



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** Community Services  
**Department No.:** 057  
**For Agenda Of:** May 17, 2022  
**Placement:** Administrative  
**Estimated Time:** N/A  
**Continued Item:** No  
**If Yes, date from:** N/A  
**Vote Required:** Majority

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**TO:** Board of Supervisors

**FROM:** Department George Chapjian, Community Services Director  
Director  
Contact Info: Eva Camarena, Executive Assistant (805-568-2467)

**SUBJECT:** Approval for the Office of Arts & Culture to Apply for California Arts Council  
“California Creative Corps” Grant

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**County Counsel Concurrence**

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

**Auditor-Controller Concurrence**

As to form: Yes

**Recommended Actions:**

- a) Authorize the Community Services Director or designee, acting on behalf of the County of Santa Barbara, to submit an application for up to \$5,000,000 of regranting funds, and all certifications, standard forms, and other related documents, to the State of California Arts Council to be selected to participate in the California Creative Corps (CCC) program; and
- b) Determine that the recommended actions are not a project subject to the California Environmental Quality Act under CEQA Guidelines section 15378(b)(5), because they consist of administrative activities that will not result in a direct or indirect physical change to the environment; and CEQA Guidelines section 15378(b)(4) because they consist of government fiscal activities that do not involve any commitment to any specific project which may result in a potentially significant impact on the environment.

**Summary Text:**

The Office of Arts & Culture is seeking approval from the Board to submit a competitive application to the State of California Arts Council to serve as the California Creative Corps Administering Organization for the Central Coast Region. If selected as an Administering Organization for this Region, the Office of Arts & Culture would administer up to \$5,000,000 of regranting funds to arts and social service organizations and to individual artists and cultural workers throughout the counties of Santa Barbara, Ventura, San Luis Obispo, Santa Cruz, San Benito, and Monterey (See Attachment A: Grant Guidelines).

Up to 20% of the grant award may be used for administrative costs and costs associated with program design and implementation. Of the up to \$1,000,000 in administrative fees, Santa Barbara County would retain 21.5% with the other participating county arts agencies receiving 15.7% each as subcontractors. At least 80% of the grant award must either be granted directly to individuals or used by nonprofit sub-grantees to hire individual artists. This grant program does not require the matching of funds.

**Background:**

The 2021 State Budget included \$60 million one-time General Fund allocation for the California Arts Council to implement the California Creative Corps pilot program, a media, outreach, and engagement campaign designed to increase: (1) public health awareness messages to stop the spread of COVID-19; (2) public awareness related to water and energy conservation, climate mitigation, and emergency preparedness, relief, and recovery; (3) civic engagement, including election participation; and (4) social justice and community engagement. The Request for Applications was released on April 15, 2022 and the deadline for application submission is June 2, 2022.

The intention of this grant program is to provide as broad a geographic reach as possible while prioritizing communities that demonstrate the highest levels of need as indicated by the California Healthy Places Index. Funded Administering Organizations and sub-grantee organizations, artists, and cultural practitioners must demonstrate strong, ongoing relationships with Black, Indigenous, and People of Color (BIPOC) communities and other historically marginalized groups and will support meaningful engagements with those communities through this grant.

For this program, if awarded, the Santa Barbara County Office of Arts and Culture would serve as an Administering Organization, representing the Central Coast Region. Because of the Santa Barbara County Office of Arts and Culture's grantmaking expertise, track record of disbursing and contracting over \$5,000,000 in grant funds, regional and statewide arts leadership, and history of work with diverse communities, the Collaboration of County Arts Agencies in the Central Coast Region has agreed that the Santa Barbara County Office of Arts & Culture is best positioned to assume the leadership role on behalf of the Region. As agreed to by this consortium of county-designated arts agencies, Santa Barbara County will retain a larger percentage of administrative fees. Artistic support funding would be divided between the six counties based on relative population percentage.

**Fiscal and Facilities Impacts:**

Budgeted: No, Staff will return to the Board if successfully awarded the Grant for authority to accept.

**Special Instructions:**

Please send a copy of the minute order to Sarah York Rubin at [sarah@sbac.ca.gov](mailto:sarah@sbac.ca.gov).

**Attachment:**

Attachment A: Grant Guidelines

**Authored by:** Sarah York Rubin, Exec. Director, County Office of Arts & Culture