

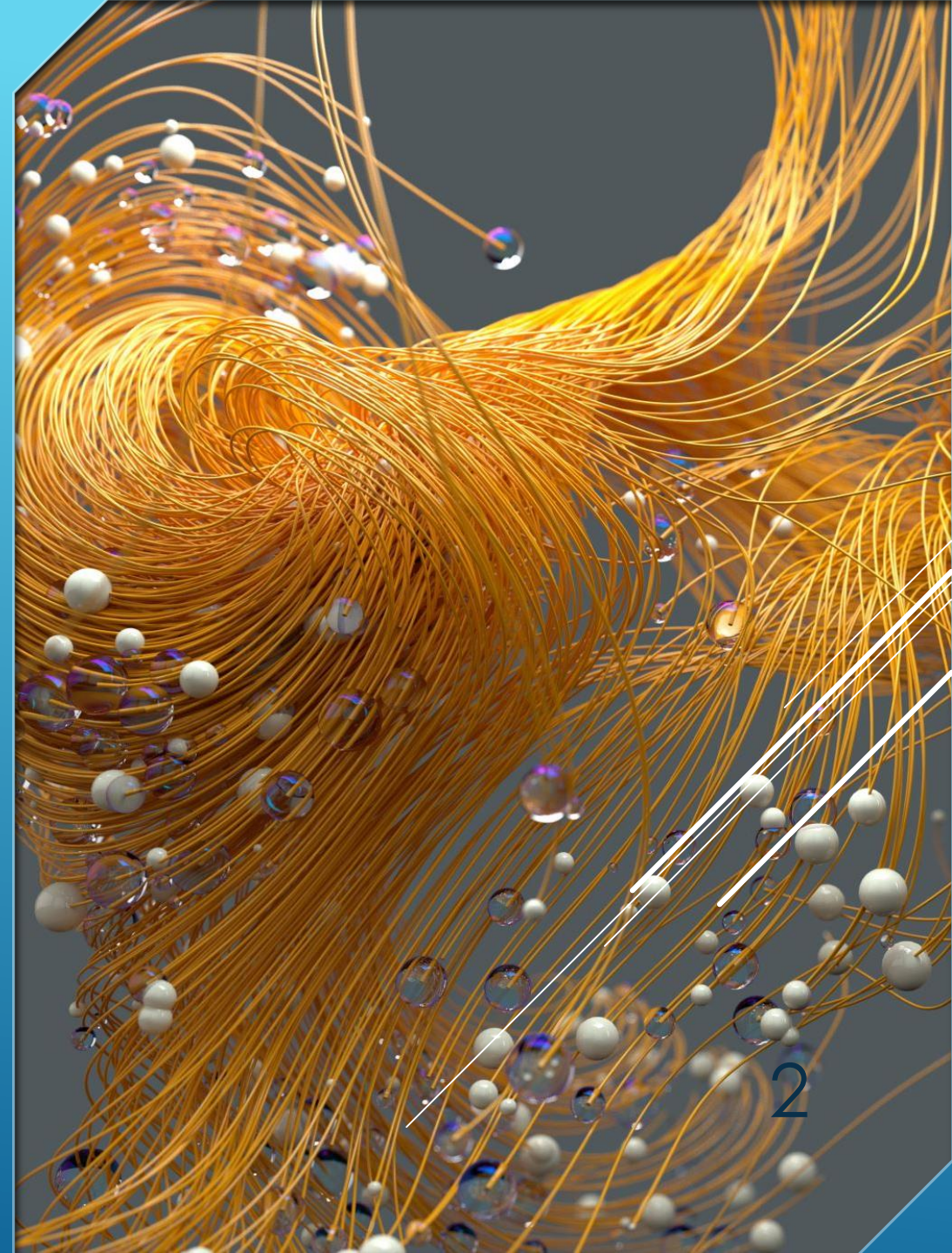
SANTA BARBARA COUNTY BROADBAND STRATEGIC PLAN PROJECT

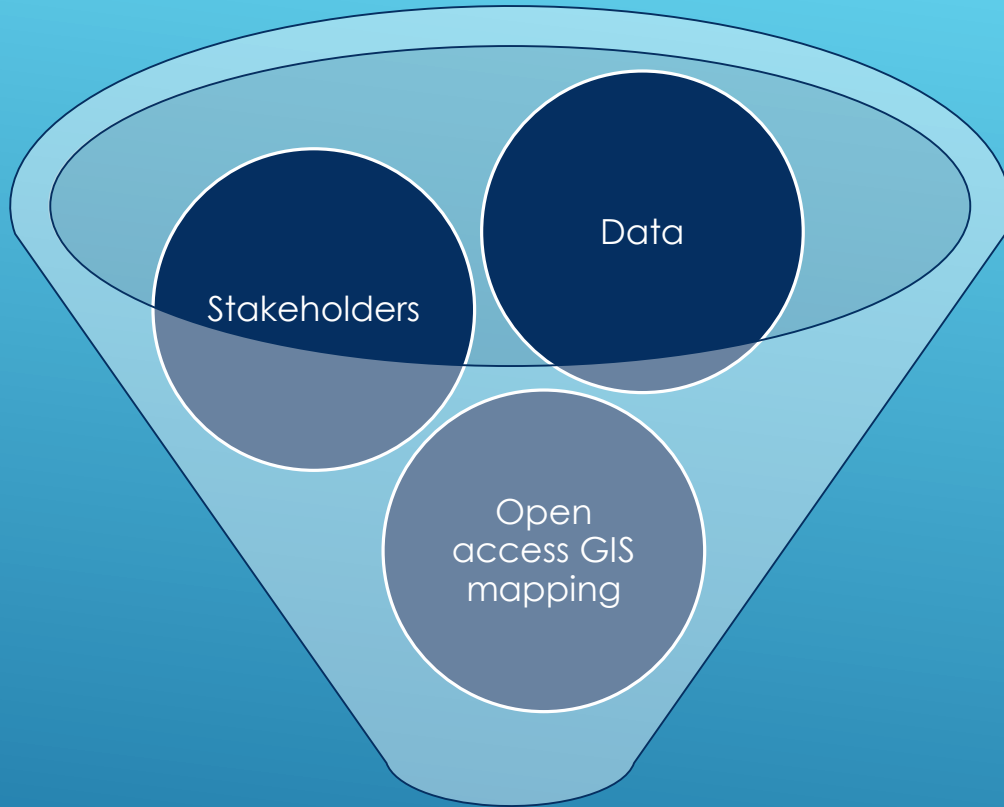
Connecting our
Communities



PRESENTATION OUTLINE

- Project Overview and Timeline
- Project Highlights
- Speed Test Summary
- Recommended Local Actions
- Recommended Regional Actions
- Next Steps
- Q&A

