



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Behavioral Wellness
Department No.: 043
For Agenda Of: September 19, 2017
Placement: Administrative
Estimated Time: N/A
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Alice Gleghorn, Ph.D., Director
Director(s) Behavioral Wellness, 681-5229
Contact Info: John Doyel, Alcohol and Drug Program Manager

SUBJECT: Behavioral Wellness – Alcohol and Drug Prevention Services FY 17-18

County Counsel Concurrence

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

Auditor-Controller Concurrence

As to form: Yes

- A. Approve, ratify, and authorize the Chair to execute an Agreement for Services of Independent Contractor with **Santa Ynez Valley, People Helping People** (a local vendor), for the provision of new substance use prevention services beginning October 1, 2017, and increasing the contract maximum for Fiscal Year 17-18 by \$90,000 in ADP funding, for a new total contract maximum not to exceed **\$141,000**, inclusive of **\$51,000** under Purchase Order CN 21170 but which otherwise cancels, nullifies, and supersedes Purchase Order CN 21170, for the period of July 1, 2017 through June 30, 2018.
- B. Approve and authorize the Chair to execute a First Amendment to the Agreement for Services of Independent Contractor with the **Council on Alcoholism and Drug Abuse** (a local vendor), adding new substance use prevention services beginning October 1, 2017, and increasing the contract maximum by **\$82,500** in ADP funding, for a new total contract maximum not to exceed **\$1,594,230** through June 30, 2018.
- C. Approve and authorize the Chair to execute a First Amendment to the Agreement for Services of Independent Contractor with **Family Service Agency** (a local vendor), adding new substance use prevention services beginning October 1, 2017, and increasing the contract maximum by

\$112,500 in ADP funding, for a new total contract maximum not to exceed **\$1,866,747** through June 30, 2018.

- D. Determine that the above actions are government fiscal activities or funding mechanisms which do not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment, and are therefore not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) of the CEQA guidelines.

Summary Text:

This item is on the agenda to request that the Board approve contract amendments and a new Board Contract establishing new and additional substance use prevention services in the Behavioral Wellness system, and to approve increases in the total contract maximums of the three contracts to compensate for these new services.

In April 2017, the Santa Barbara County Department of Behavioral Wellness (Behavioral Wellness), Alcohol and Drug Program (ADP) released a Request for Proposal (RFP) for three unique community-based prevention programs. These programs included the Community Coalitions/Task Forces (CC/TF), the Friday Night Live Program (FNL), and the Strengthening Families Program (SFP). Behavioral Wellness awarded 5 contracts (two will be processed as Purchase Orders) to community-based organizations (CBOs) to cover these services. Approval of the recommended actions will allow the Department to implement these services in each region of the County.

Background:

Behavioral Wellness' Alcohol and Drug Program requested proposals from interested parties to provide Prevention programs that utilize evidence-based strategies targeting specific alcohol and drug related priority areas, which were defined through a county-wide Needs Assessment. In adherence to the County's Strategic Prevention Framework Plan, and under the direction of the state Department of Healthcare Services, priority areas for Santa Barbara County's prevention programs now include Underage Drinking, Excessive Drinking and Marijuana Use (Ages 10-25), and Opioid Misuse. Three evidence-based strategies were selected and specific programs were funded in order to address the priority areas identified. The three strategies are as follows:

1. Community Coalitions/Task Forces (CC/TF): A coalition is defined as a formal arrangement for collaboration among groups in which each retains its identity but all agree to work together towards a common goal. Similarly, a task force is a temporary grouping together under one leader for the purpose of accomplishing a definite objective. These common groups of people serve as catalysts for population-level change, and should include a broad cross-section of the population to ensure representation from organizations that represent various cultural groups. Behavioral Wellness sought Community Coalitions/Tasks Forces program services that would enhance state and local alcohol and drug prevention efforts by mobilizing communities, participating in policy advocacy, and changing social norms. These services were awarded to **Santa Ynez Valley, People Helping People (PHP)**.

Behavioral Wellness has contracted with PHP since 2003. In addition to prevention services, PHP also provides an early childhood mental health program for children from birth to five years

old. This program promotes positive parenting practices, prevents child abuse and neglect, and aims to enhance child health and development. Under the new contract PHP will be required to coordinate all aspects of coalition building including recruitment, direction of interventions and maintenance. They will have to work closely with assigned ADP staff to ensure a two-way flow of communication, effective program implementation, and to receive technical assistance as needed.

