

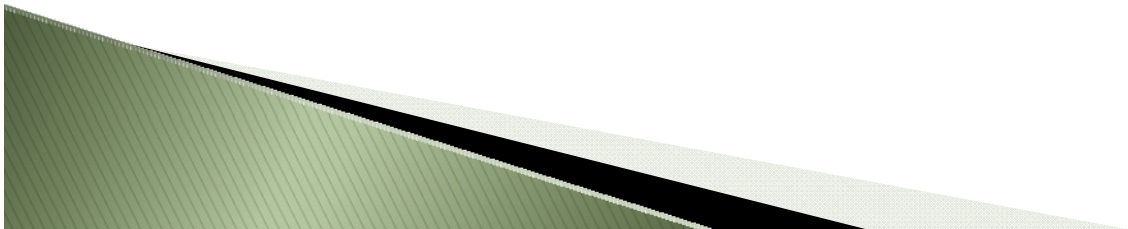


**Parks Department
Beach Parking Fee Conceptual Review**

Board
May 17, 2011

County Parks System

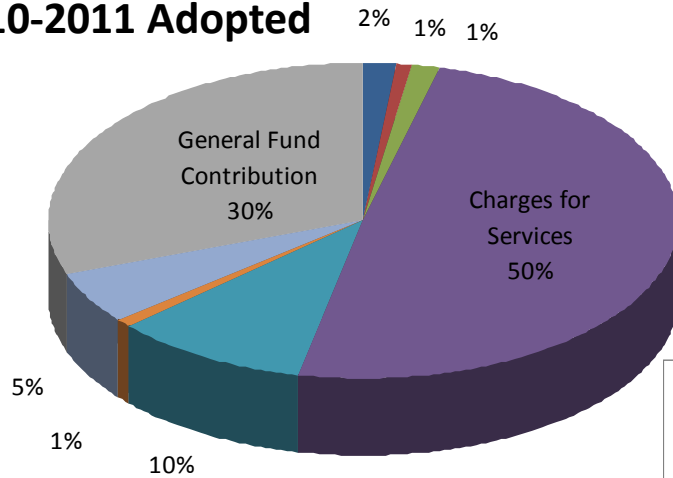
- ▶ SB County Parks has received between \$3 – \$4.5 million in General Fund Contribution annually over the last 10 years.
- ▶ Aging infrastructure requires capital investments with dedicated revenue sources to address a \$20.5 million deferred maintenance backlog.



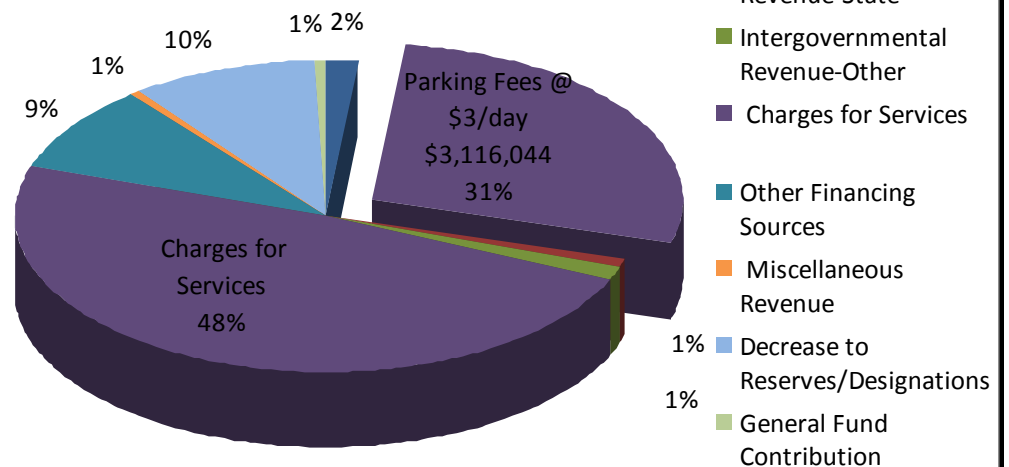
County Parks System Revenues

Park Operating Revenues

FY 2010-2011 Adopted



Park Operating Revenues FY 2011-12 Recommended with Proposed Parking Fees



- Use of Money and Property
- Proposed Parking Fees (@ \$3 per day)
- Intergovernmental Revenue-State
- Intergovernmental Revenue-Other
- Charges for Services
- Other Financing Sources
- Miscellaneous Revenue
- Decrease to Reserves/Designations
- General Fund Contribution

Beach Parking Conceptual Review

- ▶ Benchmark study revealed the County as one of the only coastal jurisdictions that doesn't charge parking fees.
- ▶ Others charge between \$3 – \$12+ daily.
- ▶ Revenue projections for day use parking fees at beach parks are estimated to generate between \$3.1 – \$8.3 million annually with allocation to Parks system as determined by the Board of Supervisors.



Beach Parking Benefits

- ▶ Benefits: Provide relief of General Fund Contribution on-going, annually and reserve funding for the SB County Parks system.
- ▶ Next Step: Apply for Coastal Development Permit; Hearing with the Santa Barbara County Zoning Administrator.
- ▶ Questions?

