



BOARD OF SUPERVISORS    **Agenda Number:**  
AGENDA LETTER

**Clerk of the Board of Supervisors**  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** Behavioral Wellness  
**Department No.:** 043  
**For Agenda Of:** May 18, 2021  
**Placement:** Administrative  
**Estimated Time:**  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** 4/5

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**TO:** Board of Supervisors  
**FROM:** Department Alice Gleghorn, Ph.D., Director  
Director Department of Behavioral Wellness 681-5220  
Contact Info: Lindsay Walter, J.D., Administration & Operations  
Department of Behavioral Wellness 681-5236  
**SUBJECT: Behavioral Wellness – Proposition 64 Public Health & Safety Grant Program  
Grant Award FY 2021-24**

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**County Counsel Concurrence**

As to form: Yes

**Other Concurrence:** Risk Management

As to form: Yes

**Auditor-Controller Concurrence**

As to form: Yes

**Recommended Actions:**

That the Board of Supervisors:

- A. Adopt a Resolution, as required by the California Board of State and Community Corrections (BSCC), approving, ratifying, and authorizing the County Executive Officer, or designee, on behalf of the County to submit a Grant Proposal for Proposition 64 Public Health and Safety Grant Program (Prop 64) funding and execute a Grant Agreement with the BSCC accepting the Prop 64 grant award in the amount of \$959,895 for the period of May 1, 2021 through April 30, 2024 and any amendments thereof (Attachment A);
- B. Approve and authorize the County Executive Officer, or designee, to execute on behalf of the County a Grant Agreement with the BSCC accepting the Prop 64 grant award in the amount of \$959,895 for the period of May 1, 2021 through April 30, 2024 (Attachment B);
- C. Direct the Director of the Department of Behavioral Wellness to return to the Board if subsequent amendments to the Grant Agreement with the BSCC are required;
- D. Delegate authority to the Director of the Department of Behavioral Wellness, or designee, to act on behalf of the County in the implementation of the Prop 64 Grant Program, subject to the Board's ability to modify or rescind this delegated authority at any time;

- E. Approve Budget Revision Request (BJE #0007553) for FY 20-21, increasing appropriations of \$40,964 in the Behavioral Wellness Department, Alcohol and Drug Programs Fund, for Salaries and Benefits (\$36,019) and Services and Supplies (\$4,945) funded by the Prop 64 grant award; and
- F. Determine that the above actions are government fiscal activities or funding mechanisms which do not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment and are therefore not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) of the CEQA Guidelines.

**Summary Text:**

This item is on the Board’s agenda to request approval to adopt the Prop 64 Resolution as required by the BSCC and approve and authorize the County Executive Officer or designee to execute the Grant Agreement in Attachment B and accept the grant award of \$959,895. The grant funding term is May 1, 2021 through April 30, 2024.

Through Santa Barbara County’s Healthy Student Initiative project, Behavioral Wellness Department’s Alcohol and Drug Program has a three-pronged approach to combat youth cannabis use. ADP will hire two and a half (2.5 FTE) Alcohol and Drug Services Specialists to assist with the development of Student Assistance Programs and peer leaders to provide prevention and early intervention in schools (virtually and in-person) with direct linkages to higher levels of care as needed. ADP will also partner with Public Health for youth driven social media campaigns to increase the perception of harm around cannabis use. ADSS staff and peer leaders will collaborate with School Resource Officers when students face disciplinary action. Additionally, the ADP Prop 64 team will facilitate training for students, school staff, and SROs, about the impacts of youth cannabis use, with opportunities also extended to parents and community members. This comprehensive approach will be supported by existing ADP and Behavioral Wellness programs with a focus on program sustainability well beyond grant funding.

**Background:**

On November 20, 2020, the BSCC released an RFP for the Proposition 64 Public Health and Safety Grant Program using funding from the cultivation and retail sales of cannabis and cannabis products. Santa Barbara County was eligible for funding since we do not ban the indoor or outdoor cultivation of cannabis, nor do we ban retail sales of cannabis and cannabis products. Successful proposals will be funded for a three-year grant project cycle commencing on May 1, 2021 and ending on April 30, 2024. However, additional time (May 1, 2021 through October 31, 2024) is included in the term of the contract for the sole purposes of: 1) Finalizing and submitting a required Local Evaluation Report, and 2) Finalizing and submitting a required financial audit.

The grant has four (4) Project Purpose Areas with the first being PPA1: Youth Development / Youth Prevention and Intervention, of which all grantees are mandated to fund at a minimum of 10%. The three other Project Purpose Areas include PPA2: Public Health, PPA3: Public Safety and PPA4: Environmental Impacts. Santa Barbara County’s application includes PPA1, PPA2 and PPA3, with PPA1 being the central focus of programming with the support from Public Health and Public Safety.

According to Lucille Packard Foundation, Santa Barbara County has one of the highest cannabis youth use rates in the State. Recognizing the need for counseling services, cannabis growers in Carpinteria contributed \$189,000 to the Council on Alcoholism and Drug Abuse (CADA) to provide treatment services in southern Santa Barbara County. County schools and the Sheriff's Department have requested ADP's assistance to provide additional services on campus, particularly for care coordination, substance use disorder (SUD) / alcohol and other drug (AOD) prevention, SBIRT and educational services aimed at reducing students involved with cannabis.

Based on this need, Behavioral Wellness Department's Alcohol and Drug Program (ADP) will implement a program focused on cannabis education, prevention and early intervention. Behavioral Wellness will collaborate with schools to provide a foundation for Student Assistance Programs (SAP) which will provide a comprehensive approach to primary and secondary prevention, support groups, screening, care coordination, and Services, Brief Intervention and Referral to Treatment (SBIRT). SAPs will be led by peer leaders within the school and will be supervised by an Alcohol and Drug Services Specialist (ADSS) who will be State of CA certified and experienced in alcohol and other drug counseling. Student Assistance Programs (SAPs) and Strengthening Families Program (SFP) are SAMHSA evidenced-based practices with proven success rates nationally and, in the case of the SFP, effective current practices. ADP will collaborate with the County's Public Health Department (PHD) to develop robust social media campaigns for general education and increase the perception of harm around cannabis, which has eroded with the legalization of recreational use. We will also partner with Santa Barbara County Sheriff's Office to support School Resource Officer (SRO) efforts when addressing cannabis prevention and use at County middle and high schools starting with a commitment from the Santa Maria Joint Unified High School District to provide services in their schools. In the fall of 2020, Behavioral Wellness was awarded a Mental Health Student Services Act grant from the Mental Health Services Oversight and Accountability Commission to create partnerships with County schools. ADP will be able to utilize these new collaborations to further identify schools with a high need for AOD services to participate in the proposed program.

Program staff will be responsible for directly linking students to prevention, treatment and ancillary services, when indicated. ADP has established the Strengthening Families Program (SFP) throughout each region of the County. SFP is an evidence-based family educational and skills-building training that focuses on improving parenting skills and family relationships while reducing harmful behavior and improving social competencies and school performance and will be utilized when interacting with youth and their families.

Program staff will also be responsible for providing a full range of educational presentations and materials to teachers, nurses, administrators and School Resource Officers. Topics may include Cannabis and Human Development, the Process of Substance Use, Addiction and Recovery, Motivational Interviewing, and the Adolescent Community Reinforcement Approach (A-CRA) and other SUD Treatment Models. Many adults and youth do not understand or believe messages about the negative impacts of high THC potency, especially when using concentrated oils through vaping. Therefore, PHD will support educational opportunities by collaborating with youth to create age appropriate, peer-driven social media campaigns to educate students, families and communities about cannabis use with the goal of increasing perception of harm.

Motivational Interviewing is now the bedrock of all communication and counseling practices due to its client centered, non-confrontational and culturally sensitive methods. The Adolescent Community Reinforcement Approach (A-CRA), in combination with harm reduction, is among the best treatment models to address the contextual factors of adolescent substance use, and has been successfully implemented in Santa Barbara before through a SAMHSA grant.

**Performance Measure:**

**Progress Reports**

Grant award recipients are required to submit progress reports to the BSCC. Progress reports are a critical element in the BSCC’s monitoring and oversight process. Goals for the program are:

- Develop a support system for school districts and students by implementing the Student Assistance Programs to identify and coordinate referrals to and engagement with early intervention and treatment programs.
- Increase the perception of harm of marijuana use for youth utilizing a peer-to-peer model.
- Develop and implement early intervention and treatment support systems for marijuana substance abuse for middle and high school students.
- Reduce marijuana consumption utilizing local media campaigns to educate youth on the impacts of use.

**Fiscal and Facilities Impacts:**

Budgeted: Budget Revision # 0007553 is requested for approval to establish FY 20-21 funding.

**Fiscal Analysis:**

<b><u>Funding Sources</u></b>	<b><u>FY 20-21 Cost:</u></b>	<b><u>FY 21-22 Cost:</u></b>	<b><u>FY 22-23 Cost:</u></b>	<b><u>FY 23-24 Cost:</u></b>	<b><u>Total One-Time Project Cost:</u></b>
General Fund					
State	\$ 40,964	\$ 333,395	\$ 319,965	\$ 265,571	\$ 959,895
Federal					
Fees					
Other:					
Total	\$ 40,964	\$ 333,395	\$ 319,965	\$ 265,571	\$ 959,895

Narrative: This Board letter seeks authorization for the County Executive Officer or designee to sign a resolution with the Board of State and Community Corrections for Prop 64 Public Health and Safety Grant in the amount of \$959,895. The Prop 64 Public Health and Safety Grant Program does not require matching and/or leveraged funds from the County.

**Staffing Impacts:**

The department will be hiring two and a half Alcohol and Drug Services Specialist ( 2.5 FTE ) as Extra Help.

**Key Contract Risks:**

The Grant Agreement includes a budget contingency clause obligating the BSCC to pay funds contingent upon the availability of sufficient funds. If sufficient funds are not available, the BSCC has the option of either cancelling the Grant Agreement or offering an amendment to the agreement in a reduced amount. If the Grant Agreement is cancelled, or the County does not accept the amended agreement, the Grant Agreement shall no longer be in full force and effect, and the County may cease providing services. The Grant Agreement imposes procedural and reporting requirements implemented by Behavioral Wellness that could be subject to audit by the State in the future. The Grant Agreement imposes indemnity obligations to the State as well.

**Special Instructions:**

Please return one (1) Minute Order and one (1) Resolution to [abello@sbcbswell.org](mailto:abello@sbcbswell.org) and to [bwellcontractsstaff@co.santa-barbara.ca.us](mailto:bwellcontractsstaff@co.santa-barbara.ca.us).

**Attachments:**

- Attachment A: Prop 64 Grant Resolution
- Attachment B: Prop 64 Cohort 2 Grant Agreement STD 213 Santa Barbara
- Attachment C: Prop 64 Public Health and Safety Grant Application
- Attachment D: Notice from BSCC of Technical Award Pending Resolution
- Attachment E: BJE# 0007553

**Authored by:**

Ana Bello/ Evelyn Zuroske