

Y OF SANTA BARBARA

A RESOLUTION HONORING KCSB FOR 50 YEARS OF DISTINGUISHED MEDIA SERVICE TO THE COMMUNITY

CALIFORNIA

WHEREAS, the mission of KCSB is to serve Santa Barbara County as a non-commercial, independent radio station that gives students and community members access to the radio airwaves through live broadcasts and original programming twenty four hours a day, every day;

WHEREAS, KCSB provides a public forum for racial, ethnic, generational, and economic diversity, empowers the voices of underrepresented groups, and produces a broad range of high-quality educational programming that is substantially different from other local media in the Santa Barbara area;

WHEREAS, KCSB has trained thousands of volunteers from UCSB and the wider community in radio production, digital media, and journalism, and many of these volunteers become influential in media, education, and social activism;

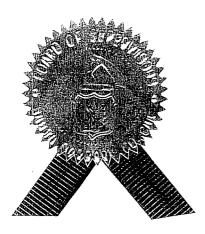
WHEREAS, KCSB serves the public as an emergency information outlet in partnership with the SB Independent and as part of the County's Radio Ready Program, and gave exemplary service during the Gap, Tea and Jesusita fires;

WHEREAS, KCSB's local news and public affairs programming and public service announcements for local non-profits helps connect students, the UCSB campus, and the entire Santa Barbara community;

WHEREAS, KCSB is a bastion for community media in Santa Barbara and beyond, and takes a leading role in the UC Radio Network, National Federation of Community Broadcasters, Grassroots Radio Coalition, and The World Association of Community Broadcasters (AMARC);

NOW THEREFORE, BE IT RESOLVED that this Board of Supervisors honors and commends KCSB for 50 years of distinguished service to preserve and protect community media in Santa Barbara and beyond.

PASSED AND ADOPTED by the Board of Supervisors, Santa Barbara County, State of California this 20th day of September, 2011 by a unanimous vote of all members present.



Supervisor - 1st District

3rd District