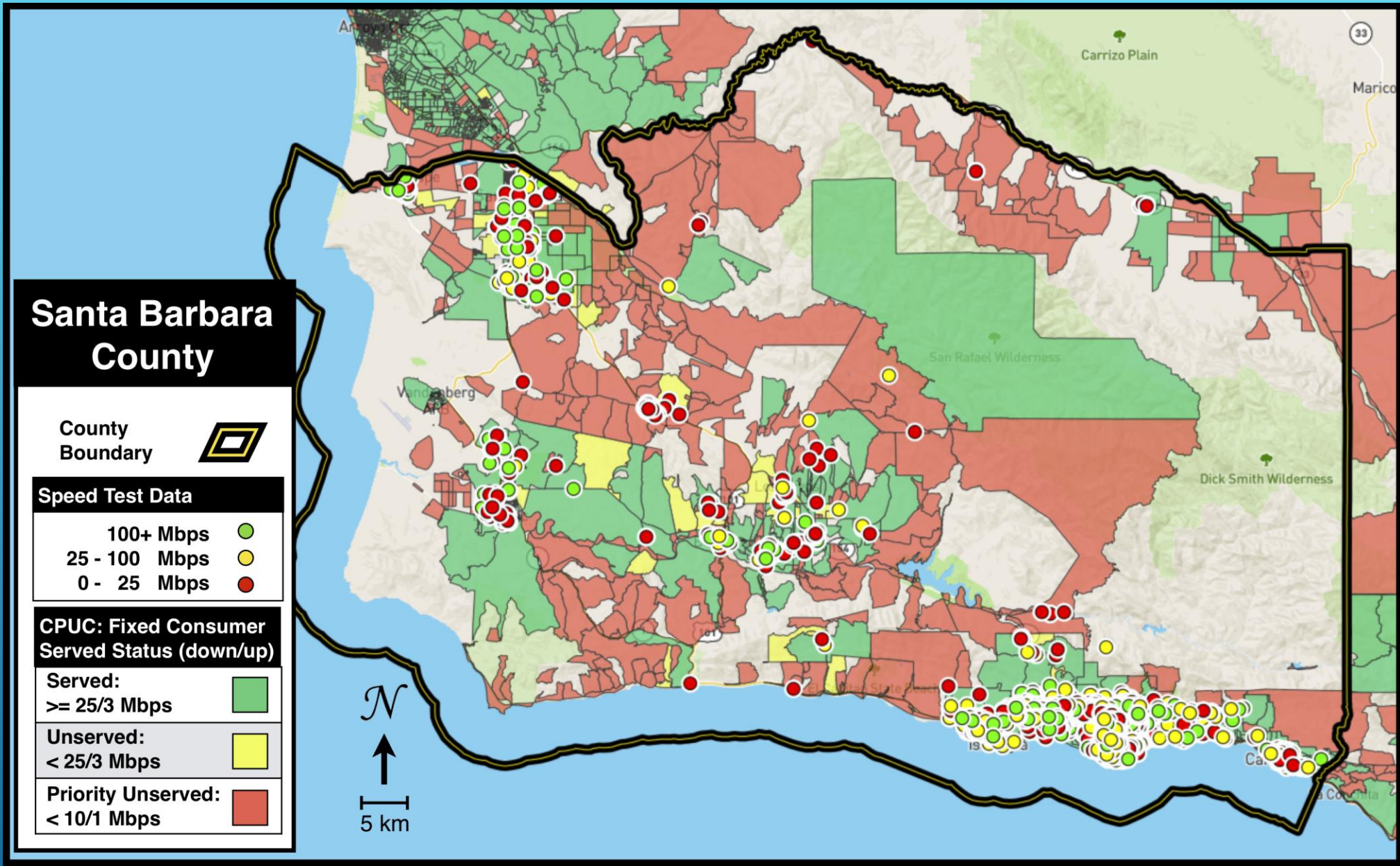




Priorities identified and grant ready!

PROJECT HIGHLIGHTS

- **Aligning with State and Federal efforts**
- **Open access GIS tool development**
- **Captured community status**
- **Everyone wants reliable and affordable internet**
- **Santa Barbara County is broadband ready**



SPEED TEST SUMMARY

RECOMMENDED ACTIONS – SANTA BARBARA COUNTY

Organize

Review/consider/adopt

- Maintain asset inventory
- Develop a dig once policy
- Determine conduit feasibility

