

SANTA BARBARA COUNTY BOARD AGENDA LETTER



Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Agenda Number:
Prepared on: 8/21/06
Department Name: Social Services
Department No.:
Agenda Date: 9/12/06
Placement: Administrative
Estimate Time: 5 minutes
Continued Item: NO
If Yes, date from:

TO: Board of Supervisors

FROM: Kathy Gallagher, Director
Department of Social Services

STAFF CONTACT: Kathy Gallagher
x4451

SUBJECT: 2006 Charitable Giving Campaign

Recommendation(s):

That the Board of Supervisors:

- A. Approve the attached resolution for the Kick-off of the 2006 Charitable Giving Campaign.

Alignment with Board Strategic Plan:

The recommendation(s) are primarily aligned with Goal No. 5.A High Quality of Life for All Residents.

Executive Summary and Discussion:

This year staff will kick-off the 2006 Charitable Giving Campaign themed, "Give It Forward . . . Imagine the Difference." This theme was chosen to represent the difference that acts of giving can make by opening doors and opportunities to the recipient and empowering them to "give it forward", therefore, creating a ripple effect of giving. By "Giving It Forward" today we are helping to ensure that vital basic needs and services will be available well into the future for our co-workers, neighbors, and community. As an organization, the County of Santa Barbara is the largest single contributor in the region. The goal for the 2006 County Campaign is set at \$260,000.

Mandates and Service Levels:

None

Fiscal and Facilities Impacts:

None

Special Instructions:

Supervisor Gray has agreed to sponsor the attached resolution.