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## Profile

Teresa

First Name

Segovia

Last Name

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Indicate Supervisor Who Will Receive a Copy of your Application \*

☒ First District - Das Williams

Primary Phone

Business: (805) 483-8685

Alternate Phone

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Which Boards would you like to apply for?

FIRST 5, CHILDREN AND FAMILIES COMMISSION: Submitted

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Christa Roth

Reference 1 Name

Reference 1 Address

Reference 1 Telephone

Director of Leadership Programs

Reference 1 Occupation

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Eder Gaona-Macedo

Reference 2 Name

Reference 2 Address

Reference 2 Telephone

Executive Director

Reference 2 Occupation

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Ed Cue

Reference 3 Name

Reference 3 Address

Reference 3 Telephone

Director of Community Outreach

Reference 3 Occupation

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If you are now, or have ever been employed by the County of Santa Barbara, please list the department in which you worked, your title, and the dates you were employed.

NA

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## Interests & Experiences

Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.

I currently work at a nonprofit in Oxnard that focuses on early education. As a product of early education (Headstart program) I understand and can attest to the importance of education and parental involvement in a child's life 0-5. I have experience in working with Latino families, which is the majority of what First 5 serves, and value the mission of the organization. I am passionate about education, parental involvement, child development and have a degree in psychology which allowed me to work with mothers and their children. Additionally, I am a mother myself and have benefitted from the resources and information that First 5 provides. I would love to share my passion, talents and education by serving on the Commission.

Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional documentation as necessary.

I have over 10 years of nonprofit experience, the majority of it being in Santa Barbara County. I have been trained on the Strengthening Families curriculum and served on the Network of Family Resources when I was the Family Resource Center Director at the Carpinteria Children's Project. I have a BA from UCSB in Sociology, Feminist Studies (minor in education) and an MA in Psychology from Antioch. I am bilingual and a Latina mother of a 6 month old. I have volunteered with Future Leaders of America, Emerging Leaders Program through Leading From Within, and most recently with the 805Undocufund.

TeresaSegovia\_Resume.pdf

Upload a Resume

Please attach any additional documents here

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## Demographics

### Ethnicity

☒ Hispanic

### Gender

☒ Female

Date of Birth

### Education Completed:

MA in Psychology

### Please Agree with the Following Statement

I agree that upon submission of this application all information provided is a matter of public record, and is subject to disclosure.

☒ I Agree \*

# TERESA SEGOVIA

Phone:

Email:

## EDUCATION

**Master of Arts in Psychology**, *Antioch University, Santa Barbara, 2013*

**Bachelor of Arts**, *University of California, Santa Barbara, 2009*

*Sociology and Feminist Studies Major with a Minor in Educational Studies*

## RELEVANT EXPERIENCE

**Executive Director**, *El Centrito Family Learning Centers, March 2017-Present*

- Coordinate fund development activity.
- Oversee extensive grant submission.
- Assist Board in development of fundraising goals.
- Assure a high degree of visibility in the community, including social media platforms.
- Prepare annual budget and provide updated financial reports.
- Develop improved methods, systems, procedures and policies to more effectively implement programs.
- Monitor and review program data and evaluation reports to track performance outcomes and program impact.
- Provide professional leadership to the Board of Directors to assure the development of an effective and motivated board, including the identification, recruitment, training, fundraising, and involvement of members in meeting the goals of the organization.
- Oversee four sites, a 1-million-dollar budget and a team of 22 employees.

**Family Resource Center Director**, *Carpinteria Children Project, September 2015-February 2017*

- Ensure contractual expectations and program targets are met. Enter data into databases or spreadsheets to reflect services provided and data collected.
- Supervise the maintenance of accurate and confidential Family Resource Center (FRC) client files and data tracking using required systems while complying with ethical and legal standards of practice.
- Supervise and provide support for 22 staff members.
- Organize health screenings and other community events that promote children's wellness, school readiness and success.
- Maintain oversight of expenditures to ensure FRC-related costs are within budget.
- Developed policies and procedures to effectively run the program- created handbook.
- Oversee grants totaling over \$167,000 which contribute to project's \$1.5 million budget.
- Work closely with the Executive Director and Board on nonprofit transition, strategic planning and fundraising.
- Represent the FRC at CCP county-level meetings, community events, and conferences.

**Research and Evaluation Associate**, *HARC, Inc., Palm Desert, July 2014-August 2015*

- Designed appropriate research and evaluation plans, protocols, and instruments for a variety of data collection methods, including but not limited to, interviews, focus groups, and surveys.
- Collected data for research and evaluation studies utilizing best practices in the field, including but not limited to programming and disseminating online surveys, literature reviews, data entry, conducting interviews and focus groups.

- Wrote research and evaluation reports on veterans, uninsured individuals and children 0 to 5, that accurately summarized findings and were understandable for a lay audience, including narrative, tables, charts, and other data visualization tools as appropriate.
- Oversaw project budgets that ranged from \$2,000 to \$90,000.
- Created press releases to distribute to media and served as the organization's spokesperson on local radio and television.

**Latino Education & Outreach Coordinator, Alzheimer's Association, Rancho Mirage, October 2013-June 2014**

- Identified, established and maintained contacts with community based organizations, churches, community agencies and senior centers to market and provide services.
- Coordinated the development and implementation of services to Latino families in the region.
- Handled program inquiries and maintained records & statistics on program participants.
- Coordinated health fair participation to distribute informational program materials.
- Conducted education workshops and events for caregivers and other interested parties.
- Initiated and established relationship with local Spanish media.

**Office Manager & PR, Boys & Girls Club of Carpinteria, August 2012-June 2013**

- Managed membership payments, organizing member transportation and fees, and collecting fees for sports programs.
- Administrative duties that included answering phones, making copies, composing emails and sending faxes as necessary.
- Organized the annual benefit auction and dinner for 300 attendees and raised approximately \$100,000. This required entering donation data into Greater Giving donor software as well as soliciting donations from corporate and local companies.
- Planned and conducted programming for active members of the club (Silly Science, Art, and cultural projects and activities).
- Managed social media sites such as, Facebook, Instagram, and Twitter.
- Served as a liaison between different companies, schools, non-profits and professionals to raise awareness on club issues, activities and events.

**Site Based Program Coordinator & Match Support Specialist, Big Brothers Big Sisters of the Desert, February 2011- December 2011**

- Recruited and trained incoming volunteer mentors and mentees.
- Administered assessments to track program outcomes.
- Interviewed prospective mentee and mentor participants.
- Ensured on-going monitoring and supervision of 70 mentor-mentee relationships through case management.
- Developed partnerships with site supervisors and community leaders.
- Supervisory Responsibilities: This position supervised 35 interns and high school volunteers at designated sites (YMCA and Boys and Girls Club).

**PROFESSIONAL AND COMMUNITY AFFILIATIONS**

**Member, Center for Nonprofit Leadership, Camarillo, March 2017-present**

**Member, Emerging Leaders Alumni Council, Santa Barbara, October 2016-present**