



Reopening Your Business in Santa Barbara County



September 15, 2020

RISE BUSINESS RECOVERY UPDATE

STATE CHANGES:

- August 28
 - New Tier Framework announced
- September 8
 - 1st weekly Tier assessment – SB remained Tier 1 Purple
- September 10
 - Updated guidance for outdoor operations – Cardrooms and racetracks

PUBLIC HEALTH ORDER CHANGES:

- September 14
 - Requirements for Individuals Entering or Residing in Homeless Shelters and H-2A Housing – Temperature Screenings **HOO 14.1**

Santa Barbara County – Tier 1 - Purple

SECTOR CHANGES EFFECTIVE 8/31/20:

- Hair Salons and Barbershops – open indoors with modifications
- All Retail – open indoors with modifications at max 25% capacity
- Shopping Malls – open indoors with modifications at max 25% capacity, closed common areas and closed food courts.

ASSESSMENT FOR TIER CHANGE IS EVERY TUESDAY

SEPTEMBER 8, 2020 - TIER 1 PURPLE

SEPTEMBER 15, 2020 - TBD

Have to be in new Tier for 3 weeks before industry sector changes occur

State Website

<https://covid19.ca.gov/safer-economy/>

The screenshot shows the top navigation bar of the COVID19.CA.GOV website. On the left, there is a logo for 'CALIFORNIA ALL' with the tagline 'Your Actions Save Lives'. In the center, there is a search bar with the text 'SEARCH Search this site' and a magnifying glass icon. On the right, there is a language selection dropdown labeled 'Select language' and a menu icon labeled 'Menu'. Below the navigation bar is a large blue banner with the title 'Blueprint for a Safer Economy' and a subtitle 'Last updated August 31, 2020 at 12:08 PM'.

California has a blueprint for reducing COVID-19 in the state with revised criteria for loosening and tightening restrictions on activities.

Find the status of activities in your county

County	Activity
<input type="text" value="Enter county"/>	<input type="text" value="Enter a business or activity"/>
<input type="button" value="GET LATEST STATUS"/>	

State Website

<https://covid19.ca.gov/safer-economy/>

Find the status of activities in your county

County

Santa Barbara

Activity

Auto repair shops

GET LATEST STATUS

Santa Barbara

WIDESPREAD

Many non-essential indoor business operations are closed [Understand the data.](#)

Check your county website for local restrictions

Auto repair shops

Can open with modifications

[View industry guidance](#)

State Website

<https://covid19.ca.gov/safer-economy/>

SECTORS	Widespread Tier 1	Substantial Tier 2	Moderate Tier 3	Minimal Tier 4
Critical Infrastructure	Open with modifications	Open with modifications	Open with modifications	Open with modifications
Limited Services	Open with modifications	Open with modifications	Open with modifications	Open with modifications
Hair Salons & Barbershops	Open Indoors with modifications	Open indoors with modifications	Open indoors with modifications	Open indoors with modifications
All Retail (including critical infrastructure, except standalone grocers)	Open Indoors with modifications <ul style="list-style-type: none"> Max 25% capacity 	Open Indoors with modifications <ul style="list-style-type: none"> Max 50% capacity 	Open Indoors with modifications	Open Indoors with modifications



REOPENING YOUR BUSINESS IN SANTA BARBARA COUNTY

Find out about the County of Santa Barbara's requirements for you to reopen your business. You will learn what is required for different workplaces to reopen including guidance in preparing a plan based upon your industry and how to put the plan into action.

[GET STARTED](#)



THE RISE GUIDE

The County of Santa Barbara's RISE (Reopening in Safe Environment) Guide outlines the steps for reopening that can be safely taken in our community. Developed by medical experts and supported by feedback from all sectors of the community, RISE serves as a supplemental guide to the State Health Orders.

[THE RISE GUIDE](#)



SMALL BUSINESS AND COMMUNITY PARTNERSHIP ENHANCED PROGRAM (SBCPEP)

Want to take your business outdoors? Check out this special allowance that provides businesses or other organizations to expand into adjacent public right-of-way outdoor areas in the unincorporated areas of the county.

