

AS THE 2012 ENVI AWARD RECIPIENT

COUNTY OF SANTA BARBARA RESOLUTION HONORING DECKERS OUTDOOR CORPORATION CALIFORNIA

WHEREAS, Deckers Outdoor Corporation is being honored with the 2012 ENVI Award for their contributions to the long term environmental health of our community and our planet; and

WHEREAS, Deckers Outdoor Corporation has worked closely with companies like Patagonia, REI and Timberline to create environmentally sensitive products and reduce the impacts of product manufacturing, distribution and packaging; and

WHEREAS, Deckers Outdoor Corporation has shown leadership in reducing waste, water use, and greenhouse gas emissions from its retail outlets, distribution chain, transport, logistics and administrative offices, and has worked to reduce the adverse impacts of their product manufacturing techniques worldwide; and

WHEREAS, Deckers Outdoor Corporation is a lead partner in the Conservation Alliance which supports the efforts to preserve and protect Naples and the Gaviota Coast by engaging employees in environmentally important community projects like creek clean-ups, remediation of sensitive habitat areas and trail clearing; and

WHEREAS, Deckers Outdoor Corporation is a model for other local businesses due to their economic and volunteer support of community projects and partnerships with local non-profit organizations.

NOW, THEREFORE, IT IS HEREBY ORDERED AND RESOLVED that this Board of Supervisors commends Deckers Outdoor Corporation for being the 2012 ENVI Award recipient honored by the Environmental Defense Center.

PASSED, and adopted by the Board of Supervisors of Santa Barbara County, State of California, this 15th day of March 2012, by the unanimous vote of all members present.

ATTEST: Crandra Islallar
Clerk of the Board

Supervisor - 1st District

Supervisor - 2nd District

Supervisor - 3rd District.

pervisor - 4th District

Supervisor - 5th District