



BOARD OF SUPERVISORS  
AGENDA LETTER

Clerk of the Board of  
Supervisors  
105 E. Anapamu Street, Suite  
407  
Santa Barbara, CA 93101  
(805) 568-2240

**Agenda  
Number:**

**Department Name:** Social Services  
**Department No.:** 044  
**For Agenda Of:** January 24, 2017  
**Placement:** Administrative  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** Majority

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**TO:** Board of Supervisors

**FROM:** Department Director(s) Daniel Nielson, Director, Social Services, 681-4451  
Contact Info: Raymond McDonald, Executive Director, Workforce Development Board 681-4446

**SUBJECT:** Recommendations for Appointment of Workforce Development Board Members

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**County Counsel Concurrence**

As to form: N/A

**Other Concurrence:** N/A

**Auditor-Controller Concurrence**

As to form: N/A

**Recommended Actions:**

That the Board of Supervisors:

- a) Appoint the recommended individual to the Workforce Development Board (WDB).
- b) Determine that the above actions do not involve any commitment to any specific project which may result in a potentially significant impact on the environment, and therefore it is not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) and (5) as the proposed action is also an organizational or administrative activity.

**Summary Text:**

The retirement of a mandated member of the Workforce Development Board has left a vacancy which must be filled. The Workforce Development Board Executive Director is putting forward a recommended appointee to fill the vacant position.

**Background:**

The new Federal Workforce Innovation & Opportunity Act (WIOA), which replaced the Workforce Investment Act (WIA), required the County of Santa Barbara to appoint a new Workforce Development Board and institute changes in structure and program design. The County Executive Office worked with the Workforce Development Board Executive Director to develop recommendations for Workforce Board appointments. The final board members were appointed in September 2015.

The Act requires that the majority of Board Members must be from the private sector. The Act also mandates that the Board include at least one representative from: Labor Organizations and Community Based Organizations; Apprenticeship Programs; Adult Education; Institutions of Higher Education; Economic Development; The State's Employment Development Department (EDD); and Vocational Rehabilitation Programs.

Based on the above criteria, the Workforce Development Board Executive Director recommends the following applicant to fill the vacated mandatory position on the Board:

- Connie Chan, Employment Development Department

Ms. Chan brings a wealth of knowledge with extensive experience earned at EDD. She started her leadership role as unit program supervisor, then promoted to Field Office Manager and subsequently to Deputy Division Chief of the Los Angeles Coastal Division of EDD. She has job service program expertise, as well as analytical and partnership building skills. Ms. Chan has received numerous performance awards from EDD and the International Association for Workforce Professionals (IAWP). In addition, she has participated in various statewide workgroups along with fostering partnerships and supporting workforce development as a board member with the LA County Youth Council, Pacific Gateway Workforce Development Board, and the Foothill Employment & Training Connection.

Her application is included as Attachment A.

**Special Instructions:** Upon approval, please send one copy of the minute order to Stephanie Fodor via email to [s.fodor@sbcsocialserv.org](mailto:s.fodor@sbcsocialserv.org).

**Attachments:**

Attachment A: Application

Attachment B: Roster of recommended WDB Appointee

**Authored by:**

Raymond L. McDonald, Executive Director, Workforce Development Board

**Appointments to the Workforce Development Board**

[Workforce Innovation and Opportunity Act (WIOA), Public Law 113-128]

| <b>Category</b> | <b>Name</b> | <b>Organization</b>          | <b>Term To Expire</b> |
|-----------------|-------------|------------------------------|-----------------------|
| Mandatory       | Connie Chan | Calif. Employment Dev. Dept. | January 30, 2019      |



**APPLICATION FOR  
WORKFORCE DEVELOPMENT BOARD  
OF SANTA BARBARA COUNTY**

Attachment A

Return to: Clerk of the Board of Supervisors, 105 E. Anapamu Street, Room 407, Santa Barbara, CA 93101

**Instructions:** Please complete each section below. Please print in ink or type. You may attach additional sheets or supporting documentation as needed. Please note that ALL information provided is a matter of public record, and is subject to disclosure.