[LEARN MORE](#)

Reopening Self-Certification by the Numbers As of Thursday, September 10, 2020



4,109 Business Submittals Countywide

Cities 3,783

Unincorporated 326

TOP 10 INDUSTRY SECTORS

925 Dine-In Restaurants

169 Gyms & Fitness

701 Retail Stores

136 Personal Services

459 Office Workspaces

108 Hotels (Tourism)

295 Hair Salons/Barbershops

106 Wineries/Bars

199 Limited Services

76 Construction

Small Business & Community Partnership Enhancement Program (SBCPEP)



Developed by Public Works & Planning and Development

Phase 1 – Public Rights-of-Way (20 Issued to date)

- Allows expansion into adjacent public right-of-way outdoor areas in the unincorporated areas of the county to accommodate required social and physical distancing protocols and safe practices.

Phase 2 – Private Property - Parking lots, etc. (10 Issued to date)

Instructions and Applications available at Recoverysbc.org or contact

Santa Maria Permits
(805) 803-8750

Santa Barbara Permits
(805) 681-4990

RISE Ambassadors



Coordinated by the Emergency Operations Center

New Contact Info:

- (805) 681-5508
 - Email RISEAmbassador@countyofsb.org
-
- First step in community and business education
 - Provide outreach through phone calls, engagement in the field and in high-traffic areas

Enforcement – Report A Violation Online at Recoverysbc.org

REPORT A VIOLATION

Governor Gavin Newsom issued a Stay at Home Order (Governor’s Executive Order N-33-20) for Californians that went into effect on March 19, 2020. This order is in place until further notice. Clarifications and restrictions provided by Santa Barbara County Health Officer Orders can be [found here](#).

If you want the County to investigate potential violations of the Protection Plan Protocols or the health order currently in effect, please complete this form with as much information as possible.

[REPORT A VIOLATION](#)

COVID-19 Complaint Form

Governor’s Executive Order N-33-20

Governor Gavin Newsom issued a [Stay at Home Order](#) (Governor’s Executive Order N-33-20) for Californians that went into effect on March 19, 2020. This order is in place until further notice. Clarifications and restrictions provided by Santa Barbara County Health Officer Orders can be found here: <https://publichealthsbc.org/health-officer-orders/>.

If you would like the County to investigate potential violations of this order, please complete this form with as much information as possible.

* 1. What industry violation are you reporting?

- Agriculture and Livestock
- Auto Dealers and Auto Rental
- Bars, Nightclubs, Tasting Rooms
- Communications
- Construction
- Delivery Services
- Dine-in Restaurants
- Energy and Utilities
- Food Packing
- Hotels/Motels
- Life Sciences
- Other (please specify)
- Limited Services
- Logistics
- Manufacturing
- Mining and Logging
- Office Workspace
- Outdoor Museums and Galleries
- Pet Grooming
- Public Transit
- Real Estate
- Retail

County Sponsored Community Resource Programs – Unincorporated Areas



- **Small Business Grants (SB Foundation)**
 - \$309,000 Grant Funding
 - Up to \$7,500 per business
 - RISE Self Certified
 - **Closed August 31, 2020**
 - 35 Applications Processed

County Sponsored Community Resource Programs – Unincorporated Areas



- Disaster Assistance Grant Program (United Way)
 - 200 Households
 - Launched last week
 - \$1,200 each individual/family
 - Individual/household must attest they will self-isolate for 14 days.

County Sponsored Community Resource Programs – Unincorporated Areas



- **Rental Assistance Program (United Way - CARES)**
 - 600 Households – Total \$2 million
 - \$1,000/month up to 3 months
 - Over 220 Applications Received with 111 Approved to date
 - On-line application are available at: <https://www.unitedwaysb.org/rental-assistance>
 - Additional information can also be found at <http://countyofsb.org/housing>

Resources and Questions

General Business Information: www.RecoverySBC.org

Business Guideline Questions Email: EHSadmin@sbcphd.org

RISE Ambassadors

Email: RISEAmbassador@countyofsb.org

Phone: (805)681-5508

SBCPEP Right-of-Way Application Questions:

Santa Barbara Permit Office (805) 681-4990

Santa Maria Permit Office (805) 803-8750