



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: CSD
Department No.: 057
For Agenda Of: September 13, 2022
Placement: Administrative
Estimated Time: N/A
Continued Item: No
If Yes, date from: N/A
Vote Required: 4/5

TO: Board of Supervisors

FROM: Department George Chapjian, Director, Community Services Department
Director(s) 805-568-3407
Contact Info: Hannah Rubalcava, Grants & Contracts Manager, Office of Arts
and Culture
805-568-3992

SUBJECT: Approval for Execution of Contract Between the County of Santa Barbara and
the California Arts Council for California Creative Corps Grant Administration

County Counsel Concurrence

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Risk Management Concurrence:

As to form: Yes

Recommended Actions:

- A) Approve and authorize the Community Services Director or designee, acting on behalf of the County of Santa Barbara, to execute an agreement with the California Arts Council to receive funding in the amount of \$4,750,000 for the period of October 1, 2022 through September 30, 2024 for the Santa Barbara County Office of Arts and Culture to serve as the administering organization for the California Creative Corps (CCC) Central Coast region's regranting program (Attachment 1);
- B) Approve the attached Budget Revision Request (BJE No. 0008516) necessary to adjust appropriations for unanticipated \$4,750,000 grant revenue (4/5 Vote Required) (Attachment 4); and
- C) Determine that the above-recommended actions are not the approval of a project that is subject to environmental review under the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15378(b)(4), finding that the action is a creation of government funding mechanisms or other government fiscal activities which do not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment.

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Summary Text:

On May 17, 2022, the Board authorized the Community Services Department's Office of Arts and Culture to submit a grant application (Attachment 3: Application) to the California Arts Council (CAC) to serve as the Central Coast Region's Administering Organization for the California Creative Corps (CCC) regranting program. On August 22, 2022, the CAC awarded \$4,750,000 to the Office of Arts and Culture to regrant to nonprofit arts and social service organizations, as well as individual artists and cultural workers, throughout the counties of Santa Barbara, Ventura, San Luis Obispo, Santa Cruz, San Benito, and Monterey (See Attachment 1: Grant Contract; Attachment 2: Certification Clauses incorporated into Contract by reference). The Office of Arts and Culture is the only County government agency in the state to be awarded a contract.

Up to 20% of the award may be used for the program's overall administration, inclusive of administrative services and production and operating expenses. In order to equitably and effectively produce the CCC program throughout the Central Coast Region, the Santa Barbara County Office of Arts & Culture will subcontract the other 5 Central Coast county-designated arts agencies to support program administration and project implementation in their respective geographies. Funding for the subcontractor services will be allocated from the designated administrative funds. Translation, interpretation, and documentation services, as well as program software, will also be funded from the designated administrative funds.

Regranting funding must provide as broad a geographic reach as possible while prioritizing communities that demonstrate the highest levels of need as indicated by the California Healthy Places Index. Distribution of the designated regranting funds within the six Central Coast Region counties will be based on relative population percentage and percentage of the population living in the lowest quartile of the California Healthy Places Index. All funds must be disbursed by September 30, 2024.

Background: The 2021 State Budget included a \$60 million one-time General Fund allocation for the California Arts Council to implement the California Creative Corps (CCC) pilot program. CCC is intended to support a media, outreach, and engagement campaign designed to increase: (1) public health awareness messages to stop the spread of COVID-19; (2) public awareness related to water and energy conservation, climate mitigation, and emergency preparedness, relief, and recovery; (3) civic engagement, including election participation; and (4) social justice and community engagement. Using a variety of art forms, including visual, performing, and traditional arts, artists will advance positive community outcomes by creating locally-focused, contextually, and culturally sensitive public messaging and work.

The Office of Arts and Culture has a demonstrated record of successful grant administration, successfully disbursing nearly \$3,000,000 in grant funds and contracts. For this program, the scope of responsibility includes:

- Implementing culturally and discipline-specific engagement strategies to priority communities and trusted culture bearers;
- Mentoring individual artists, cultural practitioners and nonprofit organizations through professional development, workshops, or other opportunities;
- Increasing visibility of the work of artists, cultural practitioners, and nonprofit organizations;

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- Engaging in robust outreach to ensure comprehensive geographic reach for sub-grantee organizations, artists, and cultural practitioners; and
- Managing the application processes for artists and sub-grantee organizations.

The Arts Council for Monterey County, Arts Council Santa Cruz County, San Benito County Arts Council, San Luis Obispo County Arts Council, and Ventura County Arts Council will serve as subcontractors to support the planning and implementation of the program's phases throughout the Central Coast Region.

The California Arts Council determined CCC allocations through a competitive process; the Santa Barbara County Office of Arts and Culture was designated for the highest funding tier with organizations from Los Angeles, Sacramento, San Diego, and San Francisco counties.

Fiscal and Facilities Impacts:

Budgeted: Yes, upon approval of Budget Revision Request No. 0008516.

Key Contract Risks:

The Grant Contract may be terminated by either party upon 30 days written notice. The Grant Contract imposes procedural and reporting requirements on the County that could be subject to audit by the State in the future. The Grant Contract also requires the County to indemnify the State from any and all claims and losses accruing or resulting to any person, firm, or corporation who may be injured or damaged by the County in performance of the Grant Contract.

Attachments:

Attachment 1- Santa Barbara County Office of Arts and Culture California Creative Corps Grant Contract

Attachment 2- Contractor Certification Clauses

Attachment 3- Application Service Agreement between the County of Santa Barbara and the California Arts Council

Attachment 4- Budget Revision Request BJE0008516

Authored by: Sarah York Rubin, Office of Arts and Culture Executive Director
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