**1. NAME:** Chan, Connie  
Last Name, First Name

**2. PHONE:** 562-929-9133

**3. ORGANIZATION:** Employment Development Department

**4. TITLE:** Deputy Division Chief

**5. BUSINESS ADDRESS:** 320 W. 4<sup>th</sup> Street, Suite #820, LA, CA 90013  
Street City Zip Code

**6. EMAIL:** connie.chan@edd.ca.gov

**7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:** 30

**8. DO YOU LIVE IN SANTA BARBARA COUNTY?**

YES /  NO

**9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?**

- |  |   |
|--|---|
| <input type="checkbox"/> First District (Carbajal) | <input type="checkbox"/> Fourth District (Adam)     |
| <input type="checkbox"/> Second District (Wolf)    | <input type="checkbox"/> Fifth District (Lavagnino) |
| <input type="checkbox"/> Third District (Farr)     | <input checked="" type="checkbox"/> Not applicable  |

**10. WHICH BEST DESCRIBES YOUR ORGANIZATION?**

**Type of organization (please select one):**

- Business/Private Sector
- Labor Organization
- Apprenticeship Program
- Community Based Organization
- Provider of Adult Education and Literacy (title II)
- Employment Development Department
- Department of Rehabilitation
- Economic or Community Development Entity
- Educational Institution
- Other (please specify):

**Industry Sector (please select one):**

- Agriculture, Tourism, Wineries
- Building and Design
- Business Support Services
- Energy and Environment
- Healthcare
- Technology and Innovation
- Other (please specify):

**11. INTEREST:** Please explain why you are interested in serving on the Workforce Development Board.

As the Coastal Region Deputy Division Chief (DDC) for the Los Angeles-Coastal Workforce Services Division, Employment Development Department (EDD), I am dedicated in working closely and maintaining open communication with the Workforce Innovation Opportunity Act (WIOA) system partners, including the Workforce Development Board (WDB), local government entities, communities based groups and organizations to jointly plan, organize and develop employment related policies, recruitment activities and training programs. Through collaboration and coordination, we will demonstrate a commitment to workforce service efforts in planning for a Customer Orientated/Human Centered Designed America's Job Center of California (AJCC), surpassing program performance goals and providing excellent services to the employers and job seekers.

**12. EXPERIENCE:** Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

With diverse and extensive experience earned at the EDD, I have been coaching a team of approximately 80 workforce professionals as the DDC since 2011. Joining EDD in 1994 as the Employment Program Representative, I started my leadership role in 1998 as the unit program supervisor, and then promoted to be the Norwalk Office Manager in 2006, subsequently DDC in 2011. I was cross-trained as the Division Program Specialist, besides the extensive managerial duties, accumulating profound Job Service program expertise, analytical and partnership building skills. I have participated in various statewide workgroups and challenging projects within EDD, and fostering partnership and supporting workforce development through being the WDB member for Foothill Employment & Training Connection (2002-2003), SELACO WDB (2011-2016), Pacific Gateway WDB (2011-2016), LA County Youth Council (2003-2016), and SELACO Youth Council Chair (2011-2015). I possess a bachelor degree in Social Science, with Sociology as major, and received numerous performance awards from the EDD and International Association for Workforce Professionals (IAWP) (see resume).

**13. REGIONAL WORKFORCE:** What do you think are the critical workforce issues in our region? Why?

There are eight cities in Santa Barbara County with a 5.5% unemployment rate (Dec 2015), down from the 2010 peak UI rate of 9.7%. The civilian labor force has increased by a net 2.9% over the past five years. The top three industries in the county are Government; Trade, Transportation, and Utilities; and Leisure and Hospitality. The top three occupations projected with the most job openings between 2012 and 2022 are: farmworkers and laborers, crop, nursery, and greenhouse, combined food preparation and serving workers. Since 2010, overall employment has risen each year. The improving labor force conditions lead to growth projections in most industries. The region must continue to focus on fostering demand driven skills attainment to meet employer needs, enabling upward mobility through developing career pathways and industry recognized credentials; and aligning, coordinating and integrating programs and services with the various workforce and education programs, businesses, and government entities to economize limited resources to achieve and impact, providing quality services to customers.

**14. SIGNATURE:** 

**15. DATE:** 11/8/2016

**Appointments to the Workforce Development Board**

[Workforce Innovation and Opportunity Act (WIOA), Public Law 113-128]

| <b>Category</b> | <b>Name</b> | <b>Organization</b>          | <b>Term To Expire</b> |
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