



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

Department Name: County Executive Office  
Department No.: 990  
For Agenda Of: April 7, 2009  
Placement: Administrative  
Estimated Tme: N/A  
Continued Item: No  
If Yes, date from:  
Vote Required: Majority

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**TO:** Board of Supervisors  
**FROM:** Department John Baker, Assistant County Executive Officer  
Director  
Contact Info: Jeff Lindgren, Redevelopment Manager, 568-2069  
**SUBJECT: Request for Waiver of Competition in Purchase of Pardall Road Enhancement Project Palm Trees; Third Supervisorial District**

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**County Counsel Concurrence**

As to form: Yes

**Other Concurrence:** Purchasing

As to form: Yes

**Recommended Actions:**

That the Board of Supervisors:

- A. Authorize the Purchasing Agent to procure sixteen thirty-foot Canary Island Date Palms and a two-year guarantee for plant material from South Coast Growers, LLC, for the Pardall Road Enhancements Project in Isla Vista at a total cost of \$146,000 without conducting a formal bid.

**Summary Text:**

This item is on the agenda to consider a waiver of competition for the purchase and delivery of sixteen 30-foot Canary Island Date Palms and a two-year guarantee for the Pardall Road Enhancement Project from South Coast Growers, LLC, PO Box 3627, Rancho Santa Fe, CA 92067. The palms are a component of the Pardall Road Enhancement Project and will serve as the gateway element at the intersections of Pardall Road with Embarcadero del Mar and Embarcadero del Norte.

Pursuant to County Code Section 2-39, we are requesting your Board waive the requirement for a competitive bid for purchase of the Canary Island Date Palms. South Coast Growers has demonstrated experience in harvesting and transportation of thirty-foot Canary Island Date Palms that can weigh 25,000 – 30,000 lbs each. To ensure public safety and health of the plant material, Canary Island Palms of this size and weight must be handled properly by experts specially trained in rigging and crane operation specific to this type of tree. These palms are estimated at over 60 years old and are collected rather than grown in nurseries so their proper handling is of the highest importance to ensure their survival during shipment. The Redevelopment Agency knows of no other vendor who can provide the quality of plant material, expert handling and a low cost.

On July 15, 2008, the Board of Supervisors approved the plans and specifications and awarded the Pardall Road Enhancement construction contract to John Madonna Construction, the lowest responsible bidder, in the amount of \$2,787,967. Construction began in August 2008 and is anticipated to be complete in April 2009. However, the palm tree component was intentionally separate from the construction contract due to the special handling requirements for palms of this size. By contracting for the palm purchase and installation separate from the Pardall Road Construction bid, the County is assured of getting the best possible specimens and installation.

Staff has completed negotiations with South Coast Growers and reached an agreement regarding the scope of work, cost, contract terms and length of guarantee on the palms. The contractor was selected based on their unique experience transporting, installing and caring for large Canary Island Date Palms.

**Background:**

The Pardall Road Enhancement project is contained in the Isla Vista Master Plan, adopted by the Board of Supervisors in August 2007. The project is identified as a catalyst project for redevelopment in Isla Vista. Project design was developed through a series of community and business owner workshops in 2006 and 2007. During these workshops, the public supported concepts to create a strong identity for Isla Vista's "Main Street" including the use Canary Island Date Palms as gateway elements at the intersections. The final project design was supported by students, long-time residents, and Isla Vista business owners with the goal to establish the downtown as a center for community and social activities while creating an environment where local businesses can prosper.

The Board of Supervisors approved the plans and specifications for the Pardall Road Enhancement Project on July 15, 2008. The project was coordinated with County Public Works and Fire as well as the various utility companies serving Isla Vista. The project is identified in the County Capital Improvement Program.

The Pardall Road Improvements Project will reconstruct and expand sidewalks, reconstruct the roadway, install street lights, plant street trees, improve pedestrian, bicycle, and motorist accessibility and safety. The project will also improve emergency vehicle access along Pardall Road, improve drainage, upgrade water service, and address ADA accessibility deficiencies. Pardall Road extends from the UCSB Campus to the east to Camino Pescadero in the west.

A Notice of Exemption for the project was filed with the Clerk of the Board on January 10, 2008, pursuant to the California Environmental Quality Act (CEQA) Guideline Section 15301.

On June 13, 2008, the Redevelopment Agency Board of Directors adopted resolution 08-241 and the Board of Supervisors adopted resolution 08-243 making findings required by Health & Safety Code Section 33445 to use Redevelopment Agency funds to construct physical improvements, including the subject palm trees in Isla Vista.

**Fiscal and Facilities Impacts:**

Budgeted: Yes

**Fiscal Analysis:**

<b><u>Funding Sources</u></b>	<b><u>Current FY Cost:</u></b>	<b><u>Annualized On-going Cost:</u></b>	<b><u>Total One-Time Project Cost</u></b>
Redevelopment	\$ 146,000.00		\$ 146,000.00
Total	\$ 146,000.00	\$ -	\$ 146,000.00

Narrative

The project is funded 100% by the Redevelopment Agency. The total contract costs amounts to \$146,000. The contract cost (100%) was anticipated in the Redevelopment Agency Budget for Pardall Road Enhancement Project. The funds have been budgeted in Dept 990, Fund 3100, Program 4075, RDAPRE.

**Special Instructions:**

Please forward a certified copy of the Minute Order approving this action to the Purchasing Agent, attention John McMillin, and a certified copy of the Minute Order to the Redevelopment Agency, attention Jeff Lindgren, 568-2069.

**Attachments:**

- Attachment 1 – Pardall Enhancements Project: Examples of Canary Island Palm Use

**Authored by:**

Jeff Lindgren, Redevelopment Manager (568-2069)