



# Reopening Your Business in Santa Barbara County



County Call Center (833) 688-5551 9:30 a.m. – 5:30 p.m. Mon-Fri

# June 16, 2020

# RISE BUSINESS RECOVERY UPDATE

## **STATE CHANGES:**

- 11 Sectors Added Effective June 12, 2020
- 1 Sector Pending Effective June 19, 2020
- Update to Places of Worship for expanded outdoor services

## **PUBLIC HEALTH ORDER CHANGES:**

- County Health Order 2020-12 – June 12, 2020

# Where are we now?

## Santa Barbara County's R.I.S.E. Guide and the Governor's Resilience Roadmap

### STAGE 1

#### COMPLETE

Agriculture and Livestock  
Auto Dealerships  
Childcare  
Communications  
Construction  
Delivery Services  
Energy/Utilities  
Food Packing  
Hotels and Lodging\*  
Life Sciences  
Logistics and Warehousing  
Manufacturing  
Mining and Logging  
Office Workspaces \*  
Ports  
Public Transit  
Real Estate Transactions  
Retail

### STAGE 2

#### COMPLETE

Destination retail, including shopping malls and swap meets  
Personal services, limited to: car washes, pet grooming, tanning facilities, and landscape gardening  
Office-based businesses  
Dine-in restaurants  
Outdoor museums and open gallery spaces  
Faith Based Organizations\*\*  
Hair Salons and Barbershops\*\*  
Tribal Casinos

### STAGE 3 OR STAGE 4

#### SANTA BARBARA COUNTY IS HERE

Beverage Industry – Wineries/Bars  
Fitness Centers/Gyms  
Movie Theaters and Family Entertainment Centers  
Zoos and Museums  
Cardrooms, Satellite Wagering Facilities and Racetracks  
Campgrounds RV Parks and Outdoor Recreation  
Music/Film/TV Production  
Professional Sports – No live audiences  
Hotels and lodging for tourism and leisure  
Schools and School Based Programs  
Day Camps  
Higher Education  
Childcare Programs and Providers

**Effective after June 19, 2020 with PHO approval**  
Personal Services: Nail Salons, tattoo parlors, body waxing, massage services

**Awaiting State Guidelines:**  
Indoor Playgrounds  
Live Theater  
Saunas and Steam Rooms  
Nightclubs, Concert Venues, Festivals and Theme Parks

# RISE Guide – A Living Document



Living document comprised of three parts:

- Core Framework – Updated for State change in attestation criteria. Metrics for “tightening” being monitored by Public Health.
- Industry Sector Guidelines – Updated weekly as State issues guidance
- Readiness and Containment Plan – No changes



# Reopening Self-Certification Process On-line



The County developed an on-line Self-Certification process for businesses reopen under the State's Roadmap. The link to this is <https://recoverysbc.org/reopen-your-business/>.

Businesses are required to do the following:

- Review State and local guidance;
- Complete a COVID-19 Prevention Plan; and
- Self-certify that they can open safely.

# Reopening Self-Certification by the Numbers

As of Friday, June 12, 2020



**2,645** Business Submittals Countywide

Cities 2,240

Unincorporated 225

## TOP 10 INDUSTRY SECTORS

762 Dine-In Restaurants

107 Hotels & Lodging

512 Retail Stores

65 Construction

326 Office Workspaces

63 Beverage Industry

209 Hair Salons and Barbershops

50 Shopping Malls

151 Limited Services

48 Ag & Livestock

# RISE Ambassadors



*Coordinated by the Community Wellness Team*

## **RISE Ambassadors**

Represent the County to conduct business checks/reviews to confirm that businesses are aware of the Self-Certification process and where to find resources.

## **Goal**

Assist local businesses to understand and comply with guidelines for reopening and ensure the public enjoys a safe re-opening of businesses.

# Small Business & Community Partnership Enhancement Program (SBCPEP)



*Developed by Public Works & Planning and Development*

## **Phase 1 – Public Rights-of-Way**

- Allows expansion into adjacent public right-of-way outdoor areas in the unincorporated areas of the county to accommodate required social and physical distancing protocols and safe practices.

## **Phase 2 – Private Property - Parking lots, etc.**

Instructions and Applications available at [Recoverysbc.org](https://Recoverysbc.org) or contact

Santa Maria Permits  
(805) 803-8750

Santa Barbara Permits  
(805) 681-4990





## REOPENING YOUR BUSINESS IN SANTA BARBARA COUNTY

Find out about the County of Santa Barbara's requirements for you to reopen your business. You will learn what is required for different workplaces to reopen including guidance in preparing a plan based upon your industry and how to put the plan into action.

[GET STARTED](#)



## THE RISE GUIDE

The County of Santa Barbara's RISE (Reopening in Safe Environment) Guide outlines the steps for reopening that can be safely taken in our community. Developed by medical experts and supported by feedback from all sectors of the community, RISE serves as a supplemental guide to the State Health Orders.

[THE RISE GUIDE](#)



## SMALL BUSINESS AND COMMUNITY PARTNERSHIP ENHANCED PROGRAM (SBCPEP)

Want to take your business outdoors? Check out this special allowance that provides businesses or other organizations to expand into adjacent public right-of-way outdoor areas in the unincorporated areas of the county.

[LEARN MORE](#)



## STAGES OF REOPENING

As of May 21, 2020, the County of Santa Barbara entered Stage 2B of reopening. The types of businesses allowed to reopen in this phase of Stage 2 include dine-in restaurants (with modifications), schools and childcare, retail stores and shopping malls, and some offices.

[LEARN MORE](#)

# Resources and Questions

For questions related to business reopening call (833) 688-5551 or email [EHAdmin@sbcphd.org](mailto:EHAdmin@sbcphd.org).

For questions related to the SBCPEP Rights-of-Way application call the Santa Barbara Permit Office at (805) 681-4990 or Santa Maria Office at (805) 803-8750.

County Website: [RecoverySBC.org](http://RecoverySBC.org)