



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Public Health
Department No.: 041
For Agenda Of: February 3, 2015
Placement: Admin
Estimated Tme: N/A
Continued Item: N/A
If Yes, date from: N/A
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Takashi M Wada MD, MPH Director and Health Officer
Director(s) Public Health Department
Contact Info: Dan Reid, Assistant Deputy Director, 681-5173
SUBJECT: Amendment 1 to California Health Benefit Exchange Agreement

County Counsel Concurrence

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Recommended Actions:

That the Board of Supervisors considers the following recommendations:

- a) Approve and authorize the Public Health Department Director to sign the attached Amendment to the Agreement with the California Health Benefit Exchange, in order for the Public Health Department to retain its status as a Certified Enrollment Entity through June 30, 2015.
- b) Determine that these activities are exempt from California Environmental Quality Act review per CEQA Guideline Section 15378(b)(4), since the recommended actions are government fiscal activities which do not involve commitment to any specific project which may result in a potentially significant physical impact on the environment.

Summary Text:

Through an Agreement with the California Health Benefit Exchange (Covered California), and as a Certified Enrollment Entity (CEE), the Public Health Department (PHD) has assisted more than 10,000 individuals with the health care coverage process, and enrolled more than 5,000 of these individuals in a health plan. Approval of Recommendation a) will authorize the Public Health Department Director to amend the existing Agreement with Covered California, allowing the Public Health Department to remain a Certified Enrollment Entity.

Background:

Health care coverage expansion of Medi-Cal and implementation of the Health Insurance Exchanges through Covered California began in October of 2013. PHD entered into an agreement with Covered California in September 2013 to become a Certified Enrollment Entity (CEE) and at that time trained and registered more than 90 staff, volunteers and contractors to become Certified Enrollment Counselors (CECs). CECs are necessary to assist and enroll individuals in Covered California with Medi-Cal and/or private health care coverage benefits. This first amendment establishes additional security and operational measures to ensure that private client information (health information as well as personal identifying and financial information) protections are implemented. Additionally, the Covered California logo is trademarked and must be so identified in all new outreach materials.

The Public Health Department's CEE status and use of CECs is necessary to meet ongoing grant requirements as well as to ensure new and existing clients can access health care.

Fiscal and Facilities Impacts:

There are no direct fiscal or facilities impacts with this action. However, the ability to assist and enroll individuals into expanded health care coverage are performance requirements of other State and Federal grant-funded activities, and retention of the CEE status for these grants is imperative.

Key Contract Risks:

N/A

Special Instructions:

Please return an electronic copy of the Minute Order to the PHD Contracts Unit at PHDRES.ContractsUnit@sbcphd.org

Attachments:

Amendment A01 to Agreement with California Health Benefit Exchange

Authored by:

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