

# Workforce Investment Act



The Workforce Investment Act is a federal resource to assist local areas in providing a well-trained workforce for local employers.



# *the Workforce* **R**esource Centers



**1444 S. Broadway  
Santa Maria**



**130 E. Ortega St.  
Santa Barbara**

- The WRC Center is the implementation vehicle and point of access for services, activities and programs under WIA
- **60,773 customers utilized services FY 03/04**

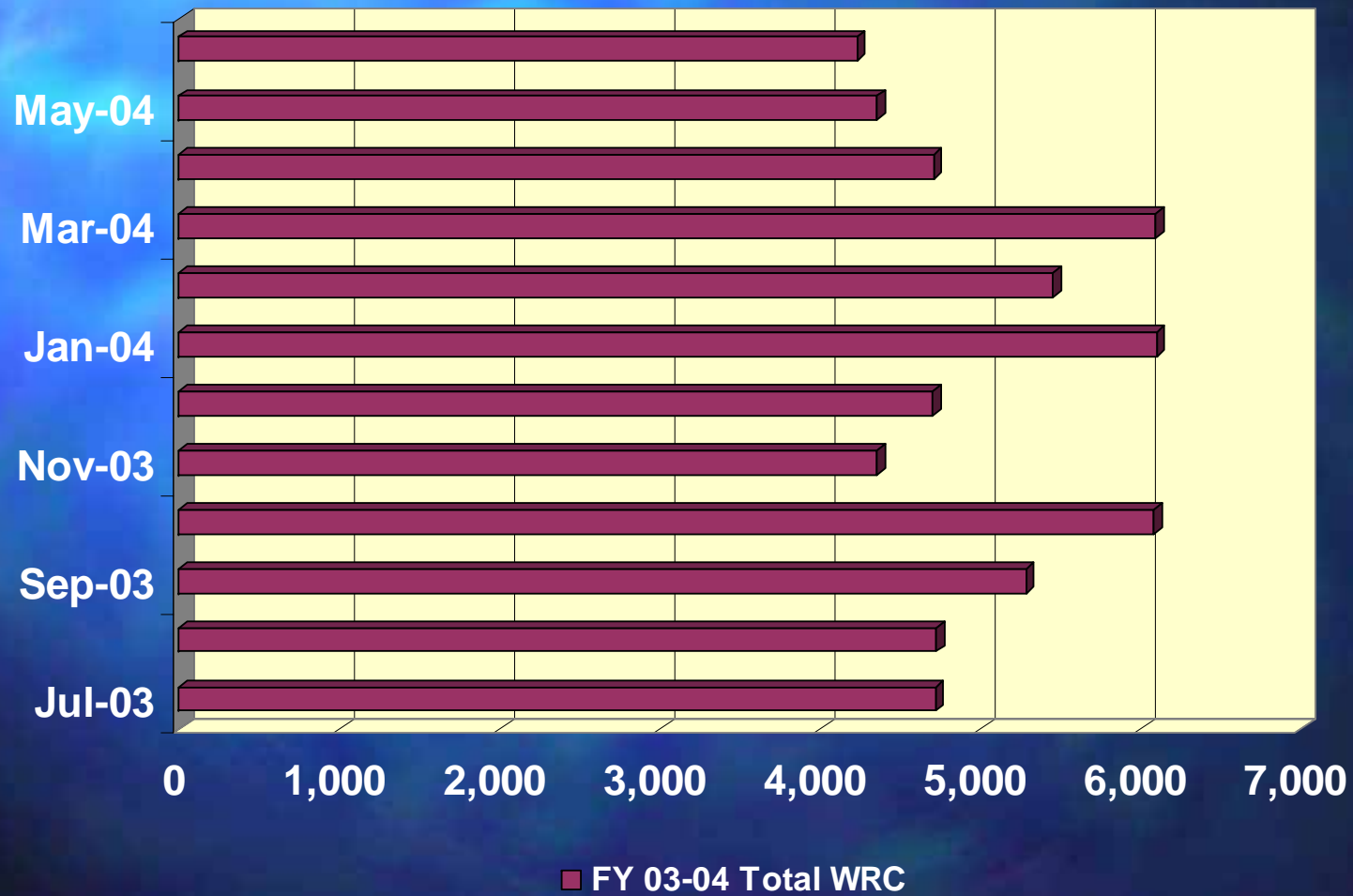
# Universal Services – No Eligibility Requirements

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- Job search assistance
- Workshops
- Resource Center
- Partner Services

# FY 03/04 WRC Visits

FY 03-04 Total WRC Visits = 60,773



# Intensive Services

- **In depth skills assessment and case management**
- **Development of individual training plan**
- **Services provided by Career Employment Specialists**
  - Four staff assigned in North County
  - Three in South County

# Training Services



- **Variety of Occupational skills training and upgrading of skills**
- **Training services funded through Individual Training Accounts**
- **Job seekers must meet eligibility requirements and have been unable to obtain or retain employment through intensive services**



# Workforce Resource Center Employer Services

- Job Fairs
- Rapid Response Presentations
- Employee Referrals
- Employer Workshops
- Tax Credit Information
- Resource Referral
- Retention / Follow up
- Interviewing Facilities
- Employer Recruitments
  - 27 Unique employers
  - 61 total recruitments
  - 864 interviews

