



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: August 18, 2020
Placement: Administrative
Estimated Time: N/A
Continued Item: No
If Yes, date from:
Vote Required: 4/5

TO: Board of Supervisors
FROM: Department Daniel Nielson, Social Services Director
Director(s) (805) 346-7101
Contact Info: Raymond McDonald, Executive Director, Workforce Development Board (805) 681-4652
SUBJECT: Agreement with Goodwill Industries of Ventura and Santa Barbara Counties for Veterans Employment-Related Assistance Program

County Counsel Concurrence

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- a) Approve and authorize the Chair to execute an Agreement for Services of Independent Contractor with Goodwill Industries of Ventura & Santa Barbara Counties in the amount not to exceed \$439,000 to provide Veterans Employment-Related Assistance Program services for the period starting August 18, 2020 through December 31, 2021;
- b) Authorize the Director of Social Services, or designee, to extend the Agreement and allocate the amount of unused funds from the previous Fiscal Year budget to the next Fiscal Year Budget, subject to appropriations and budget approval;
- c) Authorize the Director of Social Services, or designee, to reallocate the budgeted line items of the Agreement without exceeding the total contract amount;
- d) Approve Budget Journal Entry No. 0006958 to establish funds for Fiscal Year 2020/2021 in the amount of \$329,267 (Goodwill for \$292,667 and WDB Salaries and Benefits for \$36,600 in the Social Services Department in Fund 0058). (4/5 Vote Required); and
- e) Determine that the above recommended actions are exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15061(b)(3), finding that the above

recommended actions are covered by the general rule that CEQA applies only to projects which have the potential for causing a significant effect on the environment, and where it can be seen with certainty that there is no possibility that the activity may have a significant effect on the environment, the activities are not subject to CEQA.

Summary Text:

This item is on the agenda to approve the Agreement with Goodwill Industries of Ventura & Santa Barbara Counties (Goodwill) in the amount not to exceed \$439,000 to provide Veterans Employment-Related Assistance Program (VEAP) services for the period of July 14, 2020 through December 31, 2021.

The Santa Barbara County Workforce Development Board (WDB) will utilize grant funds received from the Employment Development Department, California Workforce Development Board and Labor and Workforce Development Agency to implement the VEAP program. The VEAP program will promote the use of regional industry sector strategies as the framework to help unemployed and underemployed veterans transition from military careers to rewarding civilian employment by providing direct training, employment, and supportive services.

Background:

The Workforce Innovation and Opportunity Act (WIOA) was signed into law on July 22, 2014. It supersedes the Workforce Investment Act of 1998 taking effect July 1, 2015 with the goal of providing job seekers access to employment, education, training and support services to succeed in the labor market and to match employers with skilled workers they need to compete in a global economy.

The purposes of this Act are the following: to increase access to opportunities for employment, education, training and supportive services; support the alignment of workforce investment, education and economic development systems; improve the quality and labor market relevance of workforce investment, education and economic development efforts to provide workers with skills and credentials necessary to secure employment; promote improvement in the structure of delivery of services through the workforce development system; increase the prosperity of workers and employers; and increase the employment, retention, and earnings of participants and increase attainment of recognized postsecondary credentials.

On April 22, 2020, the County of Santa Barbara Workforce Development Board (WDB) competed and was awarded the VEAP WIOA Governor's Discretionary grant for a total amount of \$500,000. \$61,000 has been designated for WDB salaries and benefits, and \$439,000 for this Agreement with Goodwill. VEAP grant services are specifically intended to serve veterans and spouses of veterans who face barriers to employment. The VEAP services focus on improving employment and training outcomes for this population through the creative and effective alignment of training, education, and other services, with the industries and employers driving regional employment.

Goodwill was designated as the VEAP Program Operator by the WDB based on their experience operating privately funded programs for veterans in Santa Barbara and Ventura Counties.

Performance Measure:

- A. Goodwill shall provide Wraparound Services to the 145 veterans identified at the annual Santa Barbara County Veteran Stand Down for 2019.
- B. Goodwill shall provide 51 Participants in the County of Santa Barbara over the term of the Agreement Individualized Career Services. Goodwill shall enroll the following number of Participants in Santa Barbara County:

Year	
2020/2021	25
2021/2022	26
Total	51

- C. Goodwill shall meet or exceed State established annual WIOA Performance Measures:

Performance Indicator	PERFORMANCE GOALS	
	Fiscal Year 2020/2021	Fiscal Year 2021/2022
Employed 2nd Quarter	66.00%	66.00%
Employed 4th Quarter	62.50%	62.50%
Median Earnings	\$5,600	\$5,600
Credential Attainment	54.00%	54.00%

The performance goals for Fiscal Year 2021/2022 will be negotiated with the State by the WDB.

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

Funding Sources	FY 2019-2020 Cost	FY 2020-2021 Cost	FY 2021-2022 Cost	Total
General Fund				
State				
Federal	\$ 6,100.00	\$ 329,267.00	\$ 164,633.00	\$ 500,000.00
Fees				
Other:				
Total	\$ 6,100.00	\$ 329,267.00	\$ 164,633.00	\$ 500,000.00

Narrative: The County will fund the \$439,000 Agreement with Goodwill and the \$61,000 WDB Salaries and Benefits using \$500,000 of United States Department of Labor VEAP WIOA Governor’s Discretionary Grant. There is no impact to General Fund.

Key Contract Risks:

The risk assessment worksheet has been completed, and DSS has determined that Goodwill is a medium risk vendor. The County has experience with Goodwill and is confident of its ability to provide services.

Staffing Impacts:

Legal Positions:
0

FTEs:
0

Special Instructions:

Please scan, email and send one (1) duplicate original Agreement, and a copy of the minute order to:
DSS Contracts Unit
C/O Emma Duncan
2125 S. Centerpointe Parkway, 3rd Floor
Santa Maria, CA 93455
e.duncan@sbcsocialserv.org

Attachments:

1. Attachment 1 - Agreement with Goodwill for VEAP
2. Attachment 2 - Budget Journal Entry No. 0006958

Authored by:

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Emma Duncan, Contracts Coordinator