

# SANTA BARBARA COUNTY BOARD AGENDA LETTER



Clerk of the Board of Supervisors  
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**Agenda Number:**  
**Prepared on:** 1/3/2005  
**Department Name:** HCD  
**Department No.:** 055  
**Agenda Date:** 1/18/2005  
**Placement:** Administrative  
**Estimate Time:**  
**Continued Item:** NO  
**If Yes, date from:**

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**TO:** Board of Supervisors

**FROM:** Edward Moses, Director  
Housing and Community Development Department

**STAFF CONTACT:** Jim Claybaugh, Economic Development Coordinator, 560-1093  
Richard Morgantini, Economic Development Program Assistant, 560-1092

**SUBJECT:** Appointment to the Economic Vitality Committee (EVC)

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## **Recommendation(s):**

That the Board of Supervisors:

1. Appoint to the Economic Vitality Committee the designated representatives for:

Research/Technology: Dr. Michael VanBlaricum, President, Toyon Research Corporation.

Defense: Ralph Tourino, Vice President, Space Support Systems, Lockheed Martin.

## **Alignment with Board Strategic Plan:**

The recommendation(s) are primarily aligned with Goal No. 4. A Community that is Economically Vital and Sustainable.

## **Executive Summary and Discussion:**

The Economic Vitality Committee (EVC) was created by the Board of Supervisors in April 2004, as a revision of the Economic Development Advisory Committee (EDAC). The purpose of this revision was to: 1) to enhance economic development activities throughout the county by facilitating communication and collaboration among the various business, industry and governmental sectors in the county, 2) Advise the HCD Director and through the Director, the Board of Supervisors on County economic development policies, economic strategies and programs, and 3) to update the Comprehensive Economic Development Strategy (CEDs), as required by the US Economic Development Administration (EDA) that allows local jurisdictions to apply for federal economic development grant funding.

EVC By-laws, Article III, Section 1: EVC Membership is limited to individuals representing industry and community sectors in Santa Barbara County, and a representative from each incorporated city in Santa-Barbara County. City representatives are to be appointed by their governing body.

The remaining members of the EVC will consist of community representatives who may be selected from the following areas of expertise: Agriculture, Chambers of Commerce, Community Based Organizations, Education, Energy, Environmental, Financial, Health Care, Local Governments, Manufacturing, Media, Native Americans, Real Estate Developers, Retail, Tourism, Unions, Technology, Transportation, Utilities and Vandenberg Air Force Base.

And others as from time to time may be identified by the Housing and Community Development Department Director and EVC, and approved by the County Board of Supervisors.

Additional non-voting members may include an economist, representatives from health, human services, workforce development and public safety agencies.

**Mandates and Service Levels:**

All positions within the new economic development advisory body are voluntary positions.

**Fiscal and Facilities Impacts:**

The appropriation to fund this program is included in the FY 2004/05 budget, pages D-256-257 and can be found in the County's FY 04-05 Operating Plan in the Housing and Community Development Department, Economic Development Program cost center.

**Special Instructions:** None