Identify grant funding opportunities

- Staffing & planning
- Design work
- Last mile planning– SBCAG as partner

Participate in countywide JPA if funding is received

- SBCAG coordinates

Support open access GIS mapping tool

Access

Participate in middle mile conversations

- SBCAG coordinates

Prioritize last mile deployment 100/100Mbps

Engage telecoms for public/private opportunities

County staff leads/SBCAG coordinates and supports

Affordability & Adoption

Ensure social services staffing capacity for DE work efforts

Partner with Digital Equity Coalition

Support grant work efforts

SB Foundation coordinates/BCPC supports

Redundancy & Resiliency Planning

Assist in leading the connection of anchor institutions

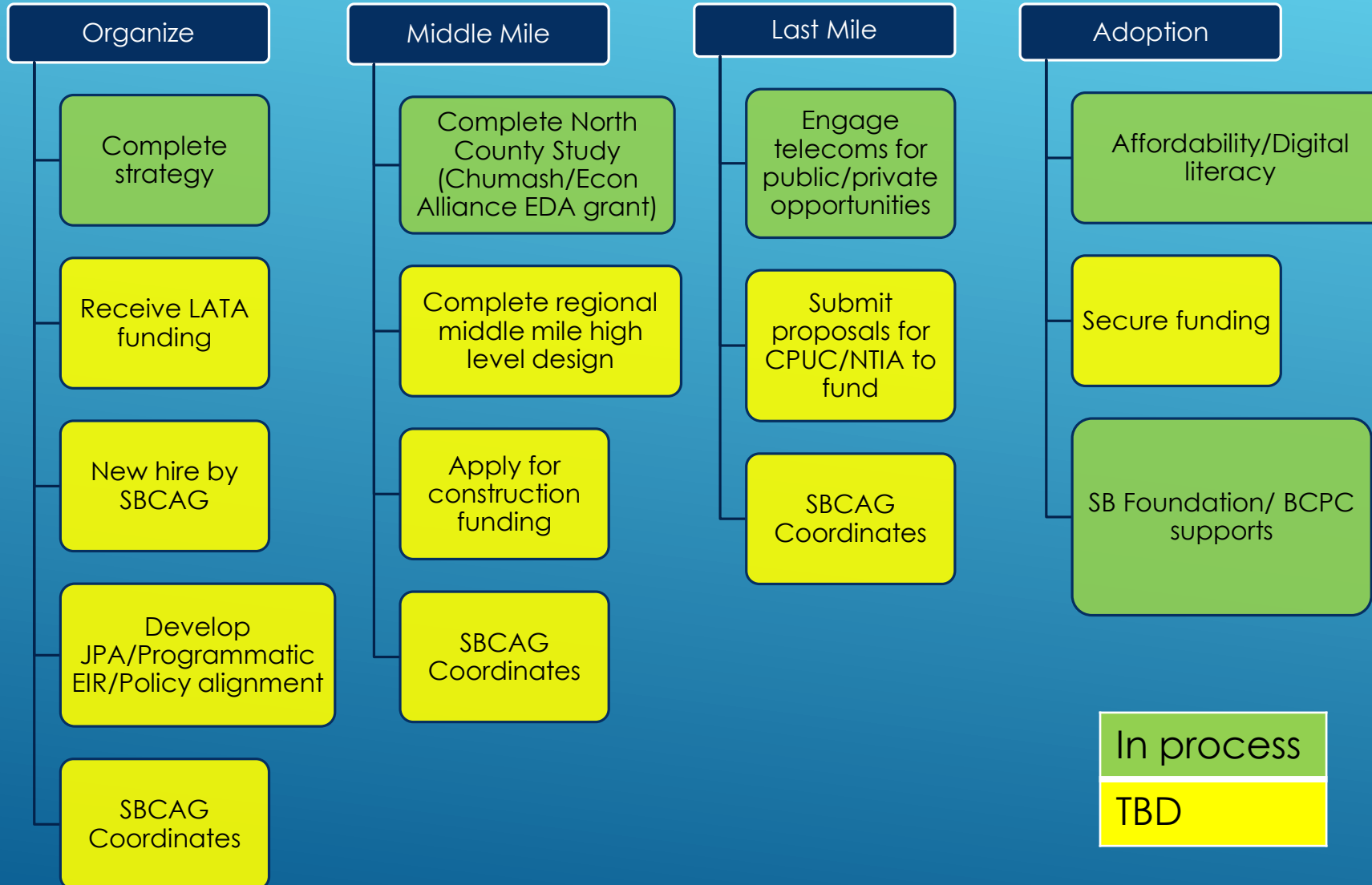
Work with the Tribe/VSF as a key partner in planning efforts – SBCAG supports

Meet with major providers to discuss public/private opportunities

Prioritize infrastructure planning and policies to reduce barrier for fiber deployment

- Elected officials - lead
- Staff - implement

RECOMMENDED REGIONAL ACTIONS



Review & adopt recommendations
Develop priorities and approach
Prepare to plan for/receive last mile grant funding – partner with SBCAG
Participate in and support regional model of a Broadband JPA
County staff to participate in middle mile conversations and as point of contact for SBCAG

Q1 2023

Board of Supervisors support identification of planning priorities
Staff determine if grant opportunities should be pursued for last mile priority areas

Q3

Q2

Determine feasibility of policy recommendations
Last mile – select priority areas
Meet with ISPs

Q4

Focus on the planning of anchor institution connections
Determine feasibility of working with CSDs

NEXT STEPS

- **Local Agency Technical Assistance Grant Update**
 - **Approved application process August**
 - **County application submitted in September for ≈\$500k**
 - **Funding for a programmatic EIR**
 - **Funding for the development of high-level design analysis**
 - **SBCAG application submitted in September for ≈\$500k**
 - **Funding for the formation of a Countywide Broadband JPA**
 - **CPUC ruling recognizes SBCAG as an MPO and therefore not eligible**
 - **Working collaboratively for a County resubmittal of ≈ \$1m to implement broadband strategic plan and prepare for last mile funding**

NEXT STEPS

Q&A

Thank you!