2. Friday Night Live (FNL) is a program implemented locally, supported by the California Friday Night Live Partnership and funded by the Department of Health Care Services (DHCS). FNL has since expanded to 52 counties throughout the State. Youth participants across the State reflect the diversity of California's population and participate in evidence-based prevention strategies. Local FNL programs have been in place for nearly 30 years and engage youth in programs rich in opportunities and support so young people will be less likely to engage in problem behaviors, more likely to achieve in school, and more likely to pursue higher education or secure a full-time job. FNL's vision is to work hand-in-hand with young people. These services were awarded to the **Council on Alcoholism and Drugs (CADA)**.

CADA will be expected to work closely with local County-contracted CC/TFs to promote policy campaigns and policy developments that reduce problems related to underage drinking, excessive drinking, marijuana use, and opioid misuse. Services shall include educating, training and providing technical assistance to chapter advisors, teachers, youth leaders, parents and other community/school stakeholders who provide the opportunities for young people to get involved in their school and/or community. Services shall also involve building new FNL chapters and training youth on skills that strengthen protective factors. In addition to prevention services, CADA currently provides outpatient individual and group treatment services to adults and adolescents as well as a detoxification program.

3. Strengthening Families Program (SFP) is a nationally and internationally recognized parenting and family strengthening program for high-risk and general population families. SFP is an evidence-based family education and skills training program found to significantly improve parenting skills and family relationships, to reduce problem behaviors, delinquency, and alcohol and drug abuse in children, and to improve social competencies and school performance. These services were awarded to **Family Service Agency (FSA)**.

FSA will coordinate all aspects of SFP to adhere to the curriculum requirements. Sessions will utilize the evidence-based parenting curriculum in order to provide education regarding parenting skills, family communication, decision-making skills, and conflict resolution. In addition to the current prevention services, FSA currently provides early intervention prevention services through the Big Brothers, Big Sisters mentoring project in all regions of the County. They also provide mental health services to children with Serious Emotional Disturbances (SEDs) and their families as well as brief therapy to adults, children and their families in an outpatient setting.

Performance Measure:

A summative or outcome evaluation will be conducted to determine if the Program is meeting programmatic expectations. The following outcomes will be of primary interest:

Community Coalitions/Tasks Forces

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| <ul style="list-style-type: none">• Reduced access and availability of AOD to youth• Policies to reduce presence of alcohol at schools• Increased media regarding AOD trends• Increased knowledge of enforcement of AOD laws• Increased retailer compliance with best practices• Reduction in sales to minors• Understanding regarding the discrepancy of actual vs. perceived youth AOD use | <ul style="list-style-type: none">• Increased Responsible Beverage Service Trainings• Policies to reduce AOD abuse at community events• Increased knowledge of AOD consequences• Increased parental awareness of the SHLO• Reduction in AOD advertisements in retailers• Increased enforcement of AOD laws |
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Friday Night Live

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| <ul style="list-style-type: none">• Increased assets of youth to be resilient to AOD• Policies to reduce presence of alcohol at schools• Increased media regarding AOD trends• Reduction in AOD advertisements in retailers• Understanding regarding the discrepancy of actual vs. perceived youth AOD use | <ul style="list-style-type: none">• Increased youth support of AOD policies• Increased knowledge of AOD consequences• Increased retailer compliance with best practices• Reduction in sales to minors |
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Strengthening Families Program

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| <ul style="list-style-type: none">• Increased family participation in prevention programs• 80% of participants complete the pre- and post-tests• Reduced risk factors for problem behaviors in children including behavioral, academic, and social problems. | <ul style="list-style-type: none">• 80% of participants complete the full 10-14 week SFP session• Increased family strengths and resilience |
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Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>Annualized On-going Cost:</u>	<u>Total One-Time Project Cost</u>
General Fund			
State	\$ 1,800,988.50		
Federal	\$ 1,800,988.50		
Fees			
Other:			
Total	\$ 3,601,977.00	\$ -	\$ -

Narrative: The above referenced contracts are funded by State and Federal funds. The funding sources are included in the FY 17-18 Adopted Budget. The new ADP prevention services are fully reimbursed by the state and will not result in additional County costs.

Key Contract Risks:

As with any contract funded by State and Federal sources, there is a risk of future audit disallowances and repayments. Behavioral Wellness contracts include language requiring contractors to repay any amounts disallowed in audit findings, minimizing financial risks to the County.

Special Instructions:

Please email one (1) complete executed contract and one (1) minute order to Qiuana Lopez at: qilopez@co.santa-barbara.ca.us.

Attachments:

- Attachment A: FY 17-18 Santa Ynez Valley, People Helping People PO to BC
- Attachment B: FY 17-18 Santa Ynez Valley, People Helping People PO CN 21170
- Attachment C: FY 17-18 Council on Alcoholism and Drugs AM 1
- Attachment D: FY 17-18 Council on Alcoholism and Drugs BC
- Attachment E: FY 17-18 Family Service Agency AM 1
- Attachment F: FY 17-18 Family Service Agency BC

Authored by:

Q.Lopez