

**SANTA BARBARA COUNTY
BOARD AGENDA LETTER**



Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Agenda Number:
Prepared on: 8/22/05
Department Name: Housing and Community Dev.
Department No.: 055
Agenda Date: 9/13/05
Placement: Administrative
Estimate Time:
Continued Item: NO
If Yes, date from:

TO: Board of Supervisors

FROM: Ed Moses, Director
Housing and Community Development

STAFF CONTACT: Yekaterina Mishina
ext. 3521

SUBJECT: 2005 County Charitable Giving Campaign

Recommendation(s):

That the Board of Supervisors:

- A. Approve the attached resolution for the Kick-off of 2005 County Charitable Giving Campaign.

Alignment with Board Strategic Plan:

The recommendation(s) are primarily aligned with Goal No. 5: "Maintain and enhance the quality of life for all residents".

Executive Summary and Discussion:

This year staff will kick off the 2005 Charitable Giving Campaign themed, "You & I Together Weaving Community Threads Into a Strong Fabric of Life". This theme was chosen to represent the power individuals possess, working together towards a common good, to affect change and make a difference in their life, family, community, and nation. As an organization, the County of Santa Barbara is the largest single contributor in the region. The goal for the 2005 County Campaign is set at \$270,000.

Mandates and Service Levels: None

Fiscal and Facilities Impacts: None

Special Instructions: None

Attachment: Weaving story

**A RESOLUTION DECLARING THE DAY OF
SEPTEMBER 13, 2005 AS A COUNTY OF
SANTA BARBARA CHARITABLE GIVING
CAMPAIGN KICK-OFF DAY**

Whereas, the day of September 13, 2005 has been designated as the Charitable Giving Campaign Kick-Off Day. Santa Barbara County is a participant in the Charitable Giving Campaign, along with the United Way, EarthShare and Community Health Charities, which help to support a number of programs that have positive outcomes for kids, families, seniors and the rest of the community.

Whereas, during 2004 Charitable Giving Campaign, Santa Barbara County was able to collect \$263,708 in donations.

Whereas, the donations of 2004 Charitable Giving Campaign were applied towards helping children and youth succeed, strengthening and supporting families, promoting self-sufficiency, building vital and safe neighborhoods, supporting vulnerable and aging populations, and improving environmental and health protection.

Therefore Be is it Resolved, that during the Charitable Giving Campaign 2005, the goal of Santa Barbara County is to raise \$270,000, which would be applied towards improvement of overall quality of life in our community, and

Be It Further Resolved, that the collected funds during the Charitable Giving Campaign 2005 will be used towards feeding hungry families, helping children with disabilities and providing the assistance and care for seniors of this community, and

Be It Further Resolved, that the collected funds will also be applied towards improvement of protection and preservation of human health and all aspects of environment, and

Be It Further Resolved, that the collected funds during the Charitable Giving Campaign 2005 will be used towards assistance of work with hospice programs, Alzheimer's, cancer, AIDS, Parkinson's, multiple sclerosis, cystic fibrosis, and others.