,000
El Capitan Bikeway	New bikeway	< 50,000	\$ 50,000	\$ 200,000
Del Sol Vernal Pool	Restoration	36,000	\$ 60,311	\$ 21,500
Pescadero Blufftop Park	Improvements	73,000	\$ 25,000	\$ 40,000
Del Playa Pelican Park	Water meter	36,500	\$ 10,000	\$ 240,000
Camino del Sur Stairway	Improvements	25,550	\$ 25,000	\$ 62,000
Leroy Park Recreation Center	Improvements	< 50,000	\$ 225,000	\$ 0
Ocean Park	Improvements	75,000	\$ 519,000	\$ 32,000
Cabrillo High School Aquarium	Improvements	< 50,000	\$ 301,278	\$ 483,000
Surf Beach	New Crossing	8,000–30,000	\$ 120,000	\$ 216,000
Burton Mesa Chaparral Garden	Improvements	< 50,000	\$ 2,271	\$ 0
Guadalupe Dunes	Improvements	150,000	\$ 18,450	\$ 0
Guadalupe Dunes Baseball fields	Bleachers	< 50,000	\$ 25,000	\$ 0
Waller Park	New water line	> 100,000	\$ 125,000	\$ 0
Allan Hancock Theater	Improvements	< 50,000	\$ 175,000	\$ 1,346,000
Santa Maria Natural History Museum	Exhibits/Improves	5,200 – 10,000	\$ 30,000	\$ 26,700
Santa Maria Discovery Museum	Exhibits	25,000 – 49,000	\$ 115,000	\$ 110,000
Dunes Center	Exhibits	13,800 - 49,000	\$ 120,000	\$ 0