# Services for business closures and mass layoffs:

- Computer Motion – Goleta
  - Merger
  - 47 employees affected
- Inamed Corporation – Goleta
  - Closure
  - 20 employees affected
- ITT Services – Santa Maria
  - Contract End
  - 406 employees affected
- Lockheed Martin – VAFB
  - Plant Closure
  - 42 employees affected
- General Dynamics Land Systems – Goleta
  - Closure
  - 196 employees affected
- Golden State Porcelain – Santa Maria
  - Loss of business due to imports
  - 17 employees affected
- Inamed Corporation – Goleta
  - Mfg transferred overseas
  - 41 employees affected
- Priority Healthcare – Carpinteria
  - Layoff
  - 40 employees affected
- Smooth Transportation – Santa Maria
  - Company purchased
  - 32 employees affected



# Youth Services

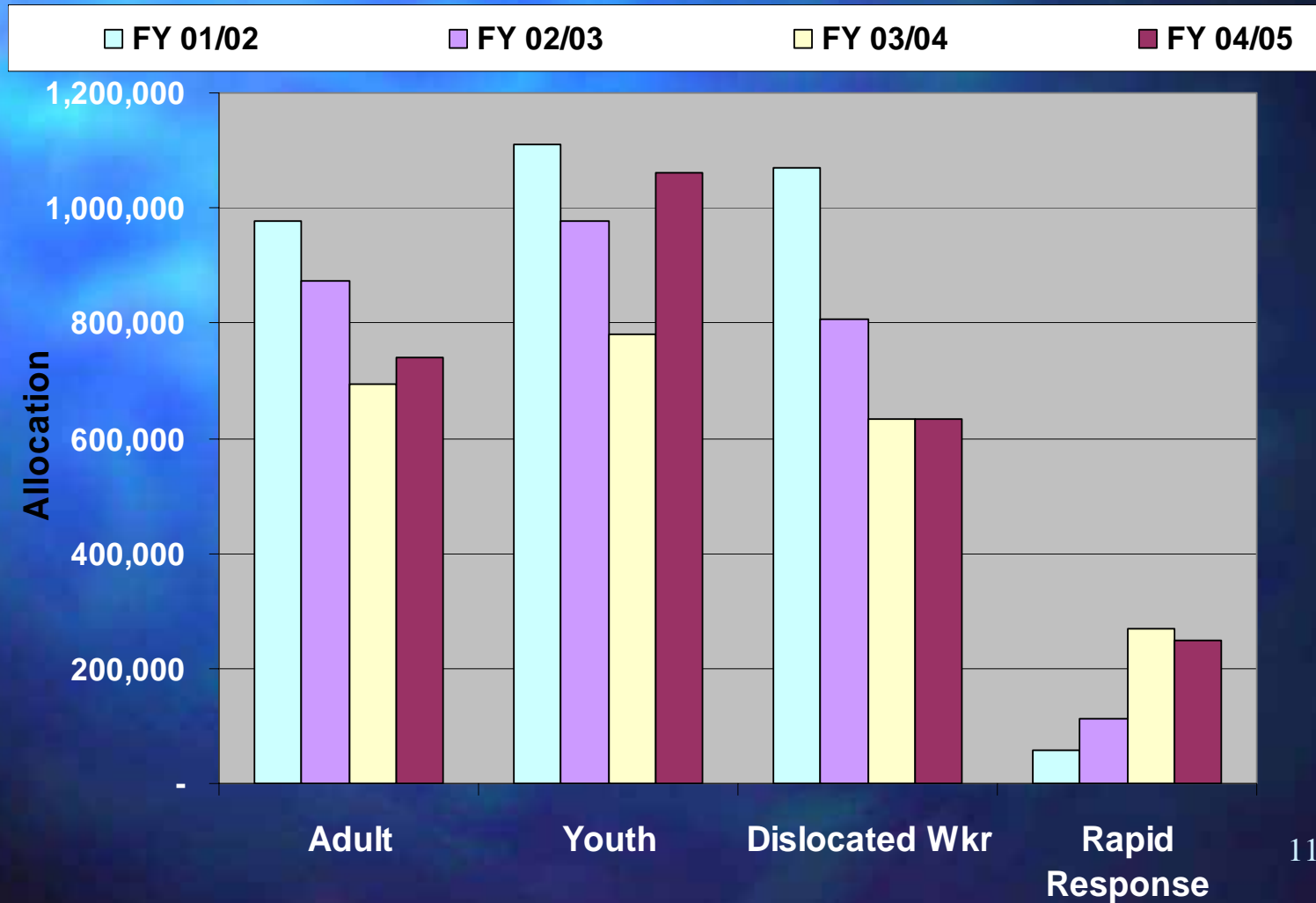
- Tutoring, study skills and instruction
- Alternative secondary school services
- Summer employment opportunities
- Work Experience
- Occupational Skills Training
- Leadership development
- Supportive services
- Adult mentoring
- Follow-up services
- Comprehensive guidance and counseling

# FY 03/04 Youth Program Participant Characteristics/Demographics

- **Employment, training and/ or follow up services provided to over 600 youth in Santa Barbara County.**
  - 82% were between the ages of 14-18
  - 17% are high school drop-outs
  - 15% are high school graduates with employment difficulties
- **Barriers of Highest Incidence:**
  - Disabled
  - Limited English Proficiency
  - Offender
  - Literacy skills deficient
  - Pregnant/ Parenting Youth
  - Substance Abuse
  - Single Parent
  - Foster Youth

# WIA Allocations By Funding Stream

WIA Allocations by Funding Stream FY 01/02 through FY 04/05



# WIB WORKPLAN 2004-2005

- Produce a “State of the Workforce II” report.
- Strengthen Opportunities For Foster Kids
- Examine the Health Care Industry workforce needs and shortages
- Increase the WIB’s Private Sector Membership
- Support the ongoing efforts of the Economic Development Program (the mandated update to the CEDS, co-sponsoring Business Forums and their Creative Commerce Cluster Project)