



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: BOS
Department No.: 011
For Agenda Of: 04/02/19
Placement: Administrative
Estimated Time:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Supervisor *Das Williams* and Supervisor Gregg Hart *GAH*
Director:
Contact Info: Darcel Elliott, (805) 568-2182; Mollie Culver, (805) 568-2191

SUBJECT: County support for the Pierre Clayessens Foundation's 2019 4th of July Concert at the Santa Barbara Courthouse Sunken Gardens

County Counsel Concurrence

As to form: N/A

Other Concurrence: N/A

As to form: No

Auditor-Controller Concurrence

As to form: N/A

Recommended Actions:

That the Board of Supervisors:

- A. Directs Community Service Department staff to waive fees corresponding to use of the Santa Barbara County Courthouse Sunken Gardens for the Pierre Clayessens Veterans Foundation's 2019 4th of July Concert; and
- B. Request the Pierre Clayessens Veterans Foundation recognize the County of Santa Barbara as a sponsor of the event; and
- C. Determine that the above actions are organization or administrative activities of government that will not result in direct or indirect physical changes in the environment and are not a project under the California Environmental Quality Act (CEDQA) pursuant to section 15378(b)(5) of the CEQA Guidelines.

Summary Text:

The 4th of July Concert at the Santa Barbara County Courthouse Sunken Gardens has been an annual event in Santa Barbara for many years, along with the Annual 4th of July Parade and the waterfront fireworks show. Previously, the concert was sponsored by the Cielo Foundation for the Performing Arts. Last year, 2018, the Pierre Clayessens Veterans Foundation took over organizing the concert and the parade. The City of Santa Barbara is acting as a sponsor of the Annual 4th of July parade by waiving the

Background:

Santa Barbara is well known for a robust 4th of July celebration – the highlights of which include the annual 4th of July parade, the concert in the Courthouse Sunken Gardens, and the waterfront fireworks show. Until 2017, the Santa Barbara Spirit of '76 Foundation organized the parade. In 2017, the Pierre Clayessens Veterans Foundation took over parade duties. The following year, in 2018, the Foundation also began organizing the annual 4th of July concert, formerly hosted by the Cielo Foundation for the Performing Arts. The City of Santa Barbara Waterfront Department has, and continues to, host the annual waterfront fireworks show.

Founder of the Pierre Clayessens Veterans Foundation, John Blankenship, has requested that the County of Santa Barbara act as a sponsor of the 2019 4th of July concert in the Courthouse Sunken Gardens by waiving the fees associated with use of the Gardens. The City of Santa Barbara contributes to the events by waiving the costs of street closure and public safety personnel for the annual parade and also by hosting the annual waterfront firework show.

The fees associated with the use of the Courthouse Sunken Gardens are as follows:

- Application fee - \$200
- Venue fee (\$3,000) LESS non-profit discount (\$1,500) - \$1,500
- 6 Hour Ranger Time @ \$56/hour - \$336
- 4 Security Personnel for 4 Hours @ \$25/hour - \$400

Total = \$2,436

The Pierre Clayessens Veterans Foundation was founded in 2003 by John Blakenship with a personal gift from Pierre Clayessens. Mr. Clayessens was a beloved figure in the world of Santa Barbara philanthropy and expressed his profound gratitude to the American military with financial support for Veterans and Active Duty members of the armed forces. The Foundation is committed to carrying out the mission to honor and support veterans and Pierre's dreams that American military history will never become lost in the fog of time.

The planned theme for this year's 4th of July concert is *Ellis Island: The Dream of America*.

Financial Impacts:

None with this action.

Staffing Impacts:

Legal Positions:

FTEs:

- No staffing impacts

Special Instructions:

- None

Attachments:

Authored by:

Darcel Elliott, Chief of Staff, First District Supervisor Das Williams
805